英皇集團
EMPEROR GROUP

A TRUE VISIONARY OF TIME

跨越時間 遠瞻未來





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跨越里程　再譜新篇

Cross milestones for new Chapter

始於 1942 年，一家小型鐘錶店「成安記錶行」於九龍市區上海街開業，為日後英皇集團的歷史揭開序幕。此後，這家小店憑藉堅毅不屈的精神，奮力捉緊每個發展機遇，開拓不同業務，發展成至今的綜合企業集團 — 英皇集團企業有限公司擁有 7 間香港上市公司，業務更遍布大中華地區及海外不同國家。

回首 80 多年的時光軌道，集團在各個業務範疇均引領風潮。有賴多元化的卓越人才，與擁抱機遇的創新思維，一步一足印，一同譜寫不同年代的非凡經典。

時光荏苒，展望未來，集團將一如既往，秉持堅碩信念立足香港，背靠祖國，面向世界，更會與時並進，致力再創新猷。同時，集團將企業價值彼此傳承、共享，全然把握嶄新發展機遇，穩中求變，積極投入並配合國家發展策略大局，從業務、人才、科技及社會貢獻方面，多箭並發，共同參與並見證美好新里程。

英皇集團，將繼續努力不懈，上下齊心，共同力創佳績。





In 1942, a watch retail store named “Shing On Kee Watch Shop” on Shanghai Street in Kowloon was established, which set the beginning of the glorious history of Emperor Group. Persevering a steadfast spirit, this modest retail store grasped every opportunity and developed its business in different horizons. Emperor Group Enterprises Limited is now a conglomerate of businesses with 7 companies listed on the Main Board of Hong Kong Exchanges and Clearing Limited, covering the territories of Greater China Region and countries overseas.

Looking back on over 80 years of achievements, the businesses of the Group have become leaders of many industries, for they have the supports of brilliant talents and embrace each opportunity with innovation mindset. The Group has gradually written its own legacy and been regarded as classics in different eras.

As time goes by and looking ahead, we have confidence in Hong Kong as we leverage the Mainland, while engaging the world. We will continue to explore new horizons to grow and expand in this ever-evolving world. At the same time, we hope to share and pass on our corporate belief and grasp every new opportunity as we closely adhere to and invest our resources in China’s policies of economic development in commerce, human resources, technology and social commitment. We further envision to play an active role in the new new journey.

Emperor Group will undoubtedly continue to make relentless efforts working together to accomplish more for those await ahead.



集團旗下7家公司於香港交易所主板上市

Seven Listed Companies on the Main Board of HKEX

參天大樹，亦由一顆種子萌芽成長而來。英皇集團企業有限公司從一開始深耕鐘錶零售業務，及後敏察不同市場需求，勇於開拓多元化業務，從而擴展至今日的綜合企業集團。集團業務網絡日益壯大，不僅包括地產、金融、鐘錶珠寶、娛樂文化、酒店、數碼媒體及傢俬等，旗下更有**一共7家香港交易所主板上市公司**：

Mighty trees were once tiny seeds that sprouted slowly and grew vigorously. Emperor Group Enterprises Limited started off its business as a watch retail shop and has always had a keen sense about the market needs. With the determination and courage to explore all possible business opportunities in various industries, Emperor Group has now been evolving to a multi-dimensional group of businesses - spearheading in property, financial services, watch and jewellery, entertainment & culture, hospitality, digital media as well as furniture. The **seven companies listed on the Main Board of Hong Kong Exchanges and Clearing Limited** are:

英皇國際集團有限公司
Emperor International Holdings Limited



股份代號 Stock code 163

以物業投資及地產發展業務為主
focuses on real estate investment and property development

英皇資本集團有限公司
Emperor Capital Group Limited



股份代號 Stock code 717

提供一系列多元金融服務
provides a wide range of financial services

英皇鐘錶珠寶有限公司
Emperor Watch and Jewellery Limited



股份代號 Stock code 887

專營名貴腕錶及高級珠寶首飾零售業務
specialises in the retail of luxury watches and fine jewellery

英皇文化產業集團有限公司
Emperor Culture Group Limited



股份代號 Stock code 491

從事影視娛樂、媒體及文化產業
primarily engages in entertainment, media and cultural development businesses

英皇娛樂酒店有限公司
Emperor Entertainment Hotel Limited



股份代號 Stock code 296

提供優質酒店及租賃住宅服務
Provides premium hospitality and residential leasing services

新傳企劃有限公司
New Media Lab Limited



股份代號 Stock code 1284

提供一站式數碼媒體廣告解決方案
provides one-stop integrated digital advertising solutions

歐化國際有限公司
Ulferts International Limited



股份代號 Stock code 1711

經營歐洲多國名牌傢俬連鎖零售業務
a retailing chain of upmarket European furniture



過去八十多年來，英皇集團一直展現活力滿載的企業動能，發展與時俱進。集團除了立足香港，更積極參與中國內地市場的不同投資及發展項目，致力探索，力求創新。此外，英皇集團的企業認受性更進一步獲得確立，於2019年11月，國家知識產權局正式認定「英皇」和「英皇鐘錶珠寶及皇冠圖形」在中國內地已為相關公眾所熟知，並獲得馳名商標的保護，足證「英皇集團」旗下品牌的知名度和企業品牌價值備受認同，助力英皇集團未來市場發展。

集團的業務佈局廣泛、深入，既使集團能於不同行業中緊捉機遇，鞏固實力根基，亦能形成「協同效應」，賦能多元發展——有助集團內部不同業務範疇相互合作，共享資源與有利因素，從而提升效能，使彼此優勢與強項極大化，成就彼此雙贏的核心競爭力。與此同時，企業文化和價值觀一向深受集團所珍視，並為專業可靠、合作無間的團隊文化感到自豪，更將繼續致力培養人才，實踐新世代管理模式。

For more than 80 years, Emperor Group has been fuelling its businesses with energy and visions while keeping up with the trend and transformation in society. The Group, as rooted in Hong Kong, proactively invests its resources in developing projects and investments in Chinese Mainland. In addition, the corporate strength and leadership of Emperor Group have established well by gaining increasing recognition. In November 2019, the State Intellectual Property Office officially granted a trademark and patent recognition that “Emperor” and “Emperor Watches, Jewellery and its crown graphics” are known as popular and quality brands in Chinese Mainland. These recognitions enhanced the brand awareness and corporate brand image of Emperor Group and have fueled its momentum towards future market expansion.

As diversified in various industry sectors, the Group’s businesses help explore further potentials, strengthen the core and foundation of each business and create synergies that benefits each other. Maximum impacts can be achieved by sharing resources, creating competitive advantages to serve mutual benefit and propelling each other to success. Apart from that, we also enshrine our corporate culture and value. Taking pride in the professionalism, we live up to the collaborative team spirit and continue to commit ourselves to nurturing talents and practising innovative management models in the new eras.



主席簡介
Chairman's Profile

楊受成博士為英皇集團主席，於香港出生，籍貫廣東省潮州市。

早於1942年，楊受成博士父親楊成先生開設「成安記錶行」，及至1965年，楊受成博士在九龍彌敦道開設自己的店舖，其後更開展珠寶事業。時至今日，英皇集團的業務已由鐘錶珠寶擴展至各行各業。

度過了逾半世紀的營商生涯，楊博士已成功將集團帶出亞洲，邁向國際。作為集團主席，他充分發揮其個人凝聚力，讓同事增加歸屬感；而在拓展業務方面，他深信在把握機遇的同時，也講求在新業務與現有業務相互間取得協同效應。

楊博士向來積極投入社區服務，身體力行，早於1976年創立南九龍獅子會並擔任創會會長，又先後成立英皇慈善基金及楊受成慈善基金，擔任中國慈善聯合會常務理事以及無國界社工永遠榮譽會長，大力行善。

Dr. Albert Yeung, Chairman of Emperor Group, was born in Hong Kong and traces his roots back to Chiu Chow, Guangdong.

Mr. Yeung Shing, the father of Dr. Albert Yeung, established Shing On Kee Watch Shop in 1942. Dr. Yeung opened his own store on Nathan Road, Kowloon, in 1965 and expanded into the jewellery business a few years later. In the years that followed, the business of Emperor Group grew from watch and jewellery to encompass many other sectors.

After over half a century of hard work, Dr. Yeung has succeeded in establishing a large conglomerate that not only serves the Asian market, but also enjoys an ever-increasing international presence. As Chairman of the Group, he makes full use of his cohesiveness to develop a sense of belonging among the staff. When it comes to business expansion, he believes in the importance of seizing every opportunity available as well as building on synergies between new business endeavours and existing operations.

Dr. Yeung is an active participant in community services. He was the Charter President of the Lions Clubs of South Kowloon from as early as 1976. Thereafter, he set up Emperor Foundation and Albert Yeung Sau Shing Charity Foundation. He also took up the positions of Standing Director of China Charity Federation and Life Honorary President of Social Workers Across Borders to further carry out his philanthropic missions.



