英皇集团
EMPEROR GROUP

A TRUE VISIONARY OF TIME

跨越时间 远瞻未来





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跨越里程　再谱新篇

Cross milestones for new Chapter

始于 1942 年，一家小型钟表店“成安记表行”于九龙市区上海街开业，为日后英皇集团的历史揭开序幕。此后，这家小店凭借坚毅不屈的精神，奋力抓紧每个发展机遇，开拓不同业务，发展成至今的综合企业集团，拥有 7 家香港上市公司，业务更遍布大中华地区及海外不同国家。

回首 80 多年的时光轨道，集团在各个业务范畴均引领风潮。有赖多元化的卓越人才，与拥抱机遇的创新思维，一步一脚印，一同谱写不同年代的非凡经典。

时光荏苒，展望未来，集团将一如既往，秉持坚硕信念立足香港，背靠祖国，面向世界，更会与时俱进，致力再创新猷。同时，集团将企业价值彼此传承、共享，全盘把握崭新发展机遇，稳中求变，积极投入并配合国家发展策略大局，从业务、人才、科技及社会贡献方面，多箭并发，共同参与并见证美好新里程。

英皇集团，将继续努力不懈，上下齐心，共同力创佳绩。





In 1942, a watch retail store named "Shing On Kee Watch Shop" on Shanghai Street in Kowloon was established, which set the beginning of the glorious history of Emperor Group. Persevering a steadfast spirit, this modest retail store grasped every opportunity and developed its business in different horizons. The Emperor Group is now a conglomerate of businesses with 7 companies listed on the Main Board of Hong Kong Exchanges and Clearing Limited, covering the territories of Greater China Region and countries overseas.

Looking back on over 80 years of achievements, the businesses of the Group have become leaders of many industries, for they have the supports of brilliant talents and embrace each opportunity with innovation mindset. The Group gradually written its own legacy and been regarded as classics in different eras.

As time goes by and looking ahead, we have confidence in Hong Kong as we leverage the Mainland, while engaging the world. We will continue to explore new horizons to grow and expand in this ever-evolving world. At the same time, we hope to share and pass on our corporate belief and grasp every new opportunity as we closely adhere to and invest our resources in China's policies of economic development in commerce, human resources, technology and social commitment. We further envision to play an active role in the new new journey.

Emperor Group will undoubtedly continue to make relentless efforts working together to accomplish more for those await ahead.



集团旗下7家公司于香港交易所主板上市

Seven Listed Companies on the Main Board of HKEX

参天大树，亦由一颗种子萌芽成长而来。英皇集团从一开始深耕钟表零售业务，及后洞察不同市场需求，勇于开拓多元化业务，从而扩展至今日的综合企业集团。集团业务网络日益壮大，不仅包括地产、金融、钟表珠宝、娱乐文化、酒店、数码媒体及家俬等，旗下更有**一共7家香港交易所主板上市公司：**

Mighty trees were once tiny seeds that sprouted slowly and grew vigorously. Emperor Group started off its business as a watch retail shop and has always had a keen sense about the market needs. With the determination and courage to explore all possible business opportunities in various industries, Emperor Group has now been evolving to a multi-dimensional group of businesses - spearheading in property, financial services, watch and jewellery, entertainment & culture, hospitality, digital media as well as furniture. The **seven companies listed on the Main Board of Hong Kong Exchanges and Clearing Limited** are:

英皇国际集团有限公司
Emperor International Holdings Limited



股份代码 Stock code 163

以物业投资及地产发展业务为主
focuses on real estate investment and property development

英皇资本集团有限公司
Emperor Capital Group Limited



股份代码 Stock code 717

提供一系列多元金融服务
provides a wide range of financial services

英皇钟表珠宝有限公司
Emperor Watch and Jewellery Limited



股份代码 Stock code 887

专营名贵腕表及高级珠宝首饰零售业务
specialises in the retail of luxury watches and fine jewellery

英皇文化产业集团有限公司
Emperor Culture Group Limited



股份代码 Stock code 491

从事影视娱乐、媒体及文化产业
primarily engages in entertainment, media and cultural development businesses

英皇娱乐酒店有限公司
Emperor Entertainment Hotel Limited



股份代码 Stock code 296

提供优质酒店及租赁住宅服务
provides premium hospitality and residential leasing services

新传企划有限公司
New Media Lab Limited



股份代码 Stock code 1284

提供一站式数码媒体广告解决方案
provides one-stop integrated digital advertising solutions

欧化国际有限公司
Ulferts International Limited



股份代码 Stock code 1711

经营欧洲多国名牌家俬连锁零售业务
a retailing chain of upmarket European furniture



过去八十多年来，英皇集团一直展现活力满载的企业动能，发展与时俱进。集团除了立足香港，更积极参与中国内地市场的不同投资及发展项目，致力探索，力求创新。此外，英皇集团的企业知名度更进一步获得确立，于2019年11月，国家知识产权局正式认定“英皇”和“英皇钟表珠宝及皇冠图形”在中国内地已为相关公众所熟知，并获得驰名商标的保护，足证“英皇集团”旗下品牌的知名度和企业品牌价值备受认同，助力英皇集团未来市场发展。

集团的业务布局广泛、深入，既使集团能于不同行业中抓紧机遇，巩固实力根基，亦能形成“协同效应”，赋能多元发展——有助集团内部不同业务范畴相互合作，共享资源与有利因素，从而提升效能，使彼此优势与强项最大化，成就彼此双赢的核心竞争力。与此同时，企业文化和价值观一向深受集团珍视，并为专业可靠、合作无间的团队文化感到自豪，更将继续致力培养人才，实践新世代管理模式。

For more than 80 years, Emperor Group has been fuelling its businesses with energy and visions while keeping up with the trend and transformation in society. The Group, as rooted in Hong Kong, proactively invests its resources in developing projects and investments in Chinese Mainland. In addition, the corporate strength and leadership of Emperor Group have established well by gaining increasing recognition. In November 2019, the State Intellectual Property Office officially granted a trademark and patent recognition that "Emperor" and "Emperor Watches, Jewellery and its crown graphics" are known as popular and quality brands in Chinese Mainland. These recognitions enhanced the brand awareness and corporate brand image of Emperor Group and have fueled its momentum towards future market expansion.

As diversified in various industry sectors, the Group's businesses help explore further potentials, strengthen the core and foundation of each business and create synergies that benefits each other. Maximum impacts can be achieved by sharing resources, creating competitive advantages to serve mutual benefit and propelling each other to success. Apart from that, we also enshrine our corporate culture and value. Taking pride in the professionalism, we live up to the collaborative team spirit and continue to commit ourselves to nurturing talents and practising innovative management models in the new eras.



