



英皇集團
EMPEROR GROUP

A
TRUE
VISIONARY
OF TIME
跨越時間 遠瞻未來





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跨越里程 再譜新篇

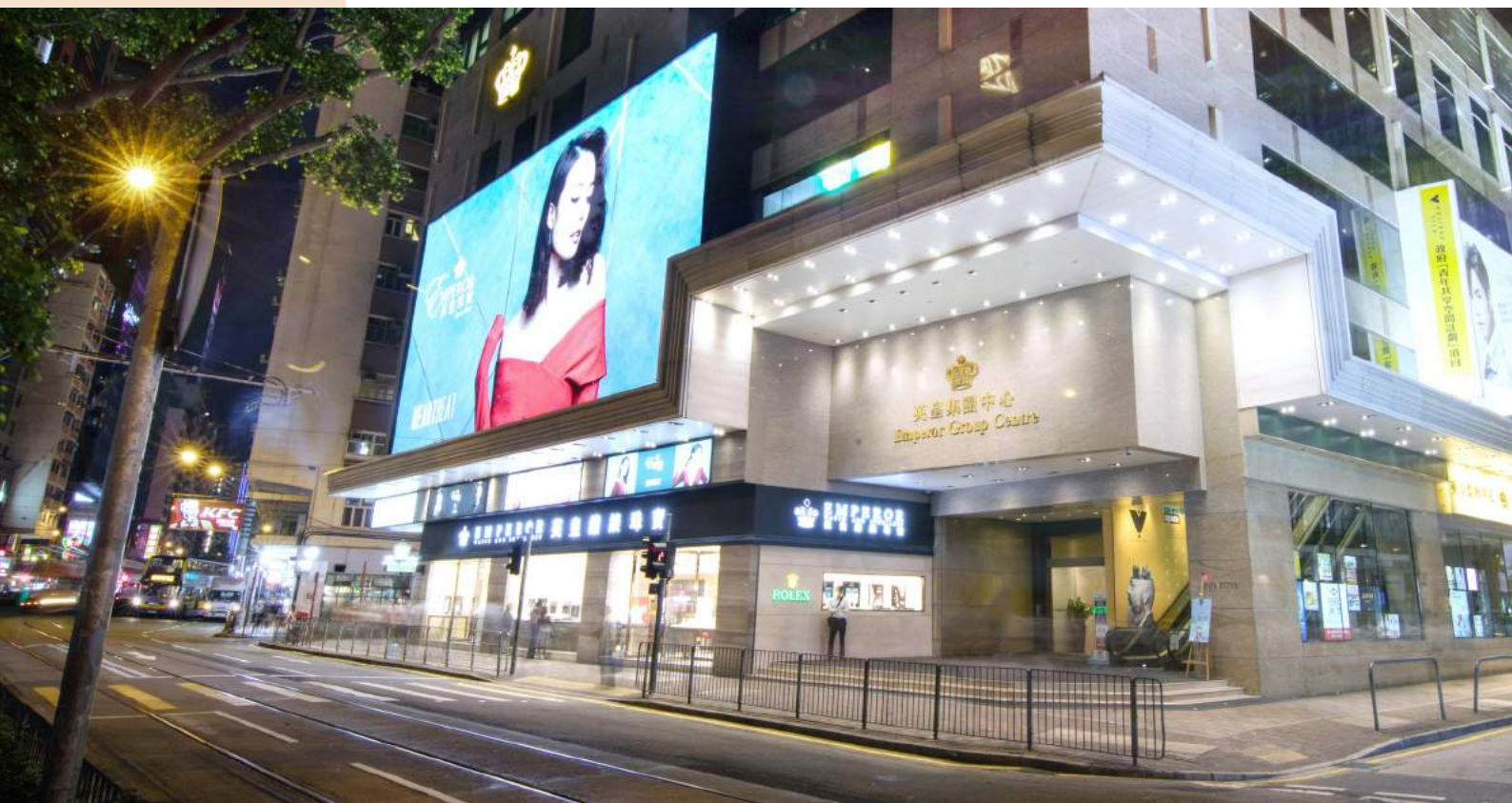
Cross milestones for new Chapter

始於1942年，一家小型鐘錶店「成安記錶行」於九龍市區上海街開業，為日後英皇集團的歷史揭開序幕。此後，這家小店憑藉堅毅不屈的精神，奮力捉緊每個發展機遇，開拓不同業務，發展成至今的綜合企業集團，擁有6間香港上市公司，業務更遍布大中華地區及海外不同國家。

回首80年的時光軌道，集團在各個業務範疇均引領風潮。有賴多元化的卓越人才，與擁抱機遇的創新思維，一步一足印，一同譜寫不同年代的非凡經典。

時光荏苒，展望未來，集團將一如既往，秉持堅碩信念立足香港，背靠祖國，面向世界，更會與時並進，致力再創新猷。同時，集團將企業價值彼此傳承、共享，全然把握嶄新發展機遇，穩中求變，積極投入並配合國家發展策略大局，從業務、人才、科技及社會貢獻方面，多箭並發，共同參與並見證共同參與並見證美好新里程。

英皇集團，將繼續努力不懈，上下齊心，共同力創佳績。





In 1942, a watch retail store named “Shing On Kee Watch Shop” on Shanghai Street in Kowloon was established, which set the beginning of the glorious history of Emperor Group. Persevering a steadfast spirit, this modest retail store grasped every opportunity and developed its business in different horizons. Emperor Group is now a conglomerate of businesses with 6 companies listed on the Main Board of The Stock Exchange of Hong Kong, covering the territories of Greater China Region and countries overseas.

In the 80 years of achievements, the businesses of the Group have become leaders of many industries, for they have the supports of brilliant talents and embrace each opportunity with innovation mindset. The Group has gradually written its own legacy and been regarded as classics in different eras.

As time goes by and looking ahead, we have confidence in Hong Kong as we leverage the Mainland, while engaging the world. We will continue to explore new horizons to grow and expand in this ever-evolving world. At the same time, we hope to share and pass on our corporate belief and grasp every new opportunity as we closely adhere to and invest our resources in China's policies of economic development in commerce, human resources, technology and social commitment. We further envision to play an active role in the new new journey.

Emperor Group will undoubtedly continue to make relentless efforts working together to accomplish more for those await ahead.



攜手協力 賦能多元發展

Empower diversified development with collaborations

參天大樹，亦由一顆種子萌芽成長而來。英皇集團從一開始深耕鐘錶零售業務，及後敏察不同市場需求，勇於開拓多元化業務，從而擴展至今日的綜合企業集團。集團業務網絡日益壯大，不僅包括地產、金融、鐘錶珠寶、娛樂文化、酒店、數碼媒體及生活品味等，旗下更有一共6間香港聯合交易所主板上市公司：

Mighty trees were once tiny seeds that sprouted slowly and grew vigorously. Emperor Group started off its business as a watch retail shop and has always had a keen sense about the market needs. With the determination and courage to explore all possible business opportunities in various industries, Emperor Group has now been evolving to a multi-dimensional group of businesses - spearheading in property, financial services, watch and jewellery, entertainment & culture, hospitality, digital media as well as home living. The six companies listed on the Main Board of The Stock Exchange of Hong Kong are:

英皇國際集團有限公司
Emperor International Holdings Limited



股份代號
Stock code

163

以物業投資及地產發展業務為主
which focuses on real estate investment
and property development

英皇鐘錶珠寶有限公司
Emperor Watch and Jewellery Limited



股份代號
Stock code

887

專營名貴腕錶及高級珠寶首飾零售業務
which specialises in the retail of luxury
watches and fine jewellery

英皇娛樂酒店有限公司
Emperor Entertainment Hotel Limited



股份代號
Stock code

296

提供優尚酒店服務及博彩業務
which provides hospitality and gaming
services

英皇資本集團有限公司
Emperor Capital Group Limited



股份代號
Stock code

717

提供一系列多元金融服務
which provides a wide range of financial
services

英皇文化產業集團有限公司
Emperor Culture Group Limited



股份代號
Stock code

491

從事影視娛樂、媒體及文化產業
which primarily engages in entertainment,
media and cultural development businesses

歐化國際有限公司
Ulferts International Limited



股份代號
Stock code

1711

經營歐洲多國名牌傢俬連鎖零售業務
which is a retailing chain of upmarket
European furniture



過去八十年來，英皇集團一直展現活力滿載的企業動能，發展與時俱進。集團除了立足香港，更積極參與中國內地市場的不同投資及發展項目，致力探索，力求創新。此外，英皇集團的企業認受性更進一步獲得確立，於2019年11月，國家知識產權局正式認定「英皇」和「英皇鐘錶珠寶及皇冠圖形」在中國內地已為相關公眾所熟知，並獲得馳名商標的保護，足證「英皇集團」旗下品牌的知名度和企業品牌價值備受認同，助力英皇集團未來市場發展。

集團的業務佈局廣泛、深入，既使集團能於不同行業中緊捉機遇，鞏固實力根基，亦能形成「協同效應」，賦能多元發展——有助集團內部不同業務範疇相互合作，共享資源與有利因素，從而提升效能，使彼此優勢與強項極大化，成就彼此雙贏的核心競爭力。與此同時，企業文化和價值觀一向深受集團所珍視，並為專業可靠、合作無間的團隊文化感到自豪，更將繼續致力培養人才，實踐新世代管理模式。

For 80 years, Emperor Group has been fuelling its businesses with energy and visions while keeping up with the trend and transformation in society. The Group, as rooted in Hong Kong, proactively invests its resources in developing projects and investments in Mainland China. In addition, the corporate strength and leadership of Emperor Group have established well by gaining increasing recognition. In November 2019, the State Intellectual Property Office officially granted a trademark and patent recognition that "Emperor" and "Emperor Watches, Jewellery and its crown graphics" are known as popular and quality brands in Mainland China. These recognitions enhanced the brand awareness and corporate brand image of Emperor Group and have fueled its momentum towards future market expansion..