楊博士深耕慈善工作逾五十年，多年來於慈善事業的投入贏得各方認同及獎項，其中包括於2005年起多次蟬聯中國公益慈善領域中的最高政府獎「中華慈善獎－最具愛心捐贈個人獎」，以及多次獲《公益時報》社主辦的中國慈善榜頒發「年度中國十大慈善家」殊榮。至今，楊博士已十八度獲得該平台頒發獎項，包括於2017年獲頒發「終身成就獎」的最高榮譽，及後亦獲頒「最具影響力慈善領袖」、「年度卓越慈善領袖」及「年度慈善家」等殊榮稱號。2022年，楊博士及集團副主席楊政龍先生更首次以父子形式獲頒「慈善傳承楷模」獎項，體現慈善精神薪火相傳。2023年，楊博士獲頒最高榮譽之「中國慈善二十年．慈善領袖」殊榮，以表彰其在公益慈善領域所發揮的影響力，楊政龍先生則獲頒「年度青年慈善家」稱號。於「2024慈善大典」楊博士及楊政龍先生分別榮獲「年度傑出貢獻慈善領袖」及「年度慈善家」獎項。「2025中國公益時刻」，楊受成博士和集團副主席楊政龍分別獲頒「慈善事業引領者」及「慈善新銳」稱號，這是對楊受成博士自1970年投入慈善工作逾五十載不凡貢獻的又一大肯定，也是對楊政龍先生多年來熱衷青年事務的認可。

慈善的領域以外，楊博士先後於1994年榮獲中國政法大學及中華全國律師協會分別頒授名譽法學教授及中華全國律師協會名譽顧問榮銜，1998年獲北京大學委任為名譽校董，2008年獲廣東金融學院及復旦大學上海視覺藝術學院分別委任為名譽教授。楊博士於2007年獲世界華人協會頒發世界傑出華人獎並出任該會永遠榮譽會長。這些榮銜及獎項，既是國際社會的認同，亦是一種鼓勵，進一步加強楊博士立志回饋社會的決心。

Dr. Yeung has been dedicated to philanthropy for over fifty years. His efforts have won him many awards and recognition, one of the most important being the "China Charity Award – The Most Caring Individual Donor Award", the most authentic charity award presented by the Chinese Government, which he has been bestowed upon repeatedly since 2005. Dr. Yeung has also been honoured with "Top Ten Philanthropists" award at China's Charity Chart organised by China Philanthropy Times in successive years. To date, Dr. Yeung has received eighteen honours from this platform, including the prestigious "Lifetime Achievement Award" in 2017, which took him to the next level of accomplishment. More than that, he has also received "Outstanding Philanthropic Leader of the Year", "Most Influential Leading Philanthropist" and "Philanthropist of the Year". In 2022, Dr. Yeung and Mr. Alex Yeung, Vice Chairman of Emperor Group, were awarded "Philanthropic Inheritance Excellence Awards" in China's Charity Chart in the form of father-and-son for the first time, showing that the spirit of philanthropy has been constantly carried forward. In 2023, Dr. Yeung was awarded the highest honour on China Philanthropy List, "Charity 20th in China·Philanthropic Leader", proving once again how Dr. Yeung made continuous effort and contributions to society. Mr. Alex Yeung was awarded "Young Philanthropist of the Year".At the 2024 Charity Ceremony, Dr. Yeung and Mr. Alex Yeung were respectively honoured with the "2024 Philanthropic Leader with Outstanding Contribution" and "2024 Philanthropist of the Year" awards. At the "2025 China Philanthropy Spotlight", Dr. Yeung and Mr. Alex Yeung were honored with the titles of "Philanthropy Pioneer" and "Emerging Philanthropy Advocate" respectively. This recognition not only celebrates Dr. Yeung' s exceptional dedication to charitable work spanning over five decades since 1970 but also acknowledges Mr. Alex Yeung's longstanding commitment to youth-oriented initiatives.

Dr. Yeung's social recognition is not limited to charity. In 1994, Dr. Yeung was appointed an Honorary Professor of Law by the China University of Political Science and Law, and Honorary Consultant of All China Lawyers Association by the All China Lawyers Association. In 1998, he was named Honorary Trustee by Peking University. In 2008, he was further appointed Honorary Professor by Guangdong University of Finance and Shanghai Institute of Visual Art, Fudan University. With his dedication over the years, Dr. Yeung's achievements have also been recognised on an international level. In 2007, Dr. Yeung won the "World Outstanding Chinese Award" from the United World Chinese Association and became the Honorary Life President of the Association. These awards not only reflect the widespread recognition of his achievements, but also encourage and strengthen his belief in serving the community.



主席的話
Chairman's message

我們一直以人為本，目標與投資者、客戶、員工、以及社會上各界人士建立良好關係。對於投資者，我們致力經營各項業務，做出理想回報；對於顧客，我們緊貼市場脈搏，提供優質產品及服務。而員工更堪稱集團最重要的成功要素之一，員工間的團隊精神及對集團的歸屬感向來都是最令我們驕傲的一環。

自成立八十多年以來，集團一直精益求精。我們立足香港，背靠祖國，早於國家奉行改革開放初期已開始涉足內地市場，在「一國兩制」基礎上擁抱內地機遇，我們為能夠參與及見證祖國繁榮及偉大發展成就而感到自豪。另一方面，集團把握香港面向國際的優勢，我們洞悉國際市場發展趨勢，至今已成功建立跨地區、跨界別的專業人才團隊，真正實踐合作無間，連繫全球，發揮「一加一大於二」的協同效應，壯大集團的品牌成就。

展望未來，我們將與更多各界專業人才攜手前行，並積極履行企業社會責任，回饋大眾，福惠同胞，為需要援手的弱勢群體克盡己力。

We have always placed people at the centre of our business. We are committed to establishing good relations with our investors, our clients, our employees as well as different stakeholders in the community. For our investors, we manage our various businesses efficiently in order to bring them attractive returns; for our clients, we keep abreast of the needs of the market and provide superior products and services. Our employees remain one of the most important drivers of the Group's continuous success. The team spirit and camaraderie they exhibit as well as their steadfast loyalty to the Group are among the key advantages that we are extremely proud of.

Since establishment for more than 80 years, Emperor Group has always been striving for execellence. The Group has its roots in Hong Kong and constantly looks towards Chinese Mainland for business opportunities. From the early years of China's reform and opening up, we embraced the opportunities to expand our market in Chinese Mainland on the basis of "one country, two systems". We are proud to be part of the history to witness the prosperity and rapid development of our country. In addition, the Group has also grasped Hong Kong's competitive advantages in the world and went on the trend of the global market. Today, Emperor Group has successfully established our business as a multi-regional and cross-sector professional team of talents. Through the synergies of our teams around the world, we continue to strengthen our brand.

Looking forward to the future, we will join hands with more professionals from all walks of life, actively fulfill our corporate social responsibility, give back to the public, benefit our compatriots, and do our best to help the disadvantaged groups in the two places.

楊受成博士
英皇集團主席
Dr. Albert Yeung
Chairman of Emperor Group



副主席的話
Vice Chairman's message

自加入集團以來，我從主席楊受成博士及服務集團多年的同事身上學習到許多經營之道。前輩們經歷過不同年代的經濟和社會發展，其豐富的經驗傳承讓我獲益良多。營商路上，不乏各種機遇與挑戰，集團能夠有今天的成就，全憑祖父輩兩代與集團上下以拼勁尋求突破，以「進退皆可守」的原則靈活部署，奠下穩固根基。

「創新」是英皇集團不斷進步的源動力，踏進智慧數碼年代，社會及經濟發展一瞬千里，各行各業均在升級轉型。集團在穩守基石業務的同時，我亦會助力引入更多青年思維，以創新視野解鎖每個業務的發展潛能，這亦有助我們拓展文化創意產業，推動企業的可持續發展。

青年是社會的未來，集團積極履行企業社會責任之餘，亦會專注於為社會各界創造共享效益。我亦會好好發揮我在青年工作上的角色，持續與各界持份者進行交流和溝通，分享彼此經驗，推動青年在社會向上流動。

我期待透過經典與創新的共融，推動英皇集團的產業生態鏈延展至更遠更闊，讓大家共同見證集團歷久彌新的璀璨，迎接更多精采里程！

Since joining Emperor Group, I've learned valuable lessons about progressing with the business from Dr. Albert Yeung and my fellow teammates who have served the Group for years. Through their experiences from various economic and social progressions, my precursors' insights motivate me to go further. On the journey to running a successful business, we embrace opportunities and challenges that led to our achievements today. It is also diligence and hard work from 2 generations and the flexibility to advance and retreat that laid a solid foundation to seek breakthrough to the status quo.

"Creativity" has always been the driving force that motivates the continuous progression of Emperor Group. As the society and economy continue to evolve rapidly in this technological advancement, we are experiencing transformation in various industries in society. While guarding the cornerstone of our businesses, I will also bring in perspectives and insights from our younger generations to Emperor Group and unleash the potential of our businesses through an innovative angle. This will also facilitate the development of our entertainment and cultural business and motivate the sustainable development of our Group.

Young generations are the future pillars of our society. Emperor Group does not only commit to fulfilling our corporate social responsibilities, but also to creating shared values across different communities in Hong Kong. I will continue to play an important role in youth work and drive communications between different stakeholders in the society, motivating youth to move up the social ladder.

I look forward to unifying classics with creativity as we continue to expand the business ecosystem of Emperor Group, paving more milestones ahead in timeless brilliance.

楊政龍，太平紳士
英皇集團副主席
Mr. Alex Yeung, JP
Vice Chairman of Emperor Group

集團管理層
Group Management



楊受成 Albert Yeung
主席
Chairman
英皇集團
Emperor Group



陸小曼 Semon Luk
主席
Chairperson
英皇國際集團有限公司
Emperor International Holdings Ltd.
英皇娛樂酒店有限公司
Emperor Entertainment Hotel Ltd.