主席简介
Chairman's Profile

杨受成博士为英皇集团主席，于香港出生，籍贯广东省潮州市。

早在1942年，杨受成博士父亲杨成先生开设“成安记表行”，及至1965年，杨受成博士在九龙弥敦道开设自己的店铺，其后更开展珠宝事业。时至今日，英皇集团的业务已由钟表珠宝扩展至各行各业。

度过了逾半世纪的营商生涯，杨博士已成功将集团带出亚洲，迈向国际。作为集团主席，他充分发挥其个人凝聚力，让同事增加归属感；而在拓展业务方面，他深信在把握机遇的同时，也讲求在新业务与现有业务间相互取得协同效应。

杨博士向来积极投入社区服务，身体力行，早在1976年创立南九龙狮子会并担任创会会长，又先后成立英皇慈善基金及杨受成慈善基金，担任中国慈善联合会常务理事及无国界社工永远荣誉会长，大力行善。

Dr. Albert Yeung, Chairman of Emperor Group, was born in Hong Kong and traces his roots back to Chiu Chow, Guangdong.

Mr. Yeung Shing, the father of Dr. Albert Yeung, established "Shing On Kee Watch Shop" in 1942. Dr. Yeung opened his own store on Nathan Road, Kowloon, in 1965 and expanded into the jewellery business a few years later. In the years that followed, the business of Emperor Group grew from watch and jewellery to encompass many other sectors.

After over half a century of hard work, Dr. Yeung has succeeded in establishing a large conglomerate that not only serves the Asian market, but also enjoys an ever-increasing international presence. As Chairman of the Group, he makes full use of his cohesiveness to develop a sense of belonging among the staff. When it comes to business expansion, he believes in the importance of seizing every opportunity available as well as building on synergies between new business endeavours and existing operations.

Dr. Yeung is an active participant in community services. He was the Charter President of the Lions Clubs of South Kowloon from as early as 1976. Thereafter, he set up Emperor Foundation and Albert Yeung Sau Shing Charity Foundation. He also took up the positions of Standing Director of China Charity Federation and Life Honorary President of Social Workers Across Borders to further carry out his philanthropic missions.



杨博士深耕慈善工作超五十年，多年来于慈善事业的投入赢得各方认同及奖项，其中包括于2005年起多次蝉联中国公益慈善领域中的最高政府奖“中华慈善奖—最具爱心捐赠个人奖”，以及多次获《公益时报》社主办的中国慈善榜颁发“年度中国十大慈善家”殊荣。至今，杨博士已十八度获得该平台颁发奖项，包括于2017年获颁发“终身成就奖”的最高荣誉，及后亦获颁“最具影响力慈善领袖”、“年度卓越慈善领袖”及“年度慈善家”等殊荣称号。2022年，杨博士及集团副主席杨政龙先生更首次以父子形式获颁“慈善传承楷模”奖项，体现慈善精神薪火相传。2023年，杨博士获颁最高荣誉之“中国慈善二十年 · 慈善领袖”殊荣，以表彰其在公益慈善领域所发挥的影响力，杨政龙先生则获颁“年度青年慈善家”称号。在“2024慈善大典”中，杨博士及杨政龙先生分别荣获“年度杰出贡献慈善领袖”及“年度慈善家”奖项。“2025中国公益时刻”，杨受成博士和集团副主席杨政龙分别获颁“慈善事业引领者”及“慈善新锐”称号，这是对杨受成博士自1970年投入慈善工作超五十载不凡贡献的又一大肯定，也是对杨政龙先生多年来热衷青年事务的认可。

除慈善领域以外，杨博士先后于1994年荣获中国政法大学及中华全国律师协会分别颁授名誉法学教授及中华全国律师协会名誉顾问荣衔，1998年获北京大学委任为名誉校董，2008年获广东金融学院及复旦大学上海视觉艺术学院分别委任为名誉教授。杨博士于2007年获世界华人协会颁发世界杰出华人奖并出任该会永远荣誉会长。这些荣衔及奖项，既是国际社会的认同，亦是一种鼓励，进一步加强杨博士立志回馈社会的决心。

Dr. Yeung has been dedicated to philanthropy for over fifty years. His efforts have won him many awards and recognitions, one of the most important being the "China Charity Award – The Most Caring Individual Donor Award", the most authentic charity award presented by the Chinese Government, which he has been bestowed upon repeatedly since 2005. Dr. Yeung has also been honoured with "Top Ten Philanthropists" award at China's Charity Chart organised by China Philanthropy Times in successive years. To date, Dr. Yeung has received eighteen honours from this platform, including the prestigious "Lifetime Achievement Award" in 2017, which took him to the next level of accomplishment. More than that, he has also received "Outstanding Philanthropic Leader of the Year", "Most Influential Leading Philanthropist" and "Philanthropist of the Year". In 2022, Dr. Yeung and Mr. Alex Yeung, Vice Chairman of Emperor Group, were awarded "Philanthropic Inheritance Excellence Awards" in China's Charity Chart in the form of father-and-son for the first time, showing that the spirit of philanthropy has been constantly carried forward. In 2023, Dr. Yeung was awarded the highest honour on China Philanthropy List, "Charity 20th in China·Philanthropic Leader", proving once again how Dr. Yeung made continuous effort and contributions to society. Mr. Alex Yeung was awarded "Young Philanthropist of the Year". At the 2024 Charity Ceremony, Dr. Yeung and Mr. Alex Yeung were respectively honoured with the "2024 Philanthropic Leader with Outstanding Contribution" and "2024 Philanthropist of the Year" awards. At the "2025 China Philanthropy Spotlight", Dr. Yeung and Mr. Alex Yeung were honored with the titles of "Philanthropy Pioneer" and "Emerging Philanthropy Advocate" respectively. This recognition not only celebrates Dr. Yeung' s exceptional dedication to charitable work spanning over five decades since 1970 but also acknowledges Mr. Alex Yeung's longstanding commitment to youth-oriented initiatives.

Dr. Yeung's social recognition is not limited to charity. In 1994, Dr. Yeung was appointed an Honorary Professor of Law by the China University of Political Science and Law, and Honorary Consultant of All China Lawyers Association by the All China Lawyers Association. In 1998, he was named Honorary Trustee by Peking University. In 2008, he was further appointed Honorary Professor by Guangdong University of Finance and Shanghai Institute of Visual Art, Fudan University. With his dedication over the years, Dr. Yeung's achievements have also been recognised on an international level. In 2007, Dr. Yeung won the "World Outstanding Chinese Award" from the United World Chinese Association and became the Honorary Life President of the Association. These awards not only reflect the widespread recognition of his achievements, but also encourage and strengthen his belief in serving the community.