As diversified in various industry sectors, the Group's businesses help explore further potentials, strengthen the core and foundation of each business and create synergies that benefits each other. Maximum impacts can be achieved by sharing resources, creating competitive advantages to serve mutual benefit and propelling each other to success. Apart from that, we also enshrine our corporate culture and value. Taking pride in the professionalism, we live up to the collaborative team spirit and continue to commit ourselves to nurturing talents and practising innovative management models in the new eras.



主席簡介

Chairman's Profile

楊受成博士為英皇集團主席，於香港出生，籍貫廣東省潮州市。

早於1942年，楊受成博士父親楊成先生開設「成安記錶行」，及至1964年，楊受成博士在九龍彌敦道開設自己的店舖，其後更開展珠寶事業。時至今日，英皇集團的業務已由鐘錶珠寶擴展至各行各業。

度過了逾半世紀的營商生涯，楊博士已成功將集團帶出亞洲，邁向國際。作為集團主席，他充分發揮其個人凝聚力，讓同事增加歸屬感；而在拓展業務方面，他深信在把握機遇的同時，也講求在新業務與現有業務相互間取得協同效應。

楊博士向來積極投入社區服務，身體力行，早於1976年創立南九龍獅子會並擔任創會會長，又先後成立英皇慈善基金及楊受成慈善基金，擔任中國慈善聯合會常務理事、香港新家園協會董事會副會長、以及無國界社工永遠榮譽會長，大力行善。

Dr. Albert Yeung, Chairman of Emperor Group, was born in Hong Kong and traces his roots back to Chiu Chow, Guangdong.

Mr. Yeung Shing, the father of Dr. Albert Yeung, established Shing On Kee Watch Shop in 1942. Dr. Yeung opened his own store on Nathan Road, Kowloon, in 1964 and expanded into the jewellery business a few years later. In the years that followed, the business of Emperor Group grew from watch and jewellery to encompass many other sectors.

After over half a century of hard work, Dr. Yeung has succeeded in establishing a large conglomerate that not only serves the Asian market, but also enjoys an ever-increasing international presence. As Chairman of the Group, he makes full use of his cohesiveness to develop a sense of belonging among the staff. When it comes to business expansion, he believes in the importance of seizing every opportunity available as well as building on synergies between new business endeavours and existing operations.

Dr. Yeung is an active participant in community services. He was the Charter President of the Lions Clubs of South Kowloon from as early as 1976. Thereafter, he set up Emperor Foundation and Albert Yeung Sau Shing Charity Foundation. He also took up the positions of Standing Director of China Charity Federation, Vice Chairman of the Board of Directors of New Home Association and Life Honorary President of Social Workers Across Borders to further carry out his philanthropic missions.



楊博士多年來於慈善事業的投入贏得各方認同及獎項，其中包括於2005年起多次蟬聯中國公益慈善領域中的最高政府獎「中華慈善獎—最具愛心捐贈個人獎」，以及多次獲《公益時報》社主辦的中國慈善榜頒發「年度中國十大慈善家」殊榮。2017年，楊博士更獲中國慈善榜頒發「終身成就獎」的最高榮譽，及後亦獲頒「最具影響力慈善領袖」、「年度卓越慈善領袖」及「年度慈善家」等殊榮稱號。2022年，楊博士及集團副主席楊政龍先生更首次以父子形式獲頒中國慈善榜「慈善傳承楷模」獎項，體現慈善精神薪火相傳。2023年，楊博士獲頒中國慈善榜最高榮譽之「中國慈善二十年·慈善領袖」殊榮，以表彰其在公益慈善領域所發揮的影響力，楊政龍先生則獲頒「年度青年慈善家」稱號。

慈善的領域以外，楊博士先後於1994年榮獲中國政法大學及中華全國律師協會分別頒授名譽法學教授及中華全國律師協會名譽顧問榮銜，1998年獲北京大學委任為名譽校董，2008年獲廣東金融學院及復旦大學上海視覺藝術學院分別委任為名譽教授及英皇表演藝術學院董事、名譽院長。楊博士於2007年獲世界華人協會頒發世界傑出華人獎並出任該會永遠榮譽會長。這些榮銜及獎項，既是國際社會的認同，亦是一種鼓勵，進一步加強楊博士立志回饋社會的決心。

Dr. Yeung's efforts have won him many awards and recognition, one of the most important one is the "China Charity Award – The Most Caring Individual Donor Award", the most authentic charity award presented by the Chinese Government, which he has been bestowed upon repeatedly since 2005. Dr. Yeung has also been honoured with "Top Ten Philanthropists" award at China's Charity Chart organized by China Philanthropy Times as in successive years. In 2017, Dr. Yeung was granted "Lifetime Achievement Award" which took him to next level of accomplishment. More than that, he has also received "Outstanding Philanthropic Leader of the Year", "Most Influential Leading Philanthropist" and "Philanthropist of the Year". In 2022, Dr. Yeung and Mr. Alex Yeung, Vice Chairman of Emperor Group, were awarded "Philanthropic Inheritance Excellence Awards" in China's Charity Chart in the form of father-and son for the first time, showing that the spirit of philanthropy has been constantly carried forward. In 2023, Dr. Yeung was awarded the highest honor on China Philanthropy List, "Charity 20th in China · Philanthropic Leader", proving once again how Dr. Yeung made the continuous effort and contributions to society. Mr. Alex Yeung was awarded "Young Philanthropist of the Year".

Dr. Yeung's social recognition is not limited to charity. In 1994, Dr. Yeung was appointed an Honorary Professor of Law by the China University of Political Science and Law, and Honorary Consultant of All China Lawyers Association by the All China Lawyers Association. In 1998, he was named Honorary Trustee by Peking University. He was further appointed Honorary Professor as well as Director and Honorary President of The Emperor School of Performing Arts respectively by Guangdong University of Finance and Shanghai Institute of Visual Art, Fudan University in 2008. With his dedication over the years, Dr. Yeung's achievements have also been recognized on an international level. In 2007, Dr. Yeung won the "World Outstanding Chinese Award" from the United World Chinese Association and became the Honorary Life President of the Association. These awards not only reflect the widespread recognition of his achievements, but also encourage and strengthen his belief in serving the community.



主席的話 *Chairman's message*

我們一直以人為本，目標與投資者、客戶、員工、以及社會上各界人士建立良好關係。對於投資者，我們致力經營各項業務，做出理想回報；對於顧客，我們緊貼市場脈搏，提供優質產品及服務。而員工更堪稱集團最重要的成功要素之一，員工間的團隊精神及對集團的歸屬感向來都是最令我們驕傲的一環。

自成立八十多年以來，集團一直精益求精。我們立足香港，背靠祖國，早於國家奉行改革開放初期已開始涉足內地市場，在「一國兩制」基礎上擁抱內地機遇，我們為能夠參與及見證祖國繁榮及偉大發展成就而感到自豪。另一方面，集團把握香港面向國際的優勢，我們洞悉國際市場發展趨勢，至今已成功建立跨地區、跨界別的專業人才團隊，真正實踐合作無間，連繫全球，發揮「一加一大於二」的協同效應，壯大集團的品牌成就。

展望未來，我們將與更多各界專業人才攜手前行，並積極履行企業社會責任，回饋大眾，福惠同胞，為需要援手的弱勢群體克盡己力。

We have always placed people at the centre of our business. We are committed to establishing good relations with our investors, our clients, our employees as well as different stakeholders in the community. For our investors, we manage our various businesses efficiently in order to bring them attractive returns; for our clients, we keep abreast of the needs of the market and provide superior products and services. Our employees remain one of the most important drivers of the Group's continuous success. The team spirit and camaraderie they exhibit as well as their steadfast loyalty to the Group are among the key advantages that we are extremely proud of.