楊政龍 Alex Yeung
副主席
Vice Chairman
英皇集團
Emperor Group



范敏嫦 Vanessa Fan
集團董事總經理
Group Managing Director
英皇集團
Emperor Group

業務高級管理人員
Business Operations Management



楊諾思 Cindy Yeung
主席
Chairperson
英皇鐘錶珠寶
Emperor Watch & Jewellery



楊玳詩 Daisy Yeung
主席
Chairperson
英皇資本集團
Emperor Capital Group



霍汶希 Mani Fok
行政總裁
Chief Executive Officer
英皇娛樂集團
Emperor Entertainment Group



李一培 Royce Lee
行政總裁
Chief Executive Officer
新傳媒
New Media Group



陳傳賢 Michael Chan
董事總經理
Managing Director
歐化傢俬
Ulferts



邱漢雄 Cecil Yow
營運總裁
Chief Operation Officer
英皇電影
Emperor Motion Pictures



梁浩昌 Larry Leung
行政總裁
Chief Executive Officer
英皇鐘錶珠寶
Emperor Watch & Jewellery



朱允明 Raymond Chu
行政總裁
Chief Executive Officer
英皇資本集團
Emperor Capital Group



袁彥文 Timothy Yuen
總經理
General Manager
英皇影院集團
Emperor Cinemas Group

集團高級行政人員
Group Senior Executives



歐陽美歡 Tina Au-Yeung
集團首席人力資源總監
Group Chief Human Resources Officer
英皇集團
Emperor Group



吳詠嫻 Christina Ng
集團傳訊總監
Group Communications Director
英皇集團
Emperor Group



陸文靜 Anna Luk
集團投資者關係總監
Group Investor Relations Director
英皇集團
Emperor Group



龔炳祥 Patrick Kung
集團內部審計總監
Group Internal Audit Director
英皇集團
Emperor Group



廖秀延 Brenda Liu
集團稅務總監
Group Tax Director
英皇集團
Emperor Group

我們的理念
Our Philosophy

走過80多年的發展里程，英皇集團憑藉堅碩信念與時並進，穩中求變，致力建構更立體、精緻的生態產業鏈，推動集團可持續發展。未來，集團會繼續發揮獨有的企業價值，與不同的持份者共享效益。

In more than 80 years of evolvement, Emperor Group enshrines its corporate belief to develop a multi-dimensional business ecosystem for its own and pursue for a sustainable future for the society. With this unique corporate vision, the Group is proud and happy to share with all the stakeholders its success and benefit in social contribution.



繼往開來 · 歷久彌新
Continue in writing a timeless history

恪守信念不變，讓時間見證集團發展
Progress in time and witness its development through adhering to the Group's core values

永續價值 · 同行致遠
Join hands to develop a sustainable business together

珍視團隊，共享資源，譜寫永續新頁
Unfold the next chapter together by sharing resources among the diversified businesses

創新求進 · 拓展機遇
Explore opportunities with innovations

敏察世界，創新不忘穩健，發展從不設限
Be observant to the surroundings. Innovate and break through the limits

關懷傳承 · 共建未來
Build a better future with care

多元思維，融匯關愛踐行，創造社會效益
Create social benefits by adopting multidimensional mindsets and caring for society



宏觀·
我們的核心業務
Our Core Businesses at a Glance



地產
PROPERTY



金融
FINANCIAL SERVICES

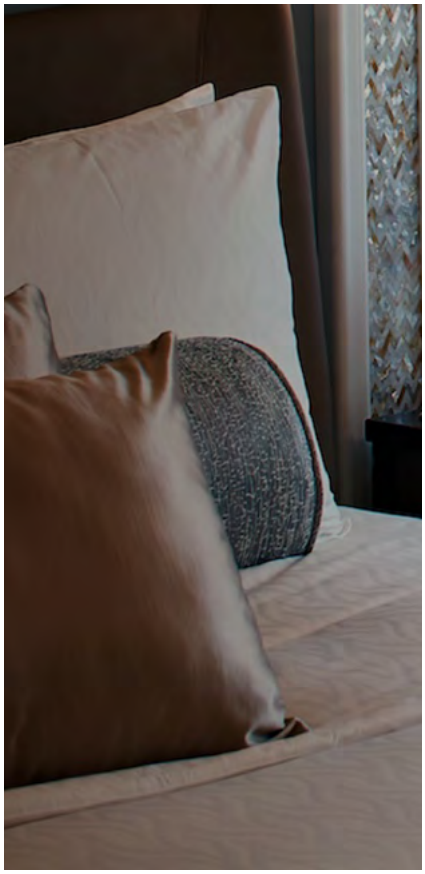


鐘錶珠寶
WATCH & JEWELLERY





娛樂文化
ENTERTAINMENT AND CULTURE



酒店
HOSPITALITY



數碼媒體
DIGITAL MEDIA



傢俬
FURNITURE

建·旗艦地產地標

The Builder. Recognisable Landmarks and Properties

英皇國際集團有限公司（股份代號：163）於1990年成立，旗下品牌英皇地產多年以來不斷擴展業務包括：住宅、工商大廈、商場及商舖四大方面。集團積極於大中華地區及海外發展項目，於全球著名地段如香港羅素街、北京長安街及倫敦牛津街等均有物業投資及發展。其尊貴洋房項目如位處南區豪宅地段的「壽臣山15號」、接通香港西北部交通樞紐的屯門「珀居」及「畔海」；位於港島西半山的「the MVP」、東半山的「One Jardine's Lookout」、港島南的「澄天」、港島西半山的「半山捌號」、擁抱維港景致的「維港峰」等更為優尚居庭的一線指標項目，深受置業人士歡迎。

其中，北京英皇集團中心多次榮獲北京商務中心區管理委員會頒發的「六星超甲級樓宇」和「中國寫字樓金地標」殊榮，並取得美國綠色建築委員會（US Green Building Council）頒發的能源與環境設計先鋒（LEED）v4.1運營與維護（既有建築）標準下的鉑金級認證，是國際一流的商務樓宇。

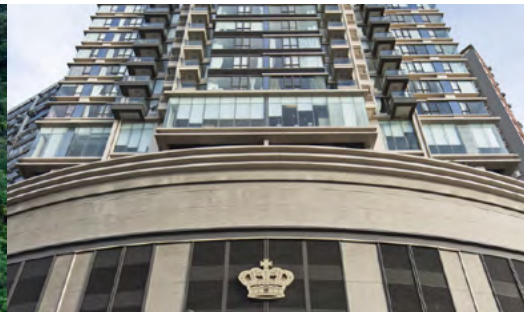
英皇國際致力於高質素及創新項目發展，其努力得到業界高度認同，於2019及2024年榮獲「BCI Asia 香港十大地產發展商」殊榮，並於2025年在「Hubexo Asia Awards」（前稱「BCI Asia Awards」）頒獎典禮上再次蟬聯「香港十大地產發展商」殊榮，進一步鞏固其業界領先地位。

Emperor International Holdings Limited (hereinafter "the Group", Stock Code: 163) was established in 1990. Operating under the Group, Emperor Properties has been steadily expanding its businesses and actively engaged in property investments and development. It now owns a diverse portfolio of residential projects, industrial and commercial buildings, shopping malls, and street-level retail premises scattered across the Greater China Region and overseas. Many of them are situated in prime retail locations, including Russell Street of Hong Kong, Chang'an Avenue of Beijing, and Oxford Street of London. The Group's recent projects include "No. 15 Shouson", a prestigious villa development located in the prime residential area in Southern District; "Peak Castle" and "Seaside Castle" in Tuen Mun that connect to the transportation hub on the northwest side of Hong Kong, "the MVP" in the Western Mid-Levels of Hong Kong Island, "One Jardine's Lookout" in the Eastern Mid-Levels of Hong Kong Island, "SouthSky" in the Southern part of Hong Kong Island, "Central 8" in the Western Mid-Levels of Hong Kong Island, and "Upton" with its stunning Victoria Harbour views, are all prime examples of luxury residential living, highly favoured by discerning homebuyers.

The Emperor Group Centre in Beijing has been awarded the honour of "6-Star Super A-level Building" and the "China Golden Landmark Award for Office Buildings" by the Beijing Central Business District Administration Committee. Moreover, it has earned the Platinum certification under the LEED v4.1 Operations and Maintenance (Existing Buildings) standards issued by the U.S. Green Building Council, marking it as a world-class commercial building.

Emperor International is committed to high-quality and innovative project development. Its efforts have been highly recognised in the industry, earning it the "BCI Asia Top 10 Developers in Hong Kong" award in both 2019 and 2024. In 2025, Emperor International was once again honoured as one of the "Hong Kong Top 10 Developers" at the Hubexo Asia Awards (formerly known as the BCI Asia Awards), further strengthening its leading position in the industry.