主席的话
Chairman's message

我们一直以人为本，致力于与投资者、客户、员工以及社会上各界人士建立良好关系。对于投资者，我们全力经营各项业务，做出理想回报；对于顾客，我们紧贴市场脉搏，提供优质产品及服务。而员工更堪称集团最重要的成功要素之一，员工间的团队精神及对集团的归属感向来都是最令我们骄傲的一环。

自成立八十多年以来，集团一直精益求精。我们立足香港，背靠祖国，早在国家奉行改革开放初期已开始涉足内地市场，在“一国两制”基础上拥抱内地机遇，我们为能够参与见证祖国繁荣及伟大发展成就而感到自豪。另一方面，集团把握香港面向国际的优势，我们洞悉国际市场发展趋势，至今已成功建立跨地区、跨界别的专业人才团队，真正实践合作无间，连接全球，发挥“一加一大于二”的协同效应，壮大集团的品牌成就。

展望未来，我们将与各界更多专业人才携手前行，并积极履行企业社会责任，回馈大众，福惠同胞，为需要援手的弱势群体克尽己力。

We have always placed people at the centre of our business. We are committed to establishing good relations with our investors, our clients, our employees as well as different stakeholders in the community. For our investors, we manage our various businesses efficiently in order to bring them attractive returns; for our clients, we keep abreast of the needs of the market and provide superior products and services. Our employees remain one of the most important drivers of the Group's continuous success. The team spirit and camaraderie they exhibit as well as their steadfast loyalty to the Group are among the key advantages that we are extremely proud of.

Since establishment for more than 80 years, Emperor Group has always been striving for execellence. The Group has its roots in Hong Kong and constantly looks towards Chinese Mainland for business opportunities. From the early years of China's reform and opening up, we embraced the opportunities to expand our market in Chinese Mainland on the basis of "one country, two systems". We are proud to be part of the history to witness the prosperity and rapid development of our country. In addition, the Group has also grasped Hong Kong's competitive advantages in the world and went on the trend of the global market. Today, Emperor Group has successfully established our business as a multi-regional and cross-sector professional team of talents. Through the synergies of our teams around the world, we continue to strengthen our brand.

Looking forward to the future, we will join hands with more professionals from all walks of life, actively fulfill our corporate social responsibility, give back to the public, benefit our compatriots, and do our best to help the disadvantaged groups in the two places.

杨受成博士
英皇集团主席
Dr. Albert Yeung
Chairman of Emperor Group



副主席的话
Vice Chairman's message

自加入集团以来，我从主席杨受成博士及服务集团多年的同事身上学习到许多经营之道。前辈们经历过不同年代的经济和社会发展，其丰富的经验传承让我获益良多。营商路上，不乏各种机遇与挑战，集团能够有今天的成就，全凭祖父辈两代与集团上下以拼劲寻求突破，以“进退皆可守”的原则灵活部署，奠下稳固根基。

“创新”是英皇集团不断进步的源动力，踏进智慧数码年代，社会及经济发展一瞬千里，各行各业均在升级转型。集团在稳守基石业务的同时，我亦会助力引入更多青年思维，以创新视野解锁每个业务的发展潜能，这亦有助我们拓展文化创意产业，推动企业的可持续发展。

青年是社会的未来，集团积极履行企业社会责任之余，亦会专注于为社会各界创造共享效益。我亦会好好发挥我在青年工作上的角色，持续与各界持份者进行交流和沟通，分享彼此经验，推动青年在社会向上流动。

我期待透过经典与创新的共融，推动英皇集团的产业生态链延展至更远更阔，让大家共同见证集团历久弥新的璀璨，迎接更多精彩里程！

Since joining Emperor Group, I've learned valuable lessons about progressing with the business from Dr. Albert Yeung and my fellow teammates who have served the Group for years. Through their experiences from various economic and social progressions, my precursors' insights motivate me to go further. On the journey to running a successful business, we embrace opportunities and challenges that led to our achievements today. It is also diligence and hard work from 2 generations and the flexibility to advance and retreat that laid a solid foundation to seek breakthrough to the status quo.

"Creativity" has always been the driving force that motivates the continuous progression of the Emperor Group. As the society and economy continue to evolve rapidly in this technological advancement, we are experiencing transformation in various industries in society. While guarding the cornerstone of our businesses, I will also bring in perspectives and insights from our younger generations to Emperor Group and unleash the potential of our businesses through an innovative angle. This will also facilitate the development of our entertainment and cultural business and motivate the sustainable development of our Group.

Young generations are the future pillars of our society. Emperor Group does not only commit to fulfilling our corporate social responsibilities, but also to creating shared values across different communities in Hong Kong. I will continue to play an important role in youth work and drive communications between different stakeholders in the society, motivating youth to move up the social ladder.

I look forward to unifying classics with creativity as we continue to expand the business ecosystem of Emperor Group, paving more milestones ahead in timeless brilliance.

杨政龙，太平绅士
英皇集团副主席
Mr. Alex Yeung, JP
Vice Chairman of Emperor Group

集团管理层
Group Management



杨受成 Albert Yeung
主席
Chairman
英皇集团
Emperor Group



陆小曼 Semon Luk
主席
Chairperson
英皇国际集团有限公司
Emperor International Holdings Ltd.
英皇娱乐酒店有限公司
Emperor Entertainment Hotel Ltd.



杨政龙 Alex Yeung
副主席
Vice Chairman
英皇集团
Emperor Group



范敏嫦 Vanessa Fan
集团董事总经理
Group Managing Director
英皇集团
Emperor Group

业务高级管理人员
Business Operations Management



杨诺思 Cindy Yeung
主席
Chairperson
英皇钟表珠宝
Emperor Watch & Jewellery



杨玳诗 Daisy Yeung
主席
Chairperson
英皇资本集团
Emperor Capital Group



霍汶希 Mani Fok
行政总裁
Chief Executive Officer
英皇娱乐集团
Emperor Entertainment Group



李一培 Royce Lee
行政总裁
Chief Executive Officer
新传媒
New Media Group



陈传贤 Michael Chan
董事总经理
Managing Director
欧化家俬
Ulferts



邱汉雄 Cecil Yow
营运总裁
Chief Operation Officer
英皇电影
Emperor Motion Pictures



梁浩昌 Larry Leung
行政总裁
Chief Executive Officer
英皇钟表珠宝
Emperor Watch & Jewellery



朱允明 Raymond Chu
行政总裁
Chief Executive Officer
英皇资本集团
Emperor Capital Group



袁彦文 Timothy Yuen
总经理
General Manager
英皇影院集团
Emperor Cinemas Group

集团高级行政人员
Group Senior Executives



欧阳美欢 Tina Au-Yeung
集团首席人力资源总监
Group Chief Human Resources Officer
英皇集团
Emperor Group