Since establishment for more than 80 years, Emperor Group has always been striving for excellence. The Group has its roots in Hong Kong and constantly looks towards Mainland China for business opportunities. From the early years of China's reform and opening up, we embraced the opportunities to expand our market in mainland China on the basis of "one country, two systems". We are proud to be part of the history to witness the prosperity and rapid development of our country. In addition, the Group has also grasped Hong Kong's competitive advantages in the world and went on the trend of the global market. Today, Emperor Group has successfully established our business as a multi-regional and cross-sector professional team of talents. Through the synergies of our teams around the world, we continue to strengthen our brand.

Looking forward to the future, we will join hands with more professionals from all walks of life, actively fulfill our corporate social responsibility, give back to the public, benefit our compatriots, and do our best to help the disadvantaged groups in the two places.

楊受成博士

英皇集團主席

Dr. Albert Yeung

Chairman of Emperor Group



副主席的話

Vice Chairman's message

自加入集團以來，我從主席楊受成博士及服務集團多年的同事身上學習到許多經營之道。前輩們經歷過不同年代的經濟和社會發展，其豐富的經驗傳承讓我獲益良多。營商路上，不乏各種機遇與挑戰，集團能夠有今天的成就，全憑祖父輩兩代與集團上下以拼勁尋求突破，以「進退皆可守」的原則靈活部署，奠下穩固根基。

「創新」是英皇集團不斷進步的源動力，踏進智慧數碼年代，社會及經濟發展一瞬千里，各行各業均在升級轉型。集團在穩守基石業務的同時，我亦會助力引入更多青年思維，以創新視野解鎖每個業務的發展潛能，這亦有助我們拓展文化創意產業，推動企業的可持續發展。

青年是社會的未來，集團積極履行企業社會責任之餘，亦會專注於為社會各界創造共享效益。我亦會好好發揮我在青年工作上的角色，持續與各界持份者進行交流和溝通，分享彼此經驗，推動青年在社會向上流動。

我期待透過經典與創新的共融，推動英皇集團的產業生態鏈延展至更遠更闊，讓大家共同見證集團歷久彌新的璀璨，迎接更多精采里程！

Since joining Emperor Group, I've learned valuable lessons about progressing with the business from Dr. Albert Yeung and my fellow teammates who have served the Group for years. Through their experiences from various economic and social progressions, my precursors' insights motivate me to go further. On the journey to running a successful business, we embrace opportunities and challenges that led to our achievements today. It is also diligence and hard work from 2 generations and the flexibility to advance and retreat that laid a solid foundation to seek breakthrough to the status quo.

"Creativity" has always been the driving force that motivates the continuous progression of Emperor Group. As the society and economy continue to evolve rapidly in this technological advancement, we are experiencing transformation in various industries in society. While guarding the cornerstone of our businesses, I will also bring in perspectives and insights from our younger generations to Emperor Group and unleash the potential of our businesses through an innovative angle. This will also facilitate the development of our entertainment and cultural business and motivate the sustainable development of our Group.

Young generations are the future pillars of our society. Emperor Group does not only commit to fulfilling our corporate social responsibilities, but also to creating shared values across different communities in Hong Kong. I will continue to play an important role in youth work and drive communications between different stakeholders in the society, motivating youth to move up the social ladder.

I look forward to unifying classics with creativity as we continue to expand the business ecosystem of Emperor Group, paving more milestones ahead in timeless brilliance.

楊政龍

英皇集團副主席

Mr. Alex Yeung

Vice Chairman of Emperor Group

集團管理層

Group Management



楊受成 Albert Yeung

主席

Chairman

英皇集團

Emperor Group



陸小曼 Semon Luk

主席

Chairperson

英皇國際集團有限公司

Emperor International Holdings Ltd.

英皇娛樂酒店有限公司

Emperor Entertainment Hotel Ltd.



楊政龍 Alex Yeung

副主席

Vice Chairman

英皇集團

Emperor Group



黃志輝 Bryan Wong
集團董事總經理
Group Managing Director
英皇集團
Emperor Group



范敏嫦 Vanessa Fan
集團董事總經理
Group Managing Director
英皇集團
Emperor Group



張炳強 Donald Cheung
執行董事
Executive Director
英皇國際集團有限公司
Emperor International Holdings Ltd.

業務高級管理人員

Business Operations Management



張炳強 Donald Cheung

執行董事
Executive Director
英皇國際
Emperor International



楊諾思 Cindy Yeung

主席
Chairperson
英皇鐘錶珠寶
Emperor Watch & Jewellery



楊玳詩 Daisy Yeung

主席
Chairperson
英皇資本集團
Emperor Capital Group



許佩斯 Shirley Hughes

行政總裁
Chief Executive Officer
英皇娛樂集團
Emperor Entertainment Group



陳傳賢 Michael Chan

董事總經理
Managing Director
歐化傢俬
Ulferts



達振洪 Evan Todd

總經理
General Manager
英皇酒店集團
Emperor Hotels Group



徐子軒 Brian Tsui

行政總裁
Chief Executive Officer
英皇金融集團
Emperor Financial Services Group



霍汶希 Mani Fok

營運總裁
Chief Operations Officer
英皇娛樂集團
Emperor Entertainment Group



吳冠強 Ricky Ng

行政總裁
Chief Executive Officer
英皇鐘錶珠寶
Emperor Watch & Jewellery



李一培 Royce Lee

行政總裁
Chief Executive Officer
新傳媒
New Media Group



邱漢雄 Cecil Yow

營運總裁
Chief Operation Officer
英皇電影
Emperor Motion Pictures



邵劍秋 Jason Siu

總經理 – 製作及項目發展
General Manager-Production
& Project Development
英皇電影
Emperor Motion Pictures



袁彥文 Timothy Yuen

總經理
General Manager
英皇影院集團
Emperor Cinemas Group

集團高級行政人員

Group Senior Executives



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集團首席人力資源總監
Group Chief Human Resources Officer
英皇集團
Emperor Group



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集團傳訊總監
Group Communications Director
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Emperor Group



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Group General Counsel
英皇集團
Emperor Group



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集團稅務總監
Group Tax Director
英皇集團
Emperor Group



李偉鑑 Hyman Lee

集團高級財務總監
Group Finance Director
英皇集團
Emperor Group



曾健 Leo Tsang

集團首席資訊總監
Group Chief Information Officer
英皇集團
Emperor Group



陸文靜 Anna Luk

集團投資者關係總監
Group Investor Relations Director
英皇集團
Emperor Group



龔炳祥 Patrick Kung

集團內部審計總監
Group Internal Audit Director
英皇集團
Emperor Group



李儉明 Kim Li

集團財務總監
Group Financial Controller
英皇集團
Emperor Group

我們的理念

Our Philosophy

走過 80 多年的發展里程，英皇集團憑藉堅碩信念與時並進，穩中求變，致力建構更立體、精緻的生態產業鏈，推動集團可持續發展。未來，集團會繼續發揮獨有的企業價值，與不同的持份者共享效益。

In more than 80 years of evolvement, Emperor Group enshrines its corporate belief to develop a multi-dimensional business ecosystem for its own and pursue for a sustainable future for the society. With this unique corporate vision, the Group is proud and happy to share with all the stakeholders its success and benefit in social contribution.



繼往開來 · 歷久彌新
*Continue in writing
a timeless history*

恪守信念不變，讓時間見證集團發展
Progress in time and witness its development through
adhering to the Group's core values

永續價值 · 同行致遠
*Join hands to develop a
sustainable business together*

珍視團隊，共享資源，譜寫永續新頁
Unfold the next chapter together by sharing resources
among the diversified businesses

創新求進 · 拓展機遇
*Explore opportunities
with innovations*

敏察世界，創新不忘穩健，發展從不設限
Be observant to the surroundings. Innovate and break
through the limits

關懷傳承 · 共建未來
*Build a better future
with care*

多元思維，融匯關愛踐行，創造社會效益
Create social benefits by adopting multidimensional
mindsets and caring for society



宏觀· 我們的核心業務 *Our Core Businesses at a Glance*



地產
PROPERTY



金融
*FINANCIAL
SERVICES*

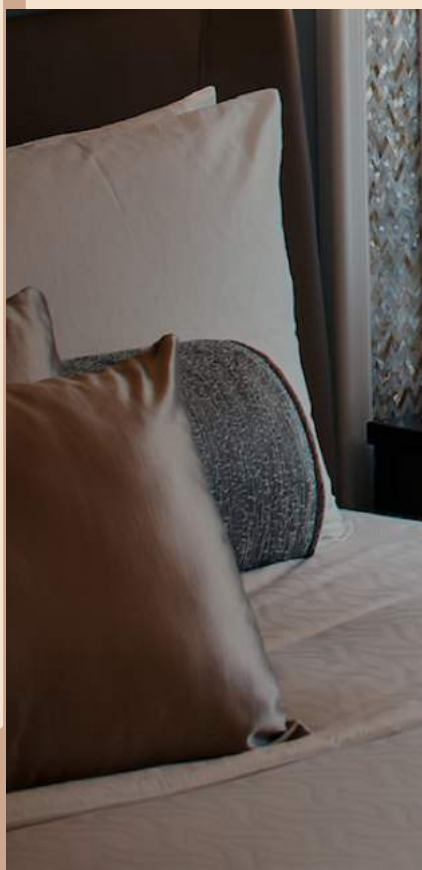


鐘錶珠寶
WATCH & JEWELLERY





娛樂文化
ENTERTAINMENT
AND
CULTURE



酒店
HOSPITALITY



數碼媒體
DIGITAL MEDIA



生活品味
HOME LIVING

建·旗艦地產地標

The Builder. Recognisable Landmarks and Properties

英皇國際集團有限公司（股份代號：163）於1990年成立，為英皇集團地產業務的旗艦上市公司，於物業投資及地產發展饒富經驗。多年來不斷擴展業務包括：住宅、工商大廈、商場、商舖、酒店服務及共享工作空間六大方面。集團積極於大中華地區及海外發展項目，於全球著名地段如香港羅素街、北京長安街及倫敦牛津街等均有物業投資及發展。其尊貴洋房項目如位處南區豪宅地段的「壽臣山15號」、接通香港西北部交通樞紐的屯門「珀居」及「畔海」；位於港島西半山的「半山捌號」、擁抱維港景致的「維港峰」等更為優尚居庭的一線指標項目，深受置業人士歡迎。