住宅
Residential



工商大廈
Industrial and Commercial Buildings

進駐大中華地區及海外著名地段
Set Foot On Prime Locations Across Greater China Region And Overseas





商場
Shopping Malls



商舖
Retail Premises

拓·宏大金融版圖
The Grandeur. Financial Terrain in Expansion

七十年代末香港經濟騰飛，市場投資風氣日盛，集團始涉足投資及國際金融市場，英皇金融集團與英皇資本集團相繼成立。

英皇金融集團正式成立於 1978 年，致力提供全面的外匯、貴金屬及多元化金融產品交易服務，滿足全球投資者多樣化的投資需求。英皇金融旗下設有英皇金融集團（香港）、英皇金業有限公司、英皇金號有限公司、英皇國際金業有限公司及 EGM 品牌（亦稱英皇環球金融 Emperor Global Markets）多家子公司及品牌，彼此緊密協作，構建完善的金融服務生態系統。

英皇資本集團於 1993 年成立，為一間香港著名金融機構，提供廣泛的金融服務，包括環球證券及期貨交易、財富管理、資產管理、向上市發行人提供企業融資顧問服務、及商業及個人貸款以及樓宇按揭，於香港交易所主板上市（股份代號：717）。高誠證券有限公司（Crosby）為本集團之全資子公司，可以從事的受監管活動包括：第 1 類（證券交易），第 4 類（就證券提供意見），第 6 類（就機構融資提供意見）及第 9 類（提供資產管理）。

At the end of the 1970s, Hong Kong's economy took off and the market investment trend became increasingly popular. The atmosphere prompted the Group to first become involved in investment and international financial markets. Emperor Financial Services Group and Emperor Capital Group were subsequently established.

Emperor Financial Services Group was officially established in 1978, specialising in forex, precious metals, and diversified financial products trading services, serving the evolving investment objectives of investors worldwide. Emperor Financial Services Group operates through multiple subsidiaries and brands, including Emperor International Exchange (HK) Company Limited, Emperor Bullion Limited, Emperor Gold & Silver Company Limited, Emperor International Bullion Limited, as well as its brand, EGM (Emperor Global Markets). These entities form an integrated financial services ecosystem in close synergy.

Emperor Capital Group was established in 1993 and is a well-known financial institution in Hong Kong, providing a wide range of financial services including global securities and futures trading, wealth management, asset management, corporate finance advisory services for listed issuers, and commercial and personal loans, as well as mortgages. The Company is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code 717. Crosby Securities Limited (Crosby) has become a wholly-owned subsidiary of the Group. The regulated activities it carries out include Type 1 (dealing in securities), Type 4 (advising on securities), Type 6 (advising on corporate finance), and Type 9 (asset management).



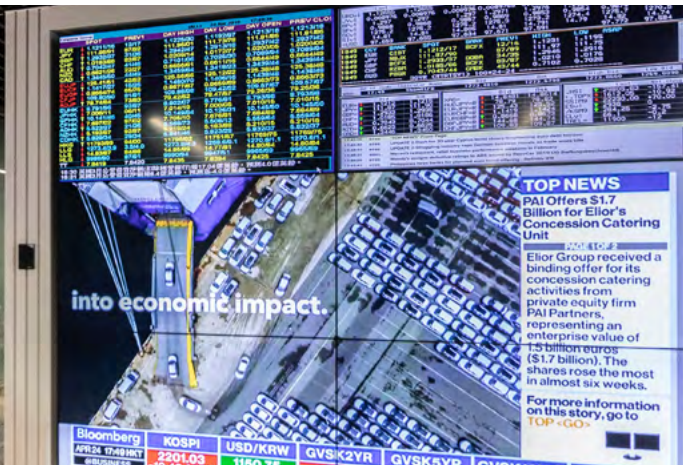
英皇金融集團行政總裁
與多位業務部總裁率領精英團隊，為客戶提供專業投資服務。
The Chief Executive Officer of Emperor Financial Services Group and the Presidents of Marketing leading a team of elites to provide professional investment advice to our clients.






EGM自营对决超级模拟交易巅峰赛
创新赋能交易 智睿链接全球
启动仪式


英皇金融集團
Emperor Financial Services Group


into economic impact.
TOP NEWS
PAI Offers $1.7 Billion for Elior's Concession Catering Unit
Elior Group received a binding offer for its concession catering activities from private equity firm PAI Partners, representing an enterprise value of 1.5 billion euros ($1.7 billion). The shares rose the most in almost six weeks.
For more information on this story, go to
Bloomberg
KOSPI
USD/KRW

閃・鐘錶珠寶據點

The Glitter. Hub of Premium Watch & Jewellery

於1942年成立的香港上市公司英皇鐘錶珠寶有限公司（股份代號：887），是集團的業務基石，亦已於香港交易所主板上市。英皇鐘錶珠寶已成為卓爾不凡的高品味消費品牌，擁有多國頂級名錶代理權，更因成就出眾深獲勞力士、百達翡麗和卡地亞等多個國際品牌信賴，紛紛聯手開設專賣店，盡享市場優勢。同時，其自創珠寶零售品牌同樣成就出眾，近年亦積極拓展內地市場，分店遍佈北京、上海、廣州、重慶等多個內地主要城市。

2013年更首度進軍海外，先後於新加坡及馬來西亞開設專門店。未來將銳意增加並進駐更多城市據點，達致鐘錶及珠寶雙向平衡發展，矚目前景不言而喻。

Established in 1942, Emperor Watch & Jewellery Limited (Stock code: 887) is a cornerstone of the Group's business and is listed on the Main Board of Hong Kong Exchanges and Clearing Limited. Emperor Watch & Jewellery has become an extraordinary high-end consumer brand, holding agency rights for many top international watch brands. Its outstanding achievements have earned the trust of numerous international brands such as Rolex, Patek Philippe, and Cartier, which have all partnered to open specialty stores, capitalising on market advantages. Additionally, its self-created jewellery retail brand has also achieved remarkable success. In recent years, the company has actively expanded into the Mainland market, with branches spread across major cities such as Beijing, Shanghai, Guangzhou, and Chongqing.

In 2013, the company made its first foray overseas, opening specialty stores in Singapore and Malaysia. Looking ahead, it aims to increase its presence in more cities, achieving balanced development in both watches and jewellery, with a promising outlook.









店鋪數目達

No. of shops

100





忠實客戶數量逾

No. of loyal customers exceeds

1,200,000 人

創·揚名娛樂文化

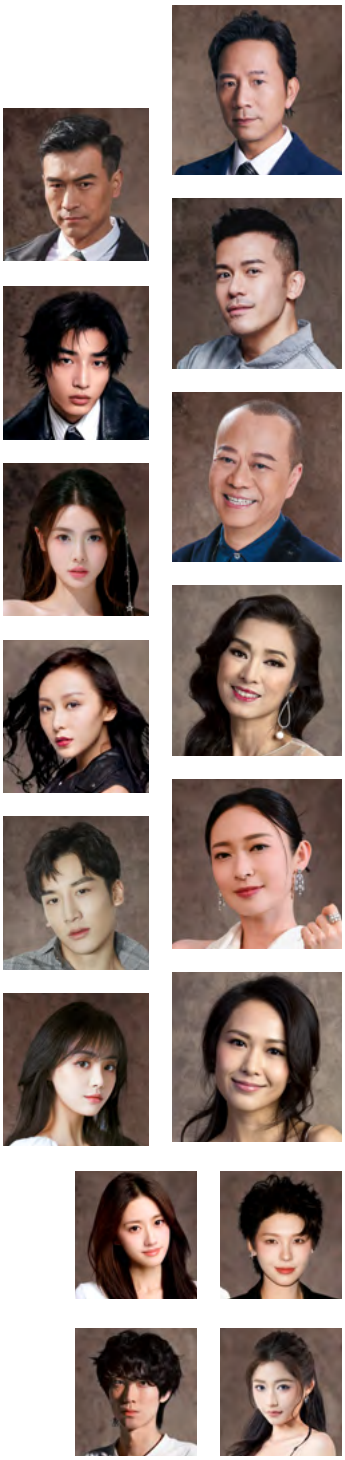
The Fame. Contributing to the Entertainment and Cultural Industries

集團先後於90年代全面投入娛樂文化產業，陸續成立「英皇娛樂集團」、「英皇電影集團」及「英皇影院集團」，為香港以至整個大中華地區之娛樂生態賦予強大支持。近年來，集團推行「以創新為先導，聚焦文化產業一體化」的發展策略，透過業務間的協同效應整合娛樂文化板塊的上下游資源，從「英皇娛樂集團」培育藝人，到「英皇電影」自家出品製作，以至開設「英皇戲院」以院線輸出作品，已成功建構獨有的貫通全產業鏈商業模式。至2017年，英皇文化產業集團有限公司（股份代號：491）正式成為香港上市公司。

英皇娛樂集團自1999年正式成立，不僅為大中華地區娛樂界的人才搖籃，旗下多位藝人亦早已揚名國際，創下輝煌成績。2021年，繼英皇娛樂香港及北京總部的成立，英皇娛樂大灣區總部正式宣佈落戶廣州，致力推進粵港澳大灣區之間的交流合作，冀盼於未來能繼續憑藉多年來推廣新秀的寶貴經驗，與業內資深友好，共同發掘並培育更多演藝人才。

Consisting of three major powerhouses: "Emperor Entertainment Group", "Emperor Motion Pictures", and "Emperor Cinemas Group". Since the 1990s, the Group has been devoted to supporting the entertainment and cultural industry in Hong Kong and the Greater China Region. In recent years, the Group shifted its focus to developing a holistic entertainment industry driven by innovation. Fully utilising the synergies with various resources and expertise, the Group unleashes its full potential - from nurturing artists by Emperor Entertainment Group, to producing its own movies by Emperor Motion Pictures and distributing to public showings at Emperor Cinemas - Emperor Group has created its own ecosystem in the entertainment industry. In 2017, Emperor Culture Group Limited (Stock code: 491) was established and listed on the Main Board of Hong Kong Exchanges and Clearing Limited.