吴咏娴 Christina Ng
集团传讯总监
Group Communications Director
英皇集团
Emperor Group



陆文静 Anna Luk
集团投资者关系总监
Group Investor Relations Director
英皇集团
Emperor Group



龚炳祥 Patrick Kung
集团内部审计总监
Group Internal Audit Director
英皇集团
Emperor Group



廖秀延 Brenda Liu
集团税务总监
Group Tax Director
英皇集团
Emperor Group

我们的理念
Our Philosophy

走过80多年的发展里程，英皇集团凭借坚硬信念与时俱进，稳中求变，致力构建更立体、精致的生态产业链，推动集团可持续发展。未来，集团会继续发挥独有的企业价值，与不同的持份者共享效益。

In more than 80 years of evolvement, Emperor Group enshrines its corporate belief to develop a multi-dimensional business ecosystem for its own and pursue for a sustainable future for the society. With this unique corporate vision, the Group is proud and happy to share with all the stakeholders its success and benefit in social contribution.



继往开来 · 历久弥新
Continue in writing a timeless history

恪守信念不变，让时间见证集团发展
Progress in time and witness its development through adhering to the Group's core values

永续价值 · 同行致远
Join hands to develop a sustainable business together

珍视团队，共享资源，谱写永续新页
Unfold the next chapter together by sharing resources among the diversified businesses

创新求进 · 拓展机遇
Explore opportunities with innovations

洞察世界，创新不忘稳健，发展从不设限
Be observant to the surroundings. Innovate and break through the limits

关怀传承 · 共建未来
Build a better future with care

多元思维，融汇关爱行动，创造社会效益
Create social benefits by adopting multidimensional mindsets and caring for society



宏观·
我们的核心业务
Our Core Businesses at a Glance



地产
PROPERTY



金融
FINANCIAL SERVICES

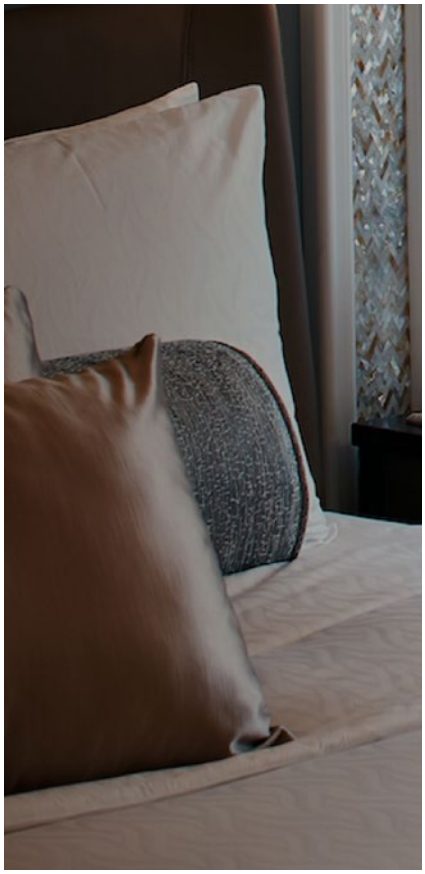


钟表珠宝
WATCH & JEWELLERY





娱乐文化
ENTERTAINMENT AND CULTURE



酒店
HOSPITALITY



数码媒体
DIGITAL MEDIA



家俬
FURNITURE

建·旗舰地产地标

The Builder. Recognisable Landmarks and Properties

英皇国际集团有限公司（股份代号：163）于1990年成立，旗下品牌英皇地产多年以来不断扩展业务包括：住宅、工商大厦、商场及商铺四大方面。集团积极于大中华地区及海外发展项目，于全球知名地段如香港罗素街、北京长安街及伦敦牛津街等均有物业投资及发展。其尊贵洋房项目如位处南区豪宅地段的“寿臣山15号”、接通香港西北部交通枢纽的屯门“珀居”及“畔海”；位于港岛西半山的“the MVP”、东半山的“One Jardine's Lookout”、港岛南的“澄天”、港岛西半山的“半山捌号”、拥抱维港景致的“维港峰”等更为优尚居庭的一线指标项目，深受置业人士欢迎。

其中，北京英皇集团中心多次荣获北京商务中心区管理委员会颁发的“六星超甲级楼宇”和“中国写字楼金地标”殊荣，并取得美国绿色建筑委员会（US Green Building Council）颁发的能源与环境设计先锋（LEED）v4.1运营与维护（既有建筑）标准下的铂金级认证，是国际一流的商务楼宇。

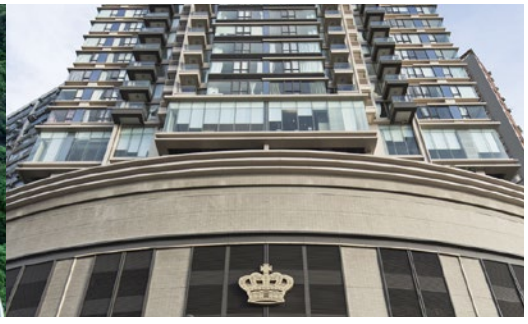
英皇国际致力于高质素及创新项目发展，其努力得到业界高度认同，于2019及2024年荣获“BCI Asia 香港十大地产发展商”殊荣。并于2025年在“Hubexo Asia Awards”（前称“BCI Asia Awards”）颁奖典礼上再次蝉联“香港十大地产发展商”殊荣，进一步巩固其业界领先地位。

Emperor International Holdings Limited (hereinafter "the Group", Stock Code: 163) was established in 1990. Operating under the Group, Emperor Properties has been steadily expanding its businesses and actively engaged in property investments and development. It now owns a diverse portfolio of residential projects, industrial and commercial buildings, shopping malls, and street-level retail premises scattered across the Greater China Region and overseas. Many of them are situated in prime retail locations, including Russell Street of Hong Kong, Chang'an Avenue of Beijing, and Oxford Street of London. The Group's recent projects include "No. 15 Shouson", a prestigious villa development located in the prime residential area in Southern District; "Peak Castle" and "Seaside Castle" in Tuen Mun that connect to the transportation hub on the northwest side of Hong Kong, "the MVP" in the Western Mid-Levels of Hong Kong Island, "One Jardine's Lookout" in the Eastern Mid-Levels of Hong Kong Island, “SouthSky” in the Southern part of Hong Kong Island , "Central 8" in the Western Mid-Levels of Hong Kong Island, and "Upton" with its stunning Victoria Harbour views, are all prime examples of luxury residential living, highly favoured by discerning homebuyers.