旗下位處北京長安街的「北京英皇集團中心」更榮獲由北京商務中心區管理委員會頒發「六星超甲級樓宇」以及「中國寫字樓金地標」殊榮，足證集團發展國際首屈一指的商務樓宇之雄厚實力。

The Emperor International Holdings Limited (Stock Code: 163) is the flagship listed company of Emperor Group's real estate business. Established in 1990, the Group has been constantly expanding its businesses and actively engaged in property investments and development. It now owns a diverse portfolio of residential projects, industrial and commercial buildings, shopping malls, streetlevel retail premises, hotels as well as co-work space scattered across Greater China Region and overseas. Many of them are situated in prime retail locations, including Russell Street of Hong Kong, Chang'an Avenue of Beijing, and Oxford Street of London. The Group's recent projects include "No. 15 Shouson", a prestigious villa development located in the prime residential area in Southern District; "Peak Castle" and "Seaside Castle" in Tuen Mun that connect to the transportation hub on the northwest side of Hong Kong; "Central 8" which located at Mid-Levels and "Upton" a residential building that overlooks the Victoria Harbour.

Emperor Group Centre Beijing has been awarded the honour of "6-Star Super A-level Building" by the Beijing Central Business District Administration Committee and the "China Golden Landmark Award for Office Buildings". That was a high recognition of the world-class commercial building.



住宅
Residential



工商大廈
Industrial and Commercial Buildings



商場
Shopping Malls



進駐大中華地區及海外著名地段
*Set Foot On Prime Locations Across
 Greater China Region And Overseas*



商舖
Retail Premises



酒店及服務式住宅
Hotels and Serviced Apartments



共享工作空間
CO-WORKING SPACE

拓·宏大金融版圖

The Grandeur. Financial Terrain in Expansion

七十年代末香港經濟騰飛，市場投資風氣日盛，集團始涉足投資及國際金融市場，英皇金融集團與英皇資本集團相繼成立。

英皇金融集團正式成立於1978年，主營外匯及貴金屬交易，另有提供能源及指數交易等環球服務。於香港聯合交易所有限公司主板上市的英皇資本集團（股份代號：717）於1993年成立，集團提供多元化金融產品、保險服務、資產管理、企業融資及財務貸款等，從個人、家庭至企業不同客戶的投資需求均能全面迎合。

At the end of the 1970s, Hong Kong's economy took off and the market investment trend became more and more popular. The atmosphere prompted the Group to firstly get involved in investment and international financial markets. Emperor Financial Group and Emperor Capital Group were developed one after another.

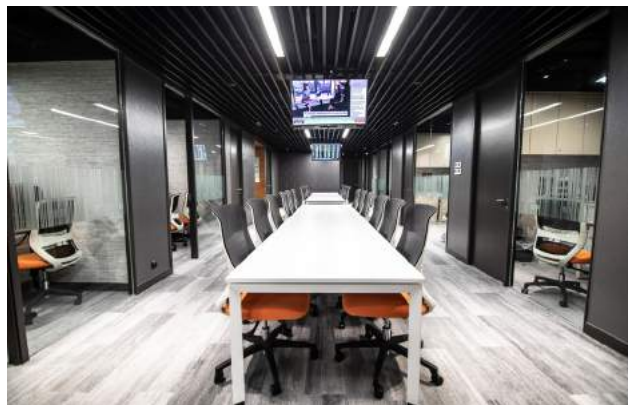
Emperor Financial Group was officially established in 1978, mainly engaged in forex and precious metal trading, and also provides global trading products such as energies and stock indices.

Established in 1993, Emperor Capital Group (stock code: 717) was listed on the main board of The Stock Exchange of Hong Kong Limited. The group provides diversified financial products, insurance services, asset management, corporate finance and loans, etc., which can fully cater the different investment needs of individuals, families and enterprises.



英皇金融集團行政總裁
與多位業務部總裁率領精英團隊，為客戶提供專業投資服務。

The Chief Executive Officer of Emperor Financial Services Group and the Presidents of Marketing leading a team of elites to provide professional investment advice to our clients.



成立於
Established in **1978**年

閃·鐘錶珠寶據點

The Glitter. Hub of Premium Watch & Jewellery

於1942年成立的香港上市公司英皇鐘錶珠寶有限公司（股份代號：887），是集團的業務基石，亦已於香港聯合交易所主板上市。英皇鐘錶珠寶已成為卓爾不凡的高品味消費品牌，擁有多國頂級名錶代理權，更因成就出眾深獲勞力士、百達翡麗和卡地亞等多個國際品牌信賴，紛紛聯手開設專賣店，盡享市場優勢。同時，其自創珠寶零售品牌同樣成就出眾，近年亦積極拓展內地市場，分店遍佈北京、上海、廣州、重慶等多個內地主要城市。

2013年更首度進軍海外，先後於新加坡及馬來西亞開設專門店。未來將銳意增加並進駐更多城市據點，達致鐘錶及珠寶雙向平衡發展，矚目前景不言而喻。

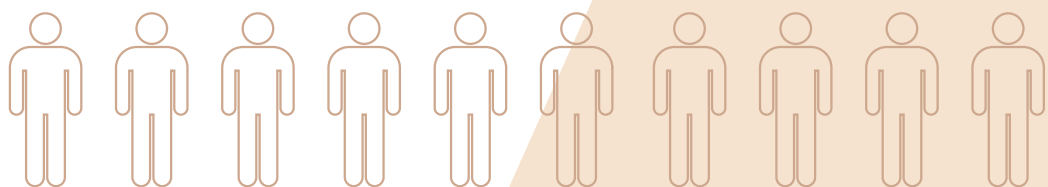
Founded in 1942 and subsequently listed on the Main Board of The Stock Exchange of Hong Kong, the Emperor Watch and Jewellery Limited (Stock code: 887) has been the cornerstone business of the Group. Emperor Watch and Jewellery Limited has become an extraordinary high-quality consumer brand. It is an entrusted agent of many international luxury watch brands as Rolex, Patek Philippe and Cartier to seek collaboration to open premium specialty shops in Hong Kong. The jewellery line also achieved outstandingly. In recent years, the Emperor Watch and Jewellery Limited actively developed the Mainland markets with branches in Beijing, Shanghai, Guangzhou, and Chongqing, and many other major cities.

In 2013, the brand opened its overseas stores in Singapore and Malaysia. The Emperor Watch and Jewellery Limited has a goal to set up more branches in different major cities around the world to strike a strong dual business lines of watch and jewellery in parallel.



忠實客戶數量逾

No. of loyal customers exceeds



店鋪數目達
No. of shops

100



1,200,000人

創·揚名娛樂文化

The Fame. Contributing to the Entertainment and Cultural Industries

集團先後於90年代全面投入娛樂文化產業，陸續成立「英皇娛樂集團」、「英皇電影集團」及「英皇影院集團」，為香港以至整個大中華地區之娛樂生態賦予強大支持。近年來，集團推行「以創新為先導，聚焦文化產業一體化」的發展策略，透過業務間的協同效應整合娛樂文化板塊的上下游資源，從「英皇娛樂集團」培育藝人，到「英皇電影」自家出品製作，以至開設「英皇戲院」以院線輸出作品，已成功建構獨有的貫通全產業鏈商業模式。至2017年，英皇文化產業集團有限公司（股份代號：491）正式成為香港上市公司。

英皇娛樂集團自1999年正式成立，不僅為大中華地區娛樂界的人才搖籃，旗下多位藝人亦早已揚名國際，創下輝煌成績。2021年，繼英皇娛樂香港及北京總部的成立，英皇娛樂大灣區總部正式宣佈落戶廣州，致力推進粵港澳大灣區之間的交流合作，冀盼於未來能繼續憑藉多年來推廣新秀的寶貴經驗，與業內資深友好，共同發掘並培育更多演藝人才。

Consisted of three major powerhouses, "Emperor Entertainment Group", "Emperor Motion Pictures" and "Emperor Cinemas Group". Since the 1990s, the Group has been devoting to supporting the entertainment and cultural industry in Hong Kong and the Greater China Region. In recent years, the Group shifted its focus to developing a holistic entertainment industry driven by innovation. Fully utilising the synergies with various resources and expertise, the Group unleashes its full potential - from nurturing artists by Emperor Entertainment Group, to producing its own movies by Emperor Motion Pictures and distributing to public showings at Emperor Cinemas - Emperor Group has created its own ecosystem in the entertainment industry. In 2017, Emperor Culture Group Limited (Stock code: 491) was established and listed on the Main Board of The Stock Exchange of Hong Kong.