Ever since its establishment in 1999, Emperor Entertainment Group has served as a cradle for many of the hottest and internationally renowned artists in the entertainment industry. In 2021, following the establishment of Emperor Entertainment's Hong Kong and Beijing headquarters, Emperor Entertainment's Greater Bay Area headquarters was officially announced to be located in Guangzhou, dedicated to promoting cultural exchanges and cooperation in the Greater Bay Area. Through sharing valuable experience in artiste scouting, the Group will continue to work closely with connections in the industry and nurture more artistes in the future.



藝人粉絲人數逾
Artistes' fan base exceeds
250,816,170

藝人接拍廣告量達 **900**
Artistes' advertisement reaches

藝人管理
Artiste
Management

























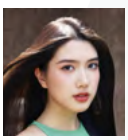
















唱片、演唱會及舞台劇
Music Album, Concert and Theatrical Performance

集團主要業務包括唱片製作及發行、音樂出版、藝人管理及演唱會主辦及製作，另又從事舞台劇、電影和電視製作，以及多媒體、商品特許經營等業務。在過去二十多年間所發行唱片及影音產品多達過千，累計銷量超過五千萬張。旗下藝人於歌、影、視三方面表現出色外，亦深受廣告商愛戴，所拍攝的知名大型廣告超過九百多個。又曾於中國內地、香港、澳門及海外主辦及策劃五百多項世界級舞台演出，當中包括流行音樂演唱會、古典音樂會、舞台劇等多項不同類型表演，累積場次逾一千八百。2022年，英皇娛樂更進軍元宇宙世界，針對青年人的喜好和需求，打造更多娛樂文化新經濟科創發展。

Our major businesses include production and distribution of music, music publishing, talent management and concert production. We are also engaged in theater, film and TV production, multimedia and merchandise licensing, etc. In the past twenty years, we have distributed more than 1,000 music albums and audiovisual products with over 50 million copies. Furthermore, our artistes are not only excelling in music, film and television, they are also well-loved by advertisers with more than 900 popular large-scale advertisements and television commercials to their credit. We have hosted more than 500 world-class live stage performances in Chinese Mainland, Hong Kong, Macau and overseas, including pop-music concert, classical music concert, drama, etc., totaling more than 1,800 shows. In 2022, the group entered the world of Metaverse, targeting the preferences and needs of young people, facilitating the development of entertainment culture and technological innovations in the new economy.

音樂、唱片製作及發行
Music, Album Production and Distribution



線上視頻及音頻串流播放次數逾
Online videos and music streaming over
2,620,000,000



演唱會、舞台劇主辦及製作
Stage Performance Hosting and Production











































唱片及影音產品累計銷量逾
Accumulated sales of music album and audiovisual products over
50,000,000

累積舞台演出及製作場次逾 ***1,800***
No. of Stage Performance exceeds

電影
Motion Pictures



英皇電影集團成立於2000年，業務範圍包括投資、製作、銷售及發行優質電影，至今已於華語電影製作及發行業內佔據領導地位，是業內最活躍的電影製作商之一。

英皇電影製作及發行多部賣座及得獎佳作：2009年《証人》贏得7項影帝殊榮，創造神話；2010年《讓子彈飛》於中國內地成為票房奇葩，首度打破逾7億元人民幣票房記錄。2018年，由林超賢執導的《紅海行動》，創下全球45億港元驕人票房記錄，更在不同影展奪得多項大獎；同年由莊文強執導，周潤發、郭富城領銜主演的《無雙》，榮獲金像獎最佳電影等7個獎項，榮膺該屆大贏家。

步入2021年，由陳木勝執導，甄子丹、謝霆鋒領銜主演的《怒火》票房超逾13.29億人民幣，成為內地港片票房冠軍；超級巨製《長津湖》更成為中國內地電影史上賣座總冠軍。2023年，英皇電影擔任《流浪地球2》聯合出品及港澳和東南亞地區的海外獨家發行，藉助香港國際化大都市平台在國際舞台講好中國故事；同年壓軸巨獻為莊文強執導，超經典組合梁朝偉與劉德華攜手炮製的豪華大片《金手指》，囊括金像獎6大獎項，成為當屆大贏家，亦令梁朝偉破紀錄第6次封帝！2024年，由陳茂賢導演和編劇，黃子華、許冠文、衛詩雅和朱栢康領銜主演的《破・地獄》成為「現象級電影」，勇奪5項金像獎，成為香港史上最高票房華語電影及唯一港產片躋身最高票房三甲。

作為香港最具規模和影響力的電影企業之一，英皇電影在製作、投資、發行、宣傳、營銷等方面全方位發展，未來將會一如既往為觀眾帶來更多優質作品，再創電影新輝煌！





Emperor Motion Pictures Group ("EMP") was established in 2000 with a focus on the production, sales and distribution of quality motion pictures. We have since grown into a leading player in the production and distribution arena with one of the most attractive film slates in the Greater China region.

EMP's films have earned countless accolades. In 2009, ***The Beast Stalker*** earned an incredible seven Best Actor awards. In 2010, ***Let the Bullets Fly*** was a surprise box office hit in Chinese Mainland, becoming the first film at the time to break the RMB 700 million mark at the box office. In 2018, ***Operation Red Sea***, directed by Dante Lam, set an impressive global box office record of HK$ 4.5 billion and garnered multiple awards at various film festivals. That same year, ***Project Gutenberg***, directed by Felix Chong and starring Chow Yun-fat and Aaron Kwok, triumphed at the Hong Kong Film Awards, winning seven awards including Best Film, and emerged as the biggest winner of the year.

In 2021, ***Raging Fire***, directed by Benny Chan, and starring Donnie Yen and Nicholas Tse, achieved remarkable success with a box office gross of over RMB 1.329 billion, making it the highest-grossing Hong Kong film in Chinese Mainland. The monumental production, ***The Battle at Lake Changjin***, further set a new benchmark as the highest-grossing film in Chinese cinema history.

In 2023, Emperor Motion Pictures co-produced and held the exclusive distribution rights for ***The Wandering Earth 2*** in Hong Kong, Macau, and Southeast Asia. Leveraging Hong Kong's status as an international metropolis, the film successfully shared China's stories on the global stage. That same year, the highly anticipated blockbuster, ***The Goldfinger***, directed by Felix Chong and starring the legendary duo Tony Leung and Andy Lau, dominated the Hong Kong Film Awards with six major wins. This achievement crowned it as the grand winner of the event and earned Tony Leung his record-breaking sixth Best Actor title. In 2024, the film ***The Last Dance***, directed and written by Gordon Chan and starring Dayo Wong, Michael Hui, Michelle Wai, and Chu Pak Hong, became a "phenomenal movie". It won five Hong Kong Film Awards, making it the highest-grossing Chinese film in Hong Kong history and the only local production in all-time top three.

As one of Hong Kong's largest and most influential film companies, Emperor Motion Pictures continues to lead in production, investment, distribution, promotion, and marketing. Looking ahead, the company remains steadfast in its commitment to bringing more high-quality films to audiences, heralding a new era of cinematic brilliance.























































《破•地獄》勇奪5金像獎　成香港史上最高票房華語電影及唯一港產片躋身全港最高票房三甲

*"**The Last Dance**" wins 5 Hong Kong Film Awards, becomes the highest-grossing Chinese film in Hong Kong and the only local production in all-time top three*

《金手指》獲得6項金像獎大獎

*"**The Goldfinger**" has snagged 6 Hong Kong Film Awards*

《証人》連贏7項影帝殊榮

*"**The beast Stalker**" scooped 7 major acting awards*

《紅海行動》全球票房超過45億港幣

*"**Operation Red Sea**" has exceeded 4.5 billion Hong Kong dollars in worldwide box office receipts*

積極參與主旋律電影製作及發行 講好中國故事

Actively engaged in producing and distributing mainstream films to effectively narrate China's stories













戲院
Cinemas

英皇影院集團一直致力於推動電影院線產業的全面發展。2015年12月，集團在內地合肥萬象城成立首家「英皇電影城」，此後，「英皇電影城」陸續進駐了重慶新光天地、深圳東海繽紛天地、北京英皇集團中心、成都新光天地、深圳平安金融中心、長沙 IFS、深圳深業上城、佛山嶺南天地、成都悠方、重慶 IFS、成都 IFS、北京三里屯太古里等地。其中，設於北京的英皇集團中心店更成為首映禮集中地，而三里屯太古里店作為英皇電影城在北京佈局的第二家門店將與其形成「雙店」的連鎖效應。

香港的電影院「英皇戲院」自2017年起陸續進駐中環地標娛樂行、屯門新都商場、荃灣荃新天地、尖沙咀國際廣場、將軍澳康城及銅鑼灣時代廣場。2021年，「英皇戲院」更進駐澳門葡京人，為當地影迷提供優質的觀影體驗。

提供座位近**24,000**個

Providing nearly 24,000 seats

2022年，集團與「麗新集團 MCL 院線」攜手創立「Emperor Cinemas Plus+」及「MCL Cinemas Plus+」全新品牌，透過合資公司形式共同投資及致力合作發展新戲院。2023年7月，首間「Emperor Cinemas Plus+」於大圍圍方隆重開幕，而第二間位於黃竹坑 The Southside 戲院於2024年6月底正式開幕。

目前，英皇影院集團已於10個城市開設共23間影院，影廳數達165個，可提供近24,000個座位。

2023/24年度，英皇戲院更獲由 Marketing-Interactive 舉辦之「Marketing Excellence Awards 2023」所頒發三個重要獎項，包括：「Excellence in Customer Experience」、「Excellence in Lifestyle & Entertainment Marketing」及「Excellence in Targeted Event」，另外亦獲頒「商界展關懷」標誌，品牌備受業界肯定。集團近年持續創新，包括首度把虛擬實境（VR）演唱會引入英皇戲院，亦率先於戲院推出直播 NBA 總決賽等國際體育賽事，為觀眾帶來沉浸式娛樂新體驗。



165個

屏幕分佈於10個主要城市黃金地段

165 Premium Screens In 10 Major Cities' Prime Locations







Emperor Cinemas Group is committed to the comprehensive development of the cinema industry. In December 2015, the first “Emperor Cinemas” was officially put into service in The Mixc in Hefei, and successively stationed in Shin Kong Place in Chongqing, EPMall in Shenzhen, Emperor Group Centre in Beijing, Shin Kong Place in Chengdu, PAFC Mall in Shenzhen, IFS in Changsha, UpperHills in Shenzhen, NOVA in Foshan, Ufun in Chengdu, IFS in Chongqing, IFS in Chengdu, and Taikoo Li Sanlitun in Beijing. The Emperor Group Centre in Beijing has become an important venue for film premieres. With the opening of Emperor Cinemas' flagship store in Taikoo Li Sanlitun, Emperor Cinemas has strategically expanded its footprint in Beijing. As the brand's second location in the city, the new cinema creates a "dual-store synergy" between the two locations, further strengthening its presence in the capital.