The Emperor Group Centre in Beijing has been awarded the honour of "6-Star Super A-level Building" and the "China Golden Landmark Award for Office Buildings" by the Beijing Central Business District Administration Committee. Moreover, it has earned the Platinum certification under the LEED v4.1 Operations and Maintenance (Existing Buildings) standards issued by the U.S. Green Building Council, marking it as a world-class commercial building.

Emperor International is committed to high-quality and innovative project development. Its efforts have been highly recognised in the industry, earning it the "BCI Asia Top 10 Developers in Hong Kong" award in both 2019 and 2024. In 2025, Emperor International was once again honoured as one of the "Hong Kong Top 10 Developers" at the Hubexo Asia Awards (formerly known as the BCI Asia Awards), further strengthening its leading position in the industry.





住宅
Residential



工商大厦
Industrial and Commercial Buildings

进驻大中华地区及海外知名地段
Set Foot On Prime Locations Across Greater China Region And Overseas





商场
Shopping Malls



商铺
Retail Premises

拓·宏大金融版图
The Grandeur. Financial Terrain in Expansion

七十年代末香港经济腾飞，市场投资风气日盛，集团始涉足投资及国际金融市场，英皇金融集团与英皇资本集团相继成立。

英皇金融集团正式成立于 1978 年，致力于提供全面的外汇、贵金属及多元化金融产品交易服务，满足全球投资者多样化的投资需求。英皇金融旗下设有英皇金融集团（香港）、英皇金业有限公司、英皇金号有限公司、英皇国际金业有限公司及 EGM 品牌（亦称英皇环球金融 Emperor Global Markets）多家子公司及品牌，彼此紧密协作，构建完善的金融服务生态系统。

英皇资本集团于 1993 年成立，为一家香港知名金融机构，提供广泛的金融服务，包括环球证券及期货交易、财富管理、资产管理、向上市发行人提供企业融资顾问服务、商业及个人贷款以及楼宇按揭，于香港交易所主板上市（股份代号：717）。高诚证券有限公司（Crosby）为本集团之全资子公司，可以从事的受监管活动包括：第 1 类（证券交易），第 4 类（就证券提供意见），第 6 类（就机构融资提供意见）及第 9 类（提供资产管理）。

At the end of the 1970s, Hong Kong's economy took off and the market investment trend became increasingly popular. The atmosphere prompted the Group to first become involved in investment and international financial markets. Emperor Financial Services Group and Emperor Capital Group were subsequently established.

Emperor Financial Services Group was officially established in 1978, specialising in forex, precious metals, and diversified financial products trading services, serving the evolving investment objectives of investors worldwide. Emperor Financial Services Group operates through multiple subsidiaries and brands, including Emperor International Exchange (HK) Company Limited, Emperor Bullion Limited, Emperor Gold & Silver Company Limited, Emperor International Bullion Limited, as well as its brand, EGM (Emperor Global Markets). These entities form an integrated financial services ecosystem in close synergy.

Emperor Capital Group was established in 1993 and is a well-known financial institution in Hong Kong, providing a wide range of financial services including global securities and futures trading, wealth management, asset management, corporate finance advisory services for listed issuers, and commercial and personal loans, as well as mortgages. The Company is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code 717. Crosby Securities Limited (Crosby) has become a wholly-owned subsidiary of the Group. The regulated activities it carries out include Type 1 (dealing in securities), Type 4 (advising on securities), Type 6 (advising on corporate finance), and Type 9 (asset management).



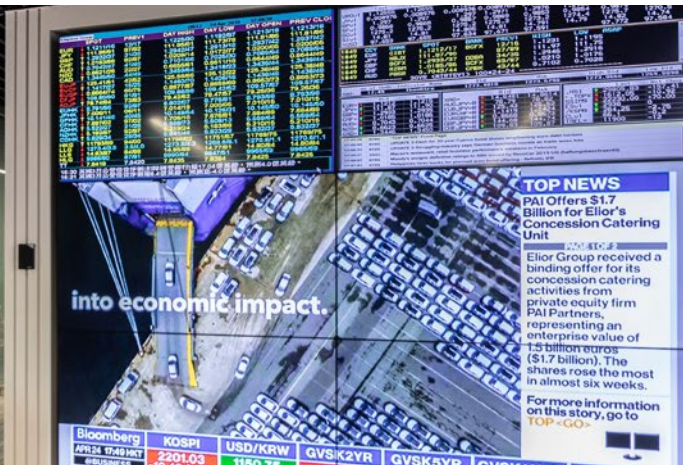
英皇金融集团行政总裁
与多位业务部总裁率领精英团队，为客户提供专业投资服务。
The Chief Executive Officer of Emperor Financial Services Group and the Presidents of Marketing leading a team of elites to provide professional investment advice to our clients.






EGM自营对决超级模拟交易巅峰赛
创新赋能交易 青春链接全球
启动仪式


英皇金融集團
Emperor Financial Services Group


into economic impact.
TOP NEWS
PAI Offers $1.7 Billion for Elior's Concession Catering Unit
Elior Group received a binding offer for its concession catering activities from private equity firm PAI Partners, representing an enterprise value of 1.5 billion euros ($1.7 billion). The shares rose the most in almost six weeks.
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闪·钟表珠宝据点

The Glitter. Hub of Premium Watch & Jewellery

于 1942 年成立的香港上市公司英皇钟表珠宝有限公司（股份代号：887），是集团的业务基石，亦已于香港交易所主板上市。英皇钟表珠宝已成为卓尔不凡的高品味消费品牌，拥有多国顶级名表代理权，更因成就出众深获劳力士、百达翡丽和卡地亚等多个国际品牌信赖，纷纷联手开设专卖店，尽享市场优势。同时，其自创珠宝零售品牌同样成就出众，近年亦积极拓展内地市场，分店遍布北京、上海、广州、重庆等多个内地主要城市。

2013 年更首度进军海外，先后于新加坡及马来西亚开设专卖店。未来将锐意增加并进驻更多城市据点，达致钟表及珠宝双向平衡发展，瞩目前景不言而喻。

Established in 1942, Emperor Watch & Jewellery Limited (Stock code: 887) is a cornerstone of the Group's business and is listed on the Main Board of Hong Kong Exchanges and Clearing Limited. Emperor Watch & Jewellery has become an extraordinary high-end consumer brand, holding agency rights for many top international watch brands. Its outstanding achievements have earned the trust of numerous international brands such as Rolex, Patek Philippe, and Cartier, which have all partnered to open specialty stores, capitalising on market advantages. Additionally, its self-created jewellery retail brand has also achieved remarkable success. In recent years, the company has actively expanded into the mainland market, with branches spread across major cities such as Beijing, Shanghai, Guangzhou, and Chongqing.