Ever since its establishment in 1999, Emperor Entertainment Group has served as a cradle for many of the hottest and internationally renowned artists in the entertainment industry. In 2021, following the establishment of Emperor Entertainment's Hong Kong and Beijing headquarters, Emperor Entertainment's Greater Bay Area headquarters was officially announced to be located in Guangzhou, dedicated to promoting cultural exchanges and cooperation in the Greater Bay Area. Through sharing valuable experience in artiste scouting, the Group will continue to work closely with connections in the industry and nurture more artistes in the future.

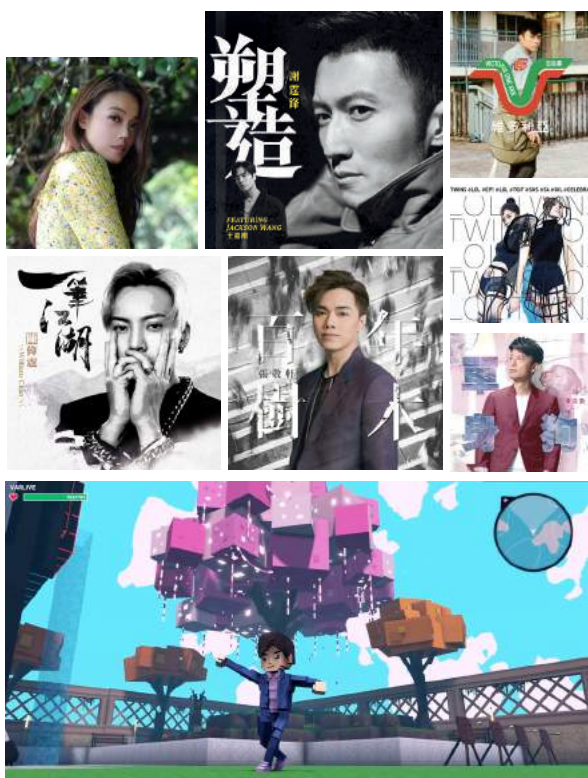


藝人管理

Artiste Management



藝人粉絲人數逾
No. of Fans Exceeds
 220,000,000



唱片、演唱會及舞台劇 *Music Album, Concert and Theatrical Performance*

英皇娛樂集團於1999年正式成立，主要業務包括唱片製作及發行、音樂出版、藝人管理及演唱會製作，另又從事舞台劇、電影和電視製作，以及多媒體、商品特許經營等業務。旗下有五個音樂品牌，曾發行過千音樂專輯及影音產品，累計銷量超過二千一百萬；又曾於中國內地、香港、澳門及海外主辦及策劃四百多項世界級舞台演出，當中包括流行音樂演唱會、古典音樂會、舞台劇等多項不同類型表演，累積場次超逾九百，入場人數過千萬。2022年，英皇娛樂更進軍元宇宙世界，針對青年人的喜好和需求，打造更多娛樂文化新經濟科創發展。

Emperor Entertainment Group was set up in 1999. Our major businesses include production and distribution of music publishing, talent management and concert production. We are also engaged in theater, film and TV production, multimedia and merchandise licensing, etc. Operating five music labels, it has distributed more than 1,000 music albums and audiovisual products with over 21 million copies. It has also hosted and organised a variety of more than 400 world-class live stage performances in Mainland China, Hong Kong, Macau and overseas, including pop-music concert, classical music concert, drama, etc., totaling more than 900 shows and an accumulative audience size of over 10 million. In 2022, the group entered the world of Metaverse, targeting the preferences and needs of young people, facilitating the development of entertainment culture and new economy.

線上視頻及音頻串流播放次數逾

*Online Videos
and Music
Streaming over*
2,620,000,000



累計銷量逾

Accumulated sales over

21,000,000



電影 Motion Pictures

英皇電影集團成立於2000年，業務範圍包括投資、製作、銷售及發行優質電影，至今已於華語電影製作及發行業內佔據領導地位，是業內最活躍的電影製作商之一。

英皇電影曾獲獎無數：2009年《証人》贏得七項影帝殊榮，創造神話；2010年《讓子彈飛》於中國內地成為票房奇葩，首度打破逾7億元人民幣票房記錄。2018年，由林超賢執導的《紅海行動》，創下全球45億港元驕人票房記錄，更在不同影展奪得多項大獎，包括在香港電影金像獎榮獲最佳動作設計、最佳音響效果及最佳視覺效果3大獎項；同年由莊文強執導，周潤發、郭富城領銜主演的《無雙》，榮獲香港電影金像獎最佳電影、最佳導演、最佳編劇、最佳攝影、最佳剪接、最佳美術指導、最佳服裝造型設計共7個獎項，榮膺該屆大贏家；由內地新生代導演饒曉志執導的《無名之輩》亦叫好叫座，被譽為2018年最佳國產喜劇片。

步入2021年，由陳木勝執導，甄子丹、謝霆鋒領銜主演的《怒火》在暑期黃金檔票房超逾13.29億人民幣，成為內地港片票房冠軍；在2021年度內地十大最賣座電影票房榜上，英皇電影更強勢囊括4個席位，包括勁破50億人民幣大關、挑戰內地電影史上最高票房紀錄的超級巨製《長津湖》，以及《我和我的父輩》、《怒火》、《懸崖之上》。2023年，英皇電影擔任《流浪地球2》聯合出品及港澳和東南亞地區的海外獨家發行，藉助香港國際化大都市平台在國際舞台講好中國故事。該電影累計票房逾40億人民幣，躍升至中國影史票房榜前十位，成為中國科幻電影又一里程碑。

作為香港最具規模和影響力的電影企業之一，英皇電影在製作、投資、發行、宣傳、營銷等方面全方位發展，未來將會一如既往為觀眾帶來更多優質作品，再創電影新輝煌。

《証人》連贏7項影帝殊榮
《紅海行動》全球票房超過45億港幣
榮獲「2018年最高票房亞洲電影」



Emperor Motion Pictures Group ("EMP") was established in 2000 with a focus on the production, sales and distribution of quality motion pictures. We have since grown into a leading player in the production and distribution arena with one of the most attractive film slates in the Greater China region.

EMP's films have earned countless accolades. In 2009, *The Beast Stalker* earned an incredible seven Best Actor awards. In 2010, *Let the Bullets Fly* was a surprise box office hit in mainland China, becoming the first film at the time to break the RMB700 million mark at the box office. In 2018, *Operation Red Sea* box office exceeded RMB 3.6 billion in Mainland China. It also won multiple awards at numerous film awards and festivals, including Best Action Choreography, Best Sound Design and Best Visual Effects at the Hong Kong Film Awards. In the same year, *Project Gutenberg* - directed by Felix Chong, and starring Chow Yun Fat and Aaron Kwok - won Best Film, Best Director, Best Screenplay, Best Cinematography, Best Editing, Best Art Direction and Best Costume & Makeup Design for a total of seven Hong Kong Film Awards. *A Cool Fish* by director Rao Xiaozhi earned both critical and commercial success, becoming the top-grossing mainland China comedy in 2018.

In 2021, *Raging Fire* - directed by Benny Chan, and starring Donnie Yen and Nicholas Tse - earned RMB 1.33 billion during the hugely competitive summer period, becoming the top-grossing Hong Kong film in mainland China. Among the top ten grossing 2021 films in mainland China, EMP's films took up four slots: *The Battle at Lake Changjin*, the epic blockbuster that is smashing box office records with over RMB5 billion at the box office, *My Country, My Parents*, *Raging Fire* and *Cliff Walkers*.

In 2023, Emperor Motion Pictures acts as co-producer and exclusive overseas distributor for *The Wandering Earth 2* in Hong Kong, Macau, and Southeast Asia region, telling China's story well on global stage by leveraging Hong Kong's advantage of international platform. The movie has earned more than RMB 4 billion in cumulative box office sales, jumping into the top 10 of the China box office record and becoming another milestone for Chinese science fiction movies.

As one of the largest and most influential producers in Hong Kong, Emperor Motion Pictures has developed in all aspects of production, investment, distribution, promotion and marketing, and will continue to bring more quality movies to the audience and to embrace a better future.