Our Hong Kong label, Emperor Cinemas, has been operating since 2017 in iconic locations such as the Entertainment Building in Central, New Town Mansion in Tuen Mun, Citywalk in Tsuen Wan, iSQUARE in Tsim Sha Tsui, The LOHAS in Tseung Kwan O, and Times Square in Causeway Bay. In 2021, Emperor Cinemas expanded to Lisboeta Macau, aiming to provide the best movie-going experience to audiences.

In 2022, Emperor Group and "Multiplex Cinema Limited of Lai Sun Group", two leading cinema circuits in Hong Kong, established the new brands "Emperor Cinemas Plus+" and "MCL Cinemas Plus+". This strategic alliance aims to harness corporate synergies and collaboratively develop cutting-edge cinemas across the city. In July 2023, the first "Emperor Cinemas Plus+" opened at The Wai, Tai Wai, followed by the second location at The Southside, Wong Chuk Hang, in June 2024.

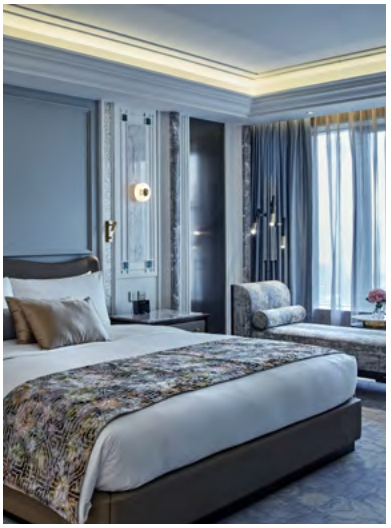


At present, Emperor Cinemas Group has successfully opened a total of 23 cinemas in 10 major cities across Chinese Mainland, Hong Kong, and Macau, with 165 theatres providing nearly 24,000 seats.

In 2023/24, Emperor Cinemas is proud to have received awards at “Marketing Excellence Awards 2023" organized by Marketing-Interactive, including: “Excellence in Customer Experience”, “Excellence in Lifestyle & Entertainment Marketing” & “Excellence in Targeted Event”. In addition Emperor Cinemas has been awarded the "Caring Company Logo", and is highly recognised in the industry. In recent years, Emperor Cinemas Group has continued its innovation drive by introducing virtual reality (VR) concerts to Emperor Cinemas for the first time and pioneering the live broadcast of international sporting events such as the NBA Finals. These initiatives have brought audiences new immersive entertainment experiences.

巧·匠心精創概念酒店
The Hotelier. Attentive and Hospitable Services

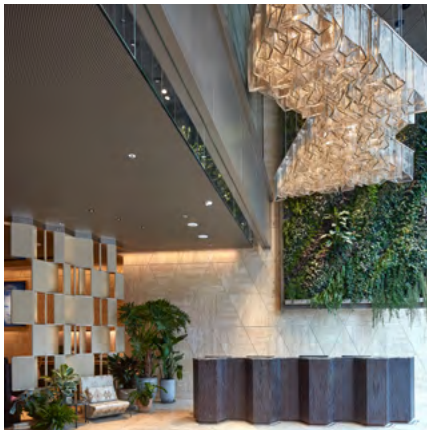
英皇酒店集團業務遍及港澳，旗下包括英皇駿景酒店、英皇娛樂酒店、盛世酒店及 The Unit 租住品牌旗下3個項目。香港及澳門酒店業務立足市中心，商業、購物及娛樂中心均咫尺可觸，完備的商務配套及尊尚餐飲服務品味非凡，其中以英皇駿景酒店旗下川粵菜廳「駿景軒」最為馳名。「駿景軒」以傳統中式佈置，環境清新素雅，供應各式正宗川粵珍饈及精美點心，由獲獎無數的一流名廚主理，2010年起連續7年榮獲「米芝蓮指南 香港 澳門」評選為一星食府。西菜方面有環境時尚簡潔的「Monkey Café」，全日供應優質新鮮的食材，配以大廚用心打造的佳餚，亦為商務飲宴或悠閒用餐的最佳選擇。久負盛名的「國際咖喱館」亦已進駐「Monkey Café」，作為扎根灣仔區逾四十年的「名人飯堂」，「國際咖喱館」承載港人集體回憶，將一度失傳的咖喱傳奇再度重現於英皇駿景酒店，為各地饕客帶來獨門秘製的多國咖喱風味。酒店頂層更開設空中音樂豪華俱樂部「The Crown」，薈萃音樂、美酒佳餚與270度絕美維港景色。英皇娛樂酒店的飲食更是精緻講究，特色餐廳包括有日本料理「貴族炉端燒」、尊貴珍藏酒窖「薀莎廊」、以及「大堂酒廊」。



秉承英皇酒店集團的高端品質服務，The Unit 租住品牌為客人打造精彩多姿的居住環境，為商旅人士提供全生活鏈的商住配套服務。







房間總數逾
No. of Rooms Over
1,000











Emperor Hotels Group runs hotel operations across Hong Kong and Macau. Its hotels include The Emperor Hotel, Grand Emperor Hotel, Inn Hotel, and The Unit: Residential Leasing Brand, which has 3 projects. All the hotel properties are in the prime locations where businesses, shopping malls and leisure facilities within easy reach. The hotels also offer a wide range of premium dining choices. At the Emperor Hotel, "Golden Valley", the classically designed Chinese restaurant, serves Sichuan, Cantonese cuisine and dim sum prepared by award winning chefs. It has been bestowed One Michelin Star by the "Michelin Guide Hong Kong Macau" for 7 consecutive years ever since 2010. With stylish decor and mouth-watering delicacies, "Monkey Café" is an ideal choice for both business banquets and relaxing suppers. Reputational “International Curry House” has also moved into "Monkey Café". Rooted in Wan Chai for over forty years, it carries the collective memories of Hong Kong people, revives a once-lost legend at The Emperor Hotel, and brings its secret recipe of multi-national curry flavors to foodies from all over the world. Stand tall on the rooftop of the hotel, the exclusive sky-high music lounge “The Crown” offers music, exquisite drinks and delicacies, together with an 270-degree panoramic city view. Grand Emperor Hotel in Macau also houses such fine dining restaurants as the “Royal Robatayaki”, luxury lounge and cellar “The Windsor” as well as the “Majestic Lounge”.

Managed with Emperor Hotels Group's top-tier expertise, The Unit: Residential Leasing Brand yields a dazzling living space for every customer, aiming to provide a premium and holistic residential experience for business travellers.

駿景軒獲評爲
米芝蓮星級食府連續七年

Golden Valley Awarded With Michelin Star For Consecutively Seven Years











領・無界數碼多媒體

The Pioneer. Boundless in Digital Media





新傳媒集團是香港一家知名的數碼媒體旗艦集團，透過多個數碼媒體平台，向品牌及廣告代理提供一站式綜合廣告解決方案。現時合共經營九大媒體品牌：「新假期」、「東方新地」、「經濟一週」、「新 Monday」、「More」、「GOtrip」、「Sunday Kiss 親子童盟」、「SSwagger」及「Madame Figaro」。每個品牌均設有專門的主打內容，全面涵蓋餐飲及本地人氣景點、美饌及烹飪、時尚服飾及美容、旅遊、娛樂新聞、親子及教育、電子產品及遊戲、金融及投資，以及設計師及奢侈品牌。2023年7月，新傳企劃有限公司（股份代號：1284）於香港交易所主板上市。

集團擁有的全方位渠道和強大的數據庫，可應用於內容創作、品牌建立、忠誠度強化、推行策略性活動和拓展數碼營銷市場上，滿足客戶的各種銷售和推廣需求。

New Media Group is a digital media flagship group, providing one-stop integrated advertising solutions to brand owners and advertising agencies through a number of digital media platforms. The Group currently operates nine media brands, including "Weekend Weekly", "Oriental Sunday", "Economic Digest", "New Monday", "More", "GOtrip", "Sunday Kiss", "SSwagger" and "Madame Figaro". Each brand has its dedicated content pillars covering dining and local attractions, gourmet and gastronomy, fashion and beauty, travel, entertainment news, kids and parenting, electronic gadgets and gaming, finance and investment, as well as designer and luxury labels. In July 2023, New Media Lab Limited (Stock code: 1284) listed on the Main Board of Hong Kong Exchanges and Clearing Limited.