In 2013, the company made its first foray overseas, opening specialty stores in Singapore and Malaysia. Looking ahead, it aims to increase its presence in more cities, achieving balanced development in both watches and jewellery, with a promising outlook.









店铺数量达

No. of shops

100





忠实客户数量超

No. of loyal customers exceeds

1,200,000 人

创·扬名娱乐文化

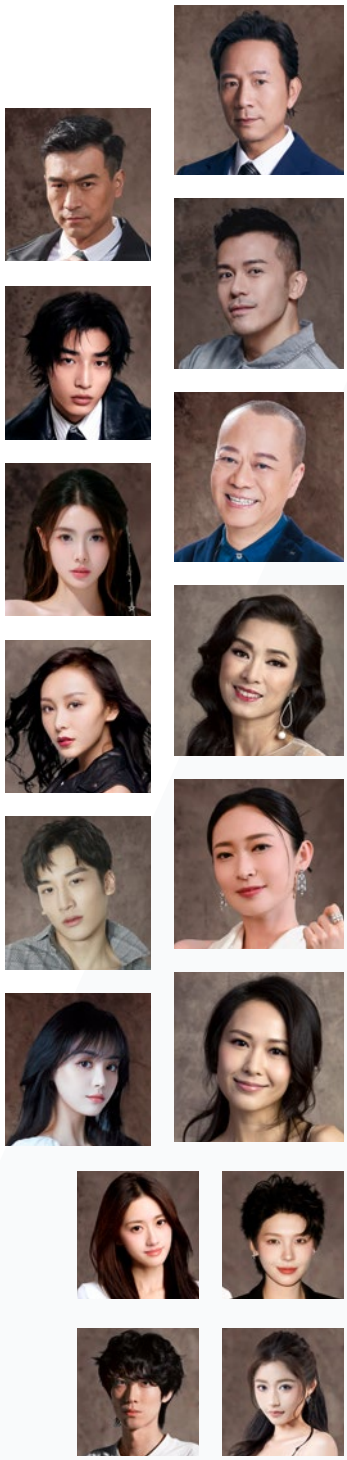
The Fame. Contributing to the Entertainment and Cultural Industries

集团先后于90年代全面投入娱乐文化产业，陆续成立“英皇娱乐集团”、“英皇电影集团”及“英皇影院集团”，为香港以至整个大中华地区之娱乐生态赋予强大支持。近年来，集团推行“以创新为先导，聚焦文化产业一体化”的发展策略，通过业务间的协同效应整合娱乐文化板块的上下游资源，从“英皇娱乐集团”培育艺人，到“英皇电影”自家出品制作，以至开设“英皇戏院”以院线输出作品，已成功构建独有的贯通全产业链商业模式。至2017年，英皇文化产业集团有限公司（股份代号：491）正式成为香港上市公司。

英皇娱乐集团自1999年正式成立，不仅是大中华地区娱乐界的人才摇篮，旗下多位艺人亦早已扬名国际，创下辉煌成绩。2021年，继英皇娱乐香港及北京总部的成立，英皇娱乐大湾区总部正式宣布落户广州，致力推进粤港澳大湾区之间的交流合作，冀盼在未来能继续凭借多年来推广新秀的宝贵经验，与业内资深友好，共同发掘并培育更多演艺人才。

Consisting of three major powerhouses: "Emperor Entertainment Group", "Emperor Motion Pictures", and "Emperor Cinemas Group". Since the 1990s, the Group has been devoted to supporting the entertainment and cultural industry in Hong Kong and the Greater China Region. In recent years, the Group shifted its focus to developing a holistic entertainment industry driven by innovation. Fully utilising the synergies with various resources and expertise, the Group unleashes its full potential - from nurturing artists by Emperor Entertainment Group, to producing its own movies by Emperor Motion Pictures and distributing to public showings at Emperor Cinemas - Emperor Group has created its own ecosystem in the entertainment industry. In 2017, Emperor Culture Group Limited (Stock code: 491) was established and listed on the Main Board of Hong Kong Exchanges and Clearing Limited.

Ever since its establishment in 1999, Emperor Entertainment Group has served as a cradle for many of the hottest and internationally renowned artists in the entertainment industry. In 2021, following the establishment of Emperor Entertainment's Hong Kong and Beijing headquarters, Emperor Entertainment's Greater Bay Area headquarters was officially announced to be located in Guangzhou, dedicated to promoting cultural exchanges and cooperation in the Greater Bay Area. Through sharing valuable experience in artiste scouting, the Group will continue to work closely with connections in the industry and nurture more artistes in the future.



艺人粉丝人数超
Artistes' fan base exceeds
250,816,170

艺人接拍广告量达
Artistes' advertisement reaches
900

艺人管理
Artiste
Management

























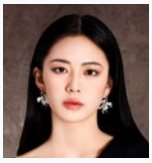
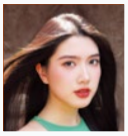
















唱片、演唱会及舞台剧
Music Album, Concert and Theatrical Performance

集团主要业务包括唱片制作及发行、音乐出版、艺人管理及演唱会主办及制作，另又从事舞台剧、电影和电视制作，以及多媒体、商品特许经营等业务。在过去二十多年间所发行唱片及影音产品多达过千，累计销量超过五千万张。旗下艺人除歌、影、视三方面表现出色外，亦深受广告商爱戴，所拍摄的知名大型广告超过九百多个。又曾于中国内地、香港、澳门及海外主办及策划五百多项世界级舞台演出，其中包括流行音乐演唱会、古典音乐会、舞台剧等多项不同类型表演，累计场次超一千八百场。2022年，英皇娱乐更进军元宇宙世界，针对青年人的喜好和需求，打造更多娱乐文化新经济科创发展。

Our major businesses include production and distribution of music, music publishing, talent management and concert production. We are also engaged in theater, film and TV production, multimedia and merchandise licensing, etc. In the past twenty years, we have distributed more than 1,000 music albums and audiovisual products with over 50 million copies. Furthermore, our artistes are not only excelling in music, film and television, they are also well-loved by advertisers with more than 900 popular large-scale advertisements and television commercials to their credit. We have hosted more than 500 world-class live stage performances in Chinese Mainland, Hong Kong, Macau and overseas, including pop-music concert, classical music concert, drama, etc., totaling more than 1,800 shows. In 2022, the group entered the world of Metaverse, targeting the preferences and needs of young people, facilitating the development of entertainment culture and technological innovations in the new economy.