The beast Stalker scooped 7 major acting awards *Operation Red Sea Global Box Office Exceeded HKD 4.5 Billion* *& Awarded "2018 Highest Crossing Asian Film"*





戲院 *Cinemas*

英皇影院集團一直致力於推動電影院線產業的全面發展，旗下擁有兩大影院品牌——「英皇電影城」和「英皇戲院」。2015年12月，集團在合肥萬象城獨資成立了首家「英皇電影城」，此後，「英皇電影城」陸續進駐了重慶新光天地、深圳東海繽紛天地、北京英皇集團中心、贛州杉杉奧特萊斯、成都新光天地、深圳平安金融中心、瀋陽盛京龍城、長沙IFS國際金融中心等地。其中，設於北京長安街英皇集團中心的旗艦店更成為首映禮集中地，讓廣大影迷可以在第一時間獲得觀影機會，提前感受電影所帶來的最原始的視聽覺衝擊以及故事情感的碰撞。

香港的電影院「英皇戲院」自2017年起陸續進駐中環地標娛樂行、屯門新都商場、馬鞍山新港城中心、荃灣荃新天地、尖沙咀國際廣場、將軍澳康城及銅鑼灣時代廣場。2019年其業務更擴張至馬來西亞。2021年，「英皇戲院」更進駐澳門葡京人，為當地影迷提供優質的觀影體驗。

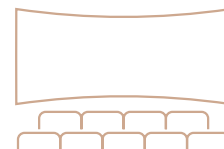
2022年，集團與「麗新集團 MCL 院線」攜手創立《Emperor Cinemas Plus+》及《MCL Cinemas Plus+》全新品牌，透過合資公司形式共同投資及致力合作發展新戲院。首間 MCL Cinemas Plus+ 於同年7月在鑽石山荷里活廣場隆重開幕。

目前，英皇影院集團已於12個城市開設共23個影院，影廳數達179個，可提供逾25,000個座位。



179個

屏幕分佈於12個主要城市黃金地段
179 Premium Screens
In 12 Key Cities' Prime Locations



Emperor Cinemas Group is committed to the comprehensive development of the cinema industry and has two major cinema brands - Emperor Cinemas and Hong Kong label Emperor Cinemas. In December 2015, the first wholly-owned "Emperor Cinemas" was officially put into service in Mixc Mall in Hefei, and successively stationed in Shin Kong Place in Chongqing, EPMall in Shenzhen, Emperor Group Center in Beijing, ShanShan Outlet Plaza in Ganzhou, Shin Kong Place in Chengdu, PAFC Mall in Shenzhen, Shengjing Longcheng in Shenyang, International Finance Square in Changsha, etc. The Emperor Group Centre located in Chang'an Avenue, Beijing since 2015 has already become a premier arts venue, allowing the movie fans to get the opportunity to watch the movie at the first time, and feel the most primitive visual and auditory impact and the collision of story emotions brought by the movie in advance.



Our Hong Kong label Emperor Cinema has opened since 2017 at the iconic Entertainment Building in Central, New Town Mansion in Tuen Mun, MOSTown in Ma On Shan, Citywalk in Tsuen Wan, iSQUARE in Tsim Sha Tsui, The LOHAS in Tseung Kwan O and Time Square in Causeway Bay respectively. In 2019, the business has expanded into Malaysia. In 2021, "Emperor Cinemas" entered Lisboaeta Macau, aiming to provide a best movie-going experience to audiences.



"Emperor Cinemas Plus+" and "MCL Cinemas Plus+" are the new brand established in 2022 under the Group and "Multiplex Cinema Limited of Lai Sun Group" the two leading cinema circuits in Hong Kong, respectively. Through this strategic joint venture, "Emperor Cinemas Group" and "Multiplex Cinema Limited of Lai Sun Group" aim to leverage on our corporate synergies and develop new cinemas in Hong Kong together. The first ever MCL Cinemas Plus+ Hollywood Plaza was opened in July 2022.

At present, Emperor Cinemas Group has successively opened a total of 23 cinemas in 12 major cities in Mainland China, Hong Kong, Macau and overseas regions, with a total of 179 theaters providing more than 25,000 seats.

巧·匠心精創概念酒店

The Hotelier. Attentive and Hospitable Services

英皇酒店集團業務遍及港澳，旗下包括英皇駿景酒店、英皇娛樂酒店、盛世酒店及 The Unit 服務式住宅系列。香港及澳門酒店業務立足市中心，商業、購物及娛樂中心均咫尺可觸，完備的商務配套及尊尚餐飲服務品味非凡，其中英皇駿景酒店旗下中菜廳「駿景軒」更享負盛名，連續7年榮獲米芝蓮一星；「Monkey Café」環境時尚簡潔，為商務飲宴或悠閒用餐的最佳選擇；酒店頂層更開設空中音樂豪華俱樂部「The Crown」，薈萃音樂、美酒佳餚與270度絕美維港景色。其他澳門特色餐飲包括西餐廳「御廚」、潮粵菜館「皇廷閣」、日本料理「貴族焗端燒」、尊貴珍藏酒窖「蘊莎廊」、以及「大堂酒廊」。

秉承英皇酒店集團的高端品質服務，The Unit 服務式住宅為客人打造精彩多姿的居住環境，為商旅人士提供全生活鏈的商住配套服務。



房間總數逾
No. of Rooms Over
 **1,000**





駿景軒獲評為米芝蓮
星級食府連續

*Golden Valley Awarded
With Michelin Star For
Consecutively*

7
年
Years



Emperor Hotels Group runs hotel operations across Hong Kong and Macau. Its hotels include The Emperor Hotel, Grand Emperor Hotel and Inn Hotel in Macau, and The Unit Serviced Apartments. All the hotel properties are in the prime locations where businesses, shopping malls and leisure facilities within easy reach. The hotels also offer a wide range of premium dining choices. At the Emperor Hotel, the "Golden Valley" is a Michelin starred Chinese restaurant for 7 consecutive years; the "Monkey Cafe" offers a stylish choice for both business and casual dining experiences; "The Crown" is an exclusive sky-high music lounge offering music, exquisite drinks and delicacies and a 270-degree panoramic Victoria Harbour view. Grand Emperor Hotel in Macau also houses such fine dining restaurants as the "Royal Kitchen", the "Grand Emperor Court", the "Royal Robotayaki" as well as the luxury "Majestic Lounge" and cellar "The Windsor".

Conducted with Emperor Hotels Group's top-tier expertise, The Unit Serviced Apartments yields a dazzling living space for every customer, aiming to provide a premium and holistic residential experience for business travellers.

領·無界數碼多媒體

The Pioneer. Boundless in Digital Media

新傳媒集團是香港領先的數碼先導媒體和內容出版商之一，服務範圍廣泛，歷史悠久的品牌，包括《東方新地》、《新假期》、《新假期 Jetso》、《NM+ 新 Monday》、《more》、《Sunday Kiss 親子童萌》、《GOtrip》、《經濟一週》、《SSwagger》及《Madame Figaro HK》，提供旅遊及娛樂、餐飲、時尚及生活、運動、財經及分析和本地文化及趨勢等。

集團發展全面的線上線下平台和社交網絡，提供一站式的解決方案去接觸不同的目標客戶。我們擁有的全方位渠道和強大的數據庫，可應用於內容創作、品牌建立、忠誠度強化、推行策略性活動和拓展數碼營銷市場上，滿足客戶的各種銷售和推廣需求。



每月網站訪問達

No. of website sessions per month

47,500,000 人次

新傳媒
NEW MEDIA GROUP



手機應用程式總下載量 **150K**

MOBILE APPS TOTAL NO. OF DOWNLOAD



粉絲人數 **6.4M**

TOTAL NO. OF FANS

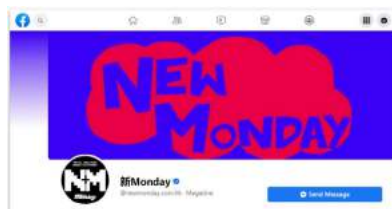


關注人數 **950K**

TOTAL NO. OF FOLLOWERS

New Media Group is one of the leading Digital First media and Content Publishers in Hong Kong. Our flagship titles, including Oriental Sunday, Weekend Weekly, Weekend Weekly Jetso, NM+ New Monday, more, Sunday Kiss, GOtrip, Economic Digest, SSwagger and Madame Figaro HK, specialise in covering a wide range of topics that include travel & entertainment, food & dining, lifestyle & fashion, sports, finance and analysis, as well as local culture & trends etc.

Our fully developed on/offline platforms and social networks allow us to provide one-stop total solutions to reach different target audiences. Our omnichannel footprint and extensive data library serve to fulfil our clients' every sales and promotional needs, from creating content, building brands, increasing loyalty, to launching tactical campaigns and expanding marketing reach in the digital world.