The Group's omnichannel footprint and extensive data library serve to fulfil our clients' every sales and promotional needs, from creating content, building brands, increasing loyalty, to launching tactical campaigns and expanding marketing reach in the digital world.

手機應用程式總下載量 *1.8M*
MOBILE APPS TOTAL NO. OF DOWNLOADS

粉絲人數 *7.6M*
FACEBOOK TOTAL NO. OF FANS

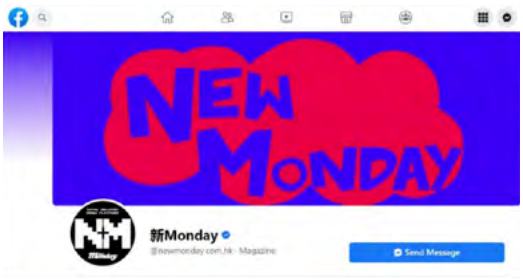
關注人數 *1.7M*
IG TOTAL NO. OF FOLLOWERS

每月網站文章瀏覽量

No. of website Pageviews per month

268,862,914 次











新傳企劃 NEW MEDIA LAB

新傳媒 NEW MEDIA GROUP

新假期 GOtrip gotrip.hk

JEZZ 點子生活 NEW MONDAY 日日健康 HEALTHY DAYS sunday KISS

more sunday EDIGEST 經

SSWAGGER madame FIGARO HONG KONG

萃·生活品味之最

The Trend-setter. Prestigious Home Living

歐化傢俬於1975年成立，專門代理歐洲高級傢俬，為歐化國際有限公司（股份代號：1711）所管轄。歐化傢俬網羅大量風格時尚、工藝卓越的品牌，零售門市遍佈香港多區。除零售以外，又透過旗下不同品牌將業務作多元化發展，包括從事床褥、梳化及床品批發與零售的歐化寶、主打優質輕巧傢俬及潮流家品的 at.home ，以及承接傢俬工程項目的 Special Project，為客戶提供一站式家用及商用傢俬配套服務及產品。

Founded in 1975, Ulferts is a retailer of a wide range of exquisite European furniture, with showrooms all over Hong Kong. It is operated under Ulferts International Limited (Stock code: 1711). Besides, Ulferts has diversified its businesses with different brand names. These include Ulfenbo for wholesaling and retailing of mattresses, sofas, and beddings; at home for providing quality compact furniture and chic style home accessories, as well as Special Project for custom-made furniture projects, providing one-stop furnishing solutions for household and commercial purposes.













1st

香港首間代理歐洲各國名牌傢俬的連鎖店

Retail Chain Store of Upmarket European Furniture in Hong Kong

Ulferts 歐化傢俬　Ulfenbo® 歐化寶　at·home　SPECIAL PROJECT 工程 歐化傢俬集團成員

可持續發展 共譜真善美

Share goodness and harmony through sustainable development

集團多角度推動社會持續發展。除了成立慈善基金外，更從青少年發展、社區共融、資源共享、環境保護等多個面向構思付諸行動，凝聚社會各界之力，共創社會效益。

The Group drives sustainable development from multiple perspectives. In addition to the establishment of two charitable foundation, it has also put ideas into action in terms of youth development, community inclusion, creating shared value and environmental protection.

集團主席楊受成博士以個人名義於2008年成立楊受成慈善基金，專注於推動長者善終服務的發展，曾資助興建多家長者服務中心，計有「楊受成慈善基金保定老年公寓」、「楊受成慈善基金（順平）老年服務中心」、「楊受成慈善基金（雄州）老年服務中心」、「楊受成（中國・順平）關愛老年中心」，以及「楊受成（中國・昌黎）關愛老年中心」，以上均位於河北省，其中順平兩家、雄州及昌黎老年中心，皆通過河北省民政廳三星級養老示範機構評定，成為典範；2018年下旬，「楊受成（中國・阜寧）關愛老年中心」在江蘇省正式落成；另有兩家位於廣西省尚在興建之中，包括「楊受成（中國・永福）關愛老年中心」及「楊受成（中國・扶綏）關愛老年中心」；連同早年經已投入的項目，包括香港「東華三院楊成紀念長期護理院」及湖北「楊受成（中國・武漢）關愛老年中心」，楊博士名下現共有十家長者服務中心。另有河北「楊受成慈善基金保定兒童福利院」，總計提供超過3000張床位。







In 2008, Group Chairman Dr. Albert Yeung founded Albert Yeung Sau Shing Charity Foundation, which focuses on promoting the development of elderly and hospice services. The Foundation has made a number of grants for the construction of elderly care centres in Hong Kong and Chinese Mainland. These include"Albert Yeung Sau Shing (Baoding, China) Elderly Care Centre", "Albert Yeung Sau Shing (Shunping, China) Elderly Care Centre, Phase I", "Albert Yeung Sau Shing (Xiongzhou, China) Elderly Care Centre", "Albert Yeung Sau Shing (Shunping, China) Elderly Care Centre , Phase II" and "Albert Yeung Sau Shing (Changli, China) Elderly Care Centre", all of which are located in Hebei Province. Among them, the two Shunping centres, along with Xiongzhou and Changli elderly care centres, have been recognised as three-star elderly care demonstration institutions by the Hebei Provincial Department of Civil Affairs, serving as exemplary models in the field. In late 2018, "Albert Yeung Sau Shing (Funing, China) Elderly Care Centre" in Jiangsu Province was established. Two more in Guangxi Province are now under construction, namely "Albert Yeung Sau Shing (Yongfu, China) Elderly Care Centre" and "Albert Yeung Sau Shing (Fusui, China) Elderly Care Centre". Together with "Tung Wah Group of Hospitals Yeung Sing Memorial Long Stay Care Home" in Hong Kong and "Albert Yeung Sau Shing (Wuhan, China) Elderly Care Centre" in Hubei Province set up in earlier years, Dr. Yeung currently has ten nursing homes for elders under his name. Besides, he also has "Albert Yeung Sau Shing (Baoding, China) Child Care Centre" in Hebei Province. All the projects provide more than 3000 beds in total.



超過 *more than*

3,000 張床位

beds in total

英皇慈善基金
Emperor Foundation

英皇慈善基金獎學金
Emperor Foundation Scholarship



香港大學 THE UNIVERSITY OF HONG KONG
香港中文大學 The Chinese University of Hong Kong
香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY
THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大學
香港城市大學 City University of Hong Kong
香港浸會大學 HONG KONG BAPTIST UNIVERSITY
Lingnan 嶺南大學 University 香港 Hong Kong
香港都會大學 HONG KONG METROPOLITAN UNIVERSITY
香港樹仁大學 HONG KONG SHUE YAN UNIVERSITY
SFU 聖方濟各大學 Saint Francis University
香港教育大學 The Education University of Hong Kong
香港恒生大學 THE HANG SENG UNIVERSITY OF HONG KONG



英皇慈善基金於1997年成立，致力推動建構可持續發展健全社會，强調世界共融，提倡身心靈全人健康。基金曾與不同團體合作，撥款舉辦及參與多項活動，覆蓋範圍廣泛，包括教育、醫療、文化、環保等；其中又以教育一環尤為著力，於香港全港十二所註冊大學及內地小學設「英皇慈善基金獎學金」，並捐助多個中國內地教育基金，包括「中國司法部教育基金」、「中國政法大學楊受成法學教育基金」、「北京大學教育基金」及「厦門教育基金」等，讓成績優秀的得到獎勵、清貧失學的得到復學。英皇慈善基金在策動英皇集團員工參與義工服務方面亦不遺餘力，一年多次舉辦及參與不同活動，提供財政及人力支援，足跡遍及中國內地及香港多地。











Emperor Foundation was established in 1997 to promote sustainable development, improve harmony and unity in our social fabric, and encourage the holistic health of body and soul. The Foundation has worked with various organizations to organize and participate in activities for different charity causes that include education, medical, culture and environment, with a strong focus on education. Besides “Emperor Foundation Scholarship” for each of the twelve registered tertiary institutions in Hong Kong and primary schools in Chinese Mainland, the Foundation has made donations to other education funds in Chinese Mainland, including the “Ministry of Justice, PRC Education Fund”, “China University of Political Science and Law – C.U.P.L. Dr. Albert Yeung Education Fund”, “Peking University Education Foundation” and “Xiamen Education Fund” for students with either excellent academic results or underprivileged family background. Coupled with its financial support, the Foundation has also been leveraging volunteer manpower from the Group's staff to organise or facilitate various charity activities round the year both in Chinese Mainland and Hong Kong.







Empower Community 社會實踐計劃
Empower Community Project









善念善行，從身邊事與人開始做起。慈善基金基於這個概念，推動「Empower Community」計劃，不受形式限制，只要力所能及，實踐多一份善行，社會便多一份力量。

「Empower Community」計劃為集團旗下不同業務及人才提供一個價值共享的平台，結合業務資源及員工個人專長為有需要人士及社區賦能，例如社區入戶探訪、老年中心年度義工探訪、物資捐獻、家居修整、慈善觀影、慈善義賣、熱食援助、環保回收、捐血、資助教育等。集團積極鼓勵旗下位於香港、澳門及內地的員工、英皇娛樂藝人，甚至員工親友及青年團體定期組成義工隊到不同地區參與慈善事務，與社會弱勢社群共享發展成果。集團亦歡迎公眾一同響應，致力建設更美好社會。

Charity begins with people closest to us but never ends there. Holding on to this belief, Emperor Foundation introduced the “Empower Community” project to encourage more acts of kindness and caring. Regardless of the format, the more caring we give, the better future we shape.