音乐、唱片制作及发行
Music, Album Production and Distribution



线上视频及音频串流播放次数超
Online videos and music streaming over
2,620,000,000



演唱会、舞台剧主办及制作
Stage Performance Hosting and Production











































唱片及影音产品累计销量超
Accumulated sales of music album and audiovisual products over
50,000,000

累积舞台演出及制作场次超 ***1,800***
No. of Stage Performance exceeds

电影
Motion Pictures

英皇电影集团成立于2000年，业务范围包括投资、制作、销售及发行优质电影，至今已在华语电影制作及发行业内占据领导地位，是业内最活跃的电影制作商之一。

英皇电影制作及发行多部卖座及得奖佳作：2009年《证人》赢得7项影帝殊荣，创造神话；2010年《让子弹飞》在中国内地创造票房奇迹，首度打破超7亿元人民币票房记录。2018年，由林超贤执导的《红海行动》，创下全球45亿港元骄人票房记录，更在不同影展夺得多项大奖；同年由庄文强执导，周润发、郭富城领衔主演的《无双》，荣获金像奖最佳电影等7个奖项，成为该届大赢家。

步入2021年，由陈木胜执导，甄子丹、谢霆锋领衔主演的《怒火·重案》票房超过13.29亿人民币，成为内地港片票房冠军；超级巨制《长津湖》更成为中国内地电影史上卖座总冠军。2023年，英皇电影担任《流浪地球2》联合出品及港澳和东南亚地区的海外独家发行，借助香港国际化大都市平台在国际舞台讲好中国故事；同年压轴巨献为庄文强执导，超经典组合梁朝伟与刘德华携手炮制的豪华大片《金手指》，囊括金像奖6大奖项，成为当届大赢家，亦令梁朝伟破纪录第6次封影帝！2024年，由陈茂贤导演和编剧，黄子华、许冠文、卫诗雅和朱栢康领衔主演的《破·地狱》成为“现象级电影”，勇夺5项金像奖，成为香港史上最高票房华语电影及唯一港产片跻身最高票房三甲。

作为香港最具规模和影响力的电影企业之一，英皇电影在制作、投资、发行、宣传、营销等方面全方位发展，未来将会一如既往为观众带来更多优质作品，再创电影新辉煌！







Emperor Motion Pictures Group ("EMP") was established in 2000 with a focus on the production, sales and distribution of quality motion pictures. We have since grown into a leading player in the production and distribution arena with one of the most attractive film slates in the Greater China region.

EMP's films have earned countless accolades. In 2009, ***The Beast Stalker*** earned an incredible seven Best Actor awards. In 2010, ***Let the Bullets Fly*** was a surprise box office hit in Chinese Mainland, becoming the first film at the time to break the RMB 700 million mark at the box office. In 2018, ***Operation Red Sea***, directed by Dante Lam, set an impressive global box office record of HK$ 4.5 billion and garnered multiple awards at various film festivals. That same year, ***Project Gutenberg***, directed by Felix Chong and starring Chow Yun-fat and Aaron Kwok, triumphed at the Hong Kong Film Awards, winning seven awards including Best Film, and emerged as the biggest winner of the year.

In 2021, ***Raging Fire***, directed by Benny Chan, and starring Donnie Yen and Nicholas Tse, achieved remarkable success with a box office gross of over RMB 1.329 billion, making it the highest-grossing Hong Kong film in Chinese Mainland. The monumental production, ***The Battle at Lake Changjin***, further set a new benchmark as the highest-grossing film in Chinese cinema history.

In 2023, Emperor Motion Pictures co-produced and held the exclusive distribution rights for ***The Wandering Earth 2*** in Hong Kong, Macau, and Southeast Asia. Leveraging Hong Kong's status as an international metropolis, the film successfully shared China's stories on the global stage. That same year, the highly anticipated blockbuster, ***The Goldfinger***, directed by Felix Chong and starring the legendary duo Tony Leung and Andy Lau, dominated the Hong Kong Film Awards with six major wins. This achievement crowned it as the grand winner of the event and earned Tony Leung his record-breaking sixth Best Actor title. In 2024, the film ***The Last Dance***, directed and written by Gordon Chan and starring Dayo Wong, Michael Hui, Michelle Wai, and Chu Pak Hong, became a "phenomenal movie". It won five Hong Kong Film Awards, making it the highest-grossing Chinese film in Hong Kong history and the only local production in all-time top three.

As one of Hong Kong's largest and most influential film companies, Emperor Motion Pictures continues to lead in production, investment, distribution, promotion, and marketing. Looking ahead, the company remains steadfast in its commitment to bringing more high-quality films to audiences, heralding a new era of cinematic brilliance.























































《破•地狱》勇夺5金像奖 成香港史上最高票房华语电影及唯一港产片跻身全港最高票房三甲

*"**The Last Dance**" wins 5 Hong Kong Film Awards, becomes the highest-grossing Chinese film in Hong Kong and the only local production in all-time top three*

《金手指》获得6项金像奖大奖

*"**The Goldfinger**" has snagged 6 Hong Kong Film Awards*

《 证人》连赢7项影帝殊荣

*"**The beast Stalker**" scooped 7 major acting awards*

《红海行动》全球票房超过45亿港币

*"**Operation Red Sea**" has exceeded 4.5 billion Hong Kong dollars in worldwide box office receipts*

积极参与主旋律电影制作及发行 讲好中国故事

Actively engaged in producing and distributing mainstream films to effectively narrate China's stories













影院
Cinemas

英皇影院集团一直致力于推动电影院线产业的全面发展。2015年12月，集团在内地合肥万象城成立首家“英皇电影城”，此后，“英皇电影城”陆续进驻了重庆新光天地、深圳东海缤纷天地、北京英皇集团中心、成都新光天地、深圳平安金融中心、长沙 IFS、深圳深业上城、佛山岭南天地、成都悠方、重庆 IFS、成都 IFS、北京三里屯太古里等地。其中，设于北京的英皇集团中心店更成为首映礼集中地，而三里屯太古里店作为英皇电影城在北京布局的第二家门店将与其形成“双店”的连锁效应。

香港的电影院“英皇戏院”自2017年起陆续进驻中环地标娱乐行、屯门新都商场、荃湾荃新天地、尖沙咀国际广场、将军澳康城及铜锣湾时代广场。2021年，“英皇戏院”更进驻澳门葡京人，为当地影迷提供优质的观影体验。