萃·生活品味之最

*The Trend-setter.
Prestigious Home Living*



歐化傢俬於1975年成立，專門代理歐洲高級傢俬，為歐化國際有限公司（股份代號：1711）所管轄。歐化傢俬網羅大量風格時尚、工藝卓越的品牌，零售門市遍佈香港多區。除零售以外，又透過旗下不同品牌將業務作多元化發展，包括從事床褥、梳化及床品批發與零售的歐化寶、主打優質輕巧傢俬及潮流家品的 at.home，以及承接傢俬工程項目的 Special Project，為客戶提供一站式家用及商用傢俬配套服務及產品。

Founded in 1975, Ulferts is a retailer of a wide range of exquisite European furniture, with showrooms all over Hong Kong. It is operated under Ulferts International Limited (Stock code: 1711). Besides, Ulferts has diversified its businesses with different brand names. These include Ulfenbo for wholesaling and retailing of mattresses, sofas, and beddings, at.home for providing quality compact furniture and chic style home accessories, as well as Special Project for custom-made furniture projects, providing one-stop furnishing solutions for household and commercial purposes.



香港首間代理
歐洲各國名牌
傢俬的連鎖店

1st

retail chain store of upmarket
European furniture
in Hong Kong



Ulferts | 歐化傢俬

Ulfenbo® 歐化寶

at home

DORMiRE
多眠樂

SPECIAL PROJECT
歐化傢俬集團成員

可持續發展 共譜真善美

Share goodness and harmony through sustainable development

集團多角度推動社會持續發展。除了成立慈善基金外，更從青少年發展、社區共融、資源共享、環境保護等多個面向構思付諸行動，凝聚社會各界之力，共創社會效益。

The Group drives sustainable development from multiple perspectives. In addition to the establishment of two charitable foundation, it has also put ideas into action in terms of youth development, community inclusion, creating shared value and environmental protection.

集團主席楊受成博士以個人名義於2008年成立楊受成慈善基金，專注於推動長者善終服務的發展，曾資助興建多家長者服務中心，計有「楊受成慈善基金保定老年公寓」、「楊受成慈善基金（順平）老年服務中心」、「楊受成慈善基金（雄州）老年服務中心」、「楊受成（中國·順平）關愛老年中心」，以及「楊受成（中國·昌黎）關愛老年中心」，以上均位於河北省；2018年下旬，「楊受成（中國·阜寧）關愛老年中心」在江蘇省正式落成；另有兩家位於廣西省尚在興建之中，包括「楊受成（中國·永福）關愛老年中心」及「楊受成（中國·扶綏）關愛老年中心」；連同早年經已投入的項目，包括香港「東華三院楊成紀念長期護理院」及湖北「楊受成（中國·武漢）關愛老年中心」，楊博士名下現共有十家長者服務中心。另有河北「楊受成慈善基金保定兒童福利院」，總計提供超過3000張床位。



In 2008, Group Chairman Dr. Albert Yeung founded Albert Yeung Sau Shing Charity Foundation, which focuses on promoting the development of elderly and hospice services. The Foundation has made a number of grants for the construction of elderly care centres in Hong Kong and Mainland China. These include "Albert Yeung Sau Shing Charity Foundation Baoding Elderly Home", "Albert Yeung Sau Shing Charity Foundation (Shunping) Elderly Care Centre", "Albert Yeung Sau Shing Charity Foundation (Xiongzhou) Elderly Care Centre", "Albert Yeung Sau Shing (Shunping, China) Elderly Service Centre" and "Albert Yeung Sau Shing (Changli, China) Elderly Service Centre", all of which are located in Hebei Province. In late 2018, "Albert Yeung Sau Shing (Funing, China) Elderly Care Centre" in Jiangsu Province was established. Two more in Guangxi Province are now under construction, namely "Albert Yeung Sau Shing (Yongfu, China) Elderly Service Centre" and "Albert Yeung Sau Shing (Fusui, China) Elderly Service Centre". Together with "Tung Wah Group of Hospitals Yeung Sing Memorial Long Stay Care Home" in Hong Kong and "Albert Yeung Sau Shing (Wuhan, China) Elderly Care Centre" in Hubei Province set up in earlier years, Dr. Yeung currently has ten nursing homes for elders under his name. Besides, he also has "Albert Yeung Sau Shing Charity Foundation Baoding Child Care Centre" in Hebei Province. All the projects provide more than 3000 beds in total.





英皇慈善基金 Emperor Foundation

英皇慈善基金獎學金 *Emperor Foundation Scholarship*



香港大學
THE UNIVERSITY OF HONG KONG



香港中文大學
The Chinese University of Hong Kong



香港科技大學
THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY



THE HONG KONG POLYTECHNIC UNIVERSITY
香港理工大學



香港城市大學
City University of Hong Kong



香港浸會大學
HONG KONG BAPTIST UNIVERSITY



Lingnan 嶺南大學
University 香港 Hong Kong



香港都會大學
HONG KONG METROPOLITAN UNIVERSITY



香港樹仁大學
HONG KONG SHUE YAN UNIVERSITY



珠海學院
CHU HAI COLLEGE OF HIGHER EDUCATION



香港教育大學
The Education University of Hong Kong



香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG



英皇慈善基金於1997年成立，致力推動建構可持續發展健全社會，強調世界共融，提倡身心靈全人健康。基金曾與不同團體合作，撥款舉辦及參與多項活動，覆蓋範圍廣泛，包括教育、醫療、文化、環保等；其中又以教育一環尤為著力，於香港全港十二所註冊大學及內地小學設「英皇慈善基金獎學金」，並捐助多個中國內地教育基金，包括「中國司法部教育基金」、「中國政法大學楊受成法學教育基金」、「北京大學教育基金」及「廈門教育基金」等，讓成績優秀的得到獎勵、清貧失學的得到復學。英皇慈善基金在策動英皇集團員工參與義工服務方面亦不遺餘力，一年多次舉辦及參與不同活動，提供財政及人力支援，足跡遍及中國內地及香港多地。



Emperor Foundation was established in 1997 to promote sustainable development, improve harmony and unity in our social fabric, and encourage the holistic health of body and soul. The Foundation has worked with various organizations to organize and participate in activities for different charity causes that include education, medical, culture and environment, with a strong focus on education. Besides "Emperor Foundation Scholarship" for each of the twelve registered tertiary institutions in Hong Kong and primary schools in Mainland China, the Foundation has made donations to other education funds in Mainland China, including the "Ministry of Justice, PRC Education Fund", "China University of Political Science and Law – C.U.P.L. Dr. Albert Yeung Education Fund", "Peking University Education Foundation" and "Xiamen Education Fund" for students with either excellent academic results or underprivileged family background. Coupled with its financial support, the Foundation has also been leveraging volunteer manpower from the Group's staff to organise or facilitate various charity activities round the year both in Mainland China and Hong Kong.

Empower Community 社會實踐計劃

Empower Community Project



善念善行，從身邊事與人開始做起。慈善基金基於這個概念，推動「Empower Community」計劃，不受形式限制，只要力所能及，實踐多一份善行，社會便多一份力量。

「Empower Community」計劃為集團旗下不同業務及人才提供一個價值共享的平台，結合業務資源及員工個人專長為有需要人士及社區賦能，例如社區入戶探訪、老年中心年度義工探訪、物資捐獻、家居修整、慈善觀影、慈善義賣、熱食援助、環保回收、捐血、資助教育等。集團積極鼓勵旗下位於香港、澳門及內地的員工、英皇娛樂藝人，甚至員工親友及青年團體定期組成義工隊到不同地區參與慈善事務，與社會弱勢社群共享發展成果。集團亦歡迎公眾一同響應，致力建設更美好社會。

Charity begins with people Closest to us but never ends there. Holding on to this belief, Emperor Foundation introduced the "Empower Community" project to encourage more acts of kindness and caring. Regardless of the format, the more caring we give, the better future we shape.

The "Empower Community" project provides a value-sharing platform for all business units and talents of the Group, combining business resources and employees' personal expertise to empower people and communities in need, such as home visits to communities, annual volunteer visits to elderly centres, funding and material donations, basic repairing and refurbishment for co-living space, charity movie event, charity bazaar, food assistance, recycling, blood donation, education development, etc. We have been leveraging volunteer manpower from all staff as well as their family and friends, artistes of Emperor Entertainment Group and youth organizations to participate in various charity activities across Hong Kong, Macau and Mainland China. The project aims to share our prosperity with the minority in society, and carry on the never-ending charitable work. We also welcome public's participation in building a better society together.

青少年發展

Youth Development



青少年實習計劃

集團深信年青人的創新思維是推動社會經濟發展的嶄新原動力，在集團副主席楊政龍先生的督導下，與學校及青年組織青少年實習計劃，為不同背景的學生提供一個職場學習、共享經驗與知識的平台。整個計劃以「生涯發展」作主導方向，使學生從實習過程獲得靈思啟發，發掘未來路向。楊先生更以第一身擔任青年計劃的「師友」，雙向分享，助力青年向上流動。

The Vitality of Youth Internship Programme

Young people are the future, the hope and the cornerstone to our society as they fuel its long-term socio-economic development. The youth internship program led by Mr. Alex Yeung, Vice Chairman of Emperor Group, provides students from different backgrounds with opportunity to gain workplace experience in various industries. The programme aims to help students discover their area of interests and future career path. Mr. Yueng also takes on the role in mentoring a group of young people, exchanging ideas and experiences in two-way.