The “Empower Community” project provides a value-sharing platform for all business units and talents of the Group, combining business resources and employees' personal expertise to empower people and communities in need, such as home visits to communities, annual volunteer visits to elderly centres, funding and material donations, basic repairing and refurbishment for co-living space, charity movie event, charity bazaar, food assistance, recycling, blood donation, education development, etc. We have been leveraging volunteer manpower from all staff as well as their family and friends, artistes of Emperor Entertainment Group and youth organizations to participate in various charity activities across Hong Kong, Macau and Chinese Mainland. The project aims to share our prosperity with the minority in society, and carry on the never-ending charitable work. We also welcome public’s participation in building a better society together.

青少年發展
Youth Development





青少年實習計劃

集團深信年青人的創新思維是推動社會經濟發展的嶄新原動力，在集團副主席楊政龍先生的督導下，與政府機構、學校及青年組織青少年實習計劃，為不同背景的學生提供一個職場學習、共享經驗與知識的平台。整個計劃以「生涯發展」作主導方向，使學生從實習過程獲得靈思啟發，發掘未來路向。楊先生更以第一身擔任青年計劃的「師友」，雙向分享，助力青年向上流動。



The Vitality of Youth Internship Programme

Young people are the future, the hope and the cornerstone to our society as they fuel its long-term socio-economic development. The youth internship program led by Mr. Alex Yeung, Vice Chairman of Emperor Group, provides students from different backgrounds with opportunity to gain workplace experience in various industries. The programme aims to help students discover their area of interests and future career path. Mr. Yueng also takes on the role in mentoring a group of young people, exchanging ideas and experiences in two-way.



社區共融
Community Inclusion









「共 · 融舍」房屋共享計劃

集團一直致力探索並倡導各種回饋社會的新方式。2020 年，英皇國際推出「共 · 融舍」房屋共享計劃，以象徵式租金，將旗下上環高陞大樓 22 個單位租予慈善機構新家園協會負責營運，分租予有迫切住屋需要或正輪候公屋三年以上的基層人士，特別是單親家庭和少數族裔等弱勢社群。單位內配備由集團旗下的歐化國際有限公司贊助的基本傢俬，進一步減輕受助家庭的財政重擔。計劃不僅提供一個「共生、共融」的過渡性居所，改善其居住環境及生活質素，更以「共享、互助」理念的生活實踐，協助他們建立對社區的歸屬感，鼓勵他們服務社區。

ALL AS ONE Co-living Scheme

The Group has been committed to exploring and advocating new ways to give back to society. In 2020, Emperor International launched the " ALL AS ONE Co-living Scheme" ,leasing 22 units in its Sheung Wan Ko Shing Building to the charitable organisation New Home Association for a nominal rent. The Association operates the units and sublets them to individuals and families with urgent housing needs or those who have been waiting for public rental housing for over 3 years, with a focus on underprivileged group such as single-parent families and ethnic minorities. The units are furnished with basic furniture sponsored by Ulferts International Limited, a subsidiary of Emperor Group, further easing the financial burden on residents. The scheme not only provides a transitional living space that fosters "co-living and co-existence," improving residents' living conditions and quality of life, but also encourages a sense of community through the practice of sharing and mutual support, inspiring residents to contribute to society.

綠世代運動會

為響應第 15 屆粵港澳全運會精神，英皇慈善基金特別聯同鄰舍輔導會舉辦「綠世代運動會」，有 20 位集團義工、50 位青年義工及 50 位長者共同參與。活動成功實踐跨代互動與可持續發展理念，將綠色環保、創意運動、娛樂體驗和社區共融緊密結合，繼續凝聚社區力量，鼓勵更多市民積極參與義工及綠色行動，攜手邁向更健康、更共融、更可持續的未來。

Green Generation Games

In the spirit of the 15th National Games, Emperor Foundation joined forces with the Neighbourhood Advice-Action Council to co-host the "Green Generation Games." The event united 20 Group volunteers, 50 youth volunteers, and 50 elderly participants in a successful celebration of intergenerational interaction and sustainable development. By blending green initiatives, creative sports, and entertainment, the Games strengthened community bonds and encouraged wider public participation in volunteerism and green actions for a healthier, more inclusive, and sustainable future.

共享價值
Shared Value



日益共創：社區價值

香港西部經濟走廊的發展一瞬千里，隨著相關基建與交通網絡日趨完善，大灣區「一小時生活圈」的千億優勢越顯矜罕重要。展望未來，集團將投放更多資源發展屯門項目，從而帶動跨區人流及消費之外，更有助社區規劃發展日益成熟，並能聯同本地社區一同發展，攜手創造價值。

Creating Social Values

Since the blooming development of Western Economic Corridor, the infrastructure and transportation network have progressed and expanded. The "one-hour living circle" in the Greater Bay Area has become significant to the future development of the area. Looking forward, Emperor Group will invest more resources in developing projects in Tuen Mun, that drives cross-regional traffics and visitors. It helps with maturing the development and planning of the area, and creating shared value with the local community.

綠色行動
Green Action

綠色意義：環保建築

要締造可持續的未來，綠色建築常規乃是行業一大新趨勢。集團亦宣導綠色環保理念，旗下新發展項目均遵照香港綠色建築議會有限公司認可並認證之建築環境評估法的標準，並採用一系列環保設計及系統，其中住宅項目「喜遇」獲「綠建環評（新建建築）金級」(Gold, BEAM Plus)；位於北京長安街的英皇集團中心獲能源與環境設計先鋒 (LEED)「v4.1 運營與維護：既有建築 — 鉑金級認證」。

2022 年，英皇國際集團有限公司獲香港品質保證局頒發香港綠色和可持續金融大獎 2022 -「ESG 披露優化先鋒機構」及「傑出綠色和可持續貸款發行機構（房地產行業）– 卓越遠見綠色貸款框架」兩項殊榮，展現英皇國際在環境及社會可持續發展方面的成效。

循環善行：能源管理

集團致力從環境、社會和經濟等多方面實踐可持續發展的目標，包括恆常監測旗下不同地產項目的能源消耗情況，並以再生能源控制能源用度，透過循環回收系統收集並使用廢水用於園林植物灌溉；又將「數碼化」順時施宜地注入各個業務及項目層面，達致「無紙化」及「綠色辦公」環境，提升訊息流轉效率和準確度，同時減少工作場所的碳足跡；集團旗下各地產項目及場所均置有資源回收或升級再造設施，為團隊及客戶實踐循環經濟的友善環境，我們更與本地初創公司合作推廣結合智能科技與環保零售融合的「智能裸買」概念，提倡「走塑」綠色生活，從源頭減廢。此外，以響應政府推行綠色運輸及減碳目標，集團與電動車製造企業簽署綠色運輸合作備忘錄，通過增加及升級旗下地產項目的電動車充電設備，共同建設智慧城市。

The Meaning of Getting Green

To create a sustainable future, green building is a new trend in the industry. The Group's new development projects comply with the standards of the Building Environmental Assessment Law recognized and certified by the Hong Kong Green Building Council Limited, and adopt a series of environmentally friendly designs and systems. The residential project “The Amused” was awarded “Gold, BEAM Plus” by BEAM; Emperor Group Centre located at Chang'an Avenue in Beijing was awarded a "Platinum certification under v4.1 Operations and Maintenance: Existing Buildings" by the Leadership in Energy and Environmental Design (LEED).

Emperor International Holdings Limited was presented with the “Pioneering Organization in ESG Disclosure Enhancement” and “Outstanding Award for Green and Sustainable Loan Issuer (Real Estate Industry) - Visionary Green Loan Framework” by Hong Kong Quality Assurance Agency in 2022, showcasing Emperor International's achievements in environmental and social sustainability.

The Value of Recycling

The Group is committed to sustainable development, harmonizing environmental, social and economic concerns. Our efforts encompass monitoring real estate projects’ energy consumption regularly, using renewable energy sources for efficient power usage and employing wastewater to irrigate garden plants through a circular recycling system. Besides, digitalisation has transformed our workspace into an eco-friendly and “paperless” environment, boosting efficiency and cutting carbon footprint. All our real estates and properties feature recycling facilities, fostering a circular economy for our team and customers. In addition, we have collaborated with a local start-up to promote the concept of “Smart Naked Shopping”, blending smart technology with eco-friendly retail, advocating a “plastic-free” green living by reducing waste from the source. In response to the government’s goal of green transport and carbon reduction, the Group has signed the “Memorandum of Understanding on Green Transport" with an electric-automobile manufacturer, adding and upgrading the electric vehicle charging facilities across our projects for a smart city.





關護員工
Caring for Employees





凝聚人才

集團以「以人為本，創新無限」為人才管理的核心基礎，更視人才為重要資產之首，故一直透過各種跨部門及業務的協作，致力讓不同年齡、性別、種族的員工能積極無礙地實踐所長。讓團隊文化助力企業環境，成就員工上下最好的舞台，盡展才能專業，共同實現企業永續發展的目標。



Stay Connected With Team

The Group takes “people-oriented, unlimited creativity” as the core foundation of talent management, and regards talent as the first important asset. Therefore, through various cross-department and business collaborations, the Group has been striving to build a positive environment for employees of different ages, genders and races. This corporate culture offers the best stage for employees to perform, fully develop their talents and professionalism, and achieve the goal of sustainable development.



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