社區共融

Community Inclusion



「共 · 融舍」房屋共享計劃

集團一直致力探索並倡導各種回饋社會的新方式。2020年，英皇國際與慈善機構新家園協會攜手推出「共 · 融舍」房屋共享計劃，以港幣\$1的象徵式租金，將旗下的上環高陞大樓22個單位租予新家園協會負責營運，再由其分租予有迫切住屋需要或正輪候公屋三年以上的基層人士，特別是單親家庭和少數族裔等弱勢社群。而且單位內的基本傢俬配置，均由集團旗下的歐化國際有限公司贊助，期望進一步減輕受助家庭的財政重擔。計劃不僅為基層及弱勢社群提供一個「共生、共融」的過渡性居所，有效大大改善居住環境及生活質素外，更以「共享、互助」理念的生活實踐，協助他們建立對社區的歸屬感，鼓勵他們服務社區，為弱勢群體賦能。

ALL AS ONE Co-living Scheme

The Group has been committed to exploring and advocating new ways of giving back to the society. Emperor International and the charity organisation New Home Association (NHA) joined hands in launching the "ALL AS ONE Co-living Scheme". Emperor International licenses a total of 22 apartment units of its property situated at Ko Shing Building, 78-80 Queen Road West, Sheung Wan for a term of one year to NHA, who performs as an operator at a nominal rent of \$1. NHA then provide temporary housing to people having an urgent need for housing or having queued for Public Rental Housing for no less than 3 years, especially to socially disadvantaged groups such as ethnic minorities and single-parent families to provide them transitional residence that combined with ideas of Co-living and Cohesion. The scheme has gained support from Ulferts International Limited, a subsidiary of Emperor Group is sponsoring a set of basic furniture in all units, including bed, mattress, wardrobe, and dining table and chair, which allows families or people in need to move in immediately and reduce their expenses. Besides, to improve households' living condition and quality of life, the scheme emphasises social integration and encourage households to contribute their talents to society through practices of sharing and mutual support.

共享價值

Shared Value



扶持初創：互助賦能

集團先後推出兩個創新平台：位於灣仔英皇集團中心的旗下首個青年共享工作空間「Mustard Seed」，以及位於屯門的主題複合式商廈「Lane Up」的「Link-up for Youth Scheme 青創租賃計劃」。透過兩個平台運用集團業務的多樣性，為有意發展創科、創意文化產業的青年及初創企業發揮「協同效應」，共享業務資源及網絡，互惠共贏。

日益共創：社區價值

香港西部經濟走廊的發展一瞬千里，隨著相關基建與交通網絡日趨完善，大灣區「一小時生活圈」的千億優勢越顯矚目重要。展望未來，集團將投放更多資源發展屯門項目，包括文娛時尚、餐飲佳餚、商貿辦公匯聚於一身的「Lane Up」，以及多個住宅項目，從而帶動跨區人流及消費之外，更有助社區規劃發展日益成熟，並能聯同本地社區一同發展，攜手創造價值。

Start-ups Sharing The Passion

Emperor Group has launched 2 innovative platforms: Mustard Seed, the Group's first co-working space at Emperor Group Centre in Wan Chai, and Link-up for Youth Scheme, a Youth Business Hong Kong scheme located at Lane Up, a themed commercial complex building in Tuen Mun. They have brought diversity to the businesses of the Group and encourage young people and startups to develop their business and career in innovative technology, creative and cultural industries. With shared resources and networks, we hope to bring in synergies and the Group's values that can benefit everyone.

Creating Social Values

Since the blooming development of Western Economic Corridor, the infrastructure and transportation network have progressed and expanded. The "one-hour living circle" in the Greater Bay Area has become significant to the future development of the area. Looking forward, Emperor Group will invest more resources in developing projects in Tuen Mun, including Lane Up, an all-around themed commercial building with office space, entertainment, restaurants and retails. Together with various residential projects that drives cross-regional traffics and visitors, it helps with maturing the development and planning of the area, and creating shared value with the local community.

綠色行動 Green Action

綠色意義：環保建築

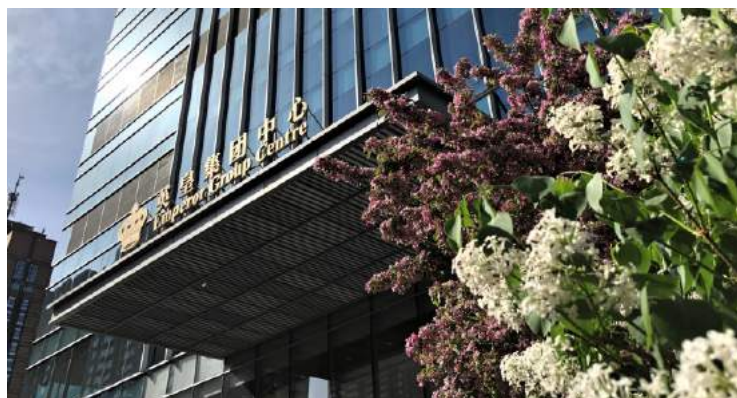
要締造可持續的未來，綠色建築常規乃是行業一大新趨勢。集團亦宣導綠色環保理念，旗下新發展項目均遵照香港綠色建築議會有限公司認可並認證之建築環境評估法的標準，並採用一系列環保設計及系統，其中住宅項目「喜遇」獲「綠建環評（新建建築）金級」（Gold, BEAM Plus）；位於北京長安街的英皇集團中心獲「領先能源與環境設計黃金級」（LEED Gold）認證。

2022年，英皇國際集團有限公司獲香港品質保證局頒發香港綠色和可持續金融大獎2022 - 「ESG 披露優化先鋒機構」及「傑出綠色和可持續貸款發行機構（房地產行業）- 卓越遠見綠色貸款框架」兩項殊榮，展現英皇國際在環境及社會可持續發展方面的成效。

循環善行：能源管理

集團旗下不同物業，均恆常監測能源消耗情況，並以再生能源控制能源用度，包括透過循環回收系統收集及重用廢水用於園林植物灌溉；又將「數碼化」從善如流地注入各個業務及項目層面，達致「無紙化」及「綠色辦公」環境，既能提升訊息流轉效率和準確度，亦能保護環境，彼此互利共贏；集團於旗下各物業及場所均置有資源回收或升級再造設施，為團隊及客戶實踐循環經濟的友善環境，同時推廣可持續發展的理念。

2023年，集團與電動車製造企業簽署綠色運輸合作備忘錄，通過於英皇國際旗下部分地產項目增加及升級電動車充電設備，以響應政府推行綠色運輸及減碳目標，共同建設智慧城市。



The Meaning of Getting Green

To create a sustainable future, green building is a new trend in the industry. The Group's new development projects comply with the standards of the Building Environmental Assessment Law recognized and certified by the Hong Kong Green Building Council Limited, and adopt a series of environmentally friendly designs and systems. The residential project "The Amused" was awarded "Gold, BEAM Plus" by BEAM; Emperor Group Centre located on Chang'an Avenue in Beijing was awarded "LEED Gold" certification.

Emperor International Holdings Limited is presented with the "Pioneering Organization in ESG Disclosure Enhancement" and "Outstanding Award for Green and Sustainable Loan Issuer (Real Estate Industry) - Visionary Green Loan Framework" by Hong Kong Quality Assurance Agency in 2022, showcasing Emperor International's achievements in environmental and social sustainability.

The Goodness of Recycling

Emperor Group has transformed our businesses and projects into the digitalized era. Together with our staff, tenants and customers, we have turned our workplace into a "paperless" and "eco-friendly" working environment. This not only enhances the efficiency of our daily communications but also helps protect our environment. Apart from this, the Group has set up recycling facilities at our real estate and properties, providing an eco-friendly environment for our team and customers to practice green circular economy while promoting the core value of sustainable business.

In 2023, the Group signed a "Memorandum of Understanding on Green Transport" to build a smart city by adding and upgrading electric vehicle supercharging facilities in Emperor International's property projects in response to the government's goal of green transportation and carbon reduction.



關護員工

Caring for Employees



凝聚人才

集團以「以人為本，創新無限」為人才管理的核心基礎，更視人才為重要資產之首，故一直透過各種跨部門及業務的協作，致力讓不同年齡、性別、種族的員工能積極無礙地實踐所長。讓團隊文化助力企業環境，成就員工上下最好的舞台，盡展才能專業，共同實現企業永續發展的目標。

Stay Connected With Team

The Group takes "people-oriented, unlimited creativity" as the core foundation of talent management, and regards talent as the first important asset. Therefore, through various cross-department and business collaborations, the Group has been striving to build a positive environment for employees of different ages, genders and races. This corporate culture offers the best stage for employees to perform, fully develop their talents and professionalism, and achieve the goal of sustainable development.



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