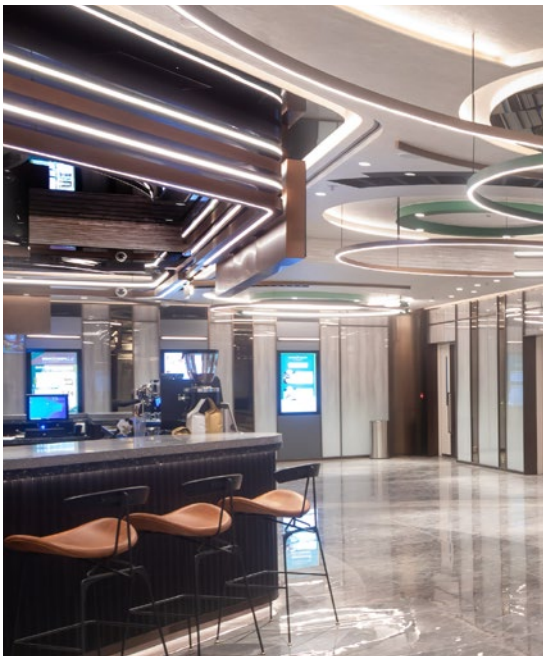
提供座位近 *24,000* 个

Providing nearly 24,000 seats

2022年，集团与“丽新集团 MCL 院线”携手创立“Emperor Cinemas Plus+”及“MCL Cinemas Plus+”全新品牌，通过合资公司形式共同投资及致力合作发展新戏院。2023年7月，首家“Emperor Cinemas Plus+”于大围围方隆重开幕，而第二家位于黄竹坑 The Southside 戏院于2024年6月底正式开幕。

目前，英皇影院集团已于10个城市开设共23家影院，影厅数达165个，可提供近24,000个座位。

2023/24年度，英皇戏院更获由 Marketing-Interactive 举办的“Marketing Excellence Awards 2023”颁发三个重要奖项，包括“Excellence in Customer Experience”、“Excellence in Lifestyle & Entertainment Marketing”及“Excellence in Targeted Event”，另外亦获颁“商界展关怀”标志，品牌备受业界肯定。集团近年持续创新，包括首度把虚拟实境（VR）演唱会引入英皇戏院，亦率先于戏院推出直播 NBA 总决赛等国际体育赛事，为观众带来沉浸式娱乐新体验。



165个

屏幕分布于10个主要城市黄金地段

165 Premium Screens In 10 Major Cities' Prime Locations







Emperor Cinemas Group is committed to the comprehensive development of the cinema industry. In December 2015, the first "Emperor Cinemas" was officially put into service in The Mixc in Hefei, and successively stationed in Shin Kong Place in Chongqing, EPMall in Shenzhen, Emperor Group Centre in Beijing, Shin Kong Place in Chengdu, PAFC Mall in Shenzhen, IFS in Changsha, UpperHills in Shenzhen, NOVA in Foshan, Ufun in Chengdu, IFS in Chongqing, IFS in Chengdu, and Taikoo Li Sanlitun in Beijing. The Emperor Group Centre in Beijing has become an important venue for film premieres. With the opening of Emperor Cinemas' flagship store in Taikoo Li Sanlitun, Emperor Cinemas has strategically expanded its footprint in Beijing. As the brand's second location in the city, the new cinema creates a "dual-store synergy" between the two locations, further strengthening its presence in the capital.



Our Hong Kong label, Emperor Cinemas, has been operating since 2017 in iconic locations such as the Entertainment Building in Central, New Town Mansion in Tuen Mun, Citywalk in Tsuen Wan, iSQUARE in Tsim Sha Tsui, The LOHAS in Tseung Kwan O, and Times Square in Causeway Bay. In 2021, Emperor Cinemas expanded to Lisboeta Macau, aiming to provide the best movie-going experience to audiences.

In 2022, Emperor Group and "Multiplex Cinema Limited of Lai Sun Group", two leading cinema circuits in Hong Kong, established the new brands "Emperor Cinemas Plus+" and "MCL Cinemas Plus+". This strategic alliance aims to harness corporate synergies and collaboratively develop cutting-edge cinemas across the city. In July 2023, the first "Emperor Cinemas Plus+" opened at The Wai, Tai Wai, followed by the second location at The Southside, Wong Chuk Hang, in June 2024.



At present, Emperor Cinemas Group has successfully opened a total of 23 cinemas in 10 major cities across Chinese Mainland, Hong Kong, and Macau, with 165 theatres providing nearly 24,000 seats.

In 2023/24, Emperor Cinemas is proud to have received awards from "Marketing Excellence Awards 2023" organized by Marketing-Interactive, including: "Excellence in Customer Experience", "Excellence in Lifestyle & Entertainment Marketing" & "Excellence in Targeted Event". In addition Emperor Cinemas has been awarded the "Caring Company Logo", and is highly recognised in the industry. In recent years, Emperor Cinemas Group has continued its innovation drive by introducing virtual reality (VR) concerts to Emperor Cinemas for the first time and pioneering the live broadcast of international sporting events such as the NBA Finals. These initiatives have brought audiences new immersive entertainment experiences.

巧·匠心精创概念酒店
The Hotelier. Attentive and Hospitable Services

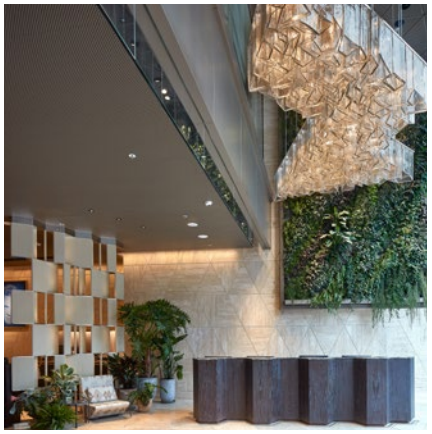
英皇酒店集团业务遍及港澳，包括英皇骏景酒店、英皇娱乐酒店、盛世酒店及 The Unit 租住品牌旗下的3个项目。香港及澳门酒店业务立足市中心，商业、购物及娱乐中心均咫尺可触，完备的商务配套及尊尚餐饮服务品味非凡，其中以英皇骏景酒店旗下川粤菜厅“骏景轩”最为驰名。“骏景轩”以传统中式布置，环境清新素雅，供应各式正宗川粤珍馐及精美点心，由获奖无数的一流名厨主理，2010年起连续7年荣获“米其林指南 香港 澳门”评选为一星食府。西菜方面有环境时尚简洁的“Monkey Café”，全日供应优质新鲜的食材，配以大厨用心打造的佳肴，亦为商务饮宴或悠闲用餐的最佳选择。久负盛名的“国际咖喱馆”亦已进驻“Monkey Café”，作为扎根湾仔区超四十年的“名人饭堂”，“国际咖喱馆”承载港人集体回忆，将一度失传的咖喱传奇再度重现于英皇骏景酒店，为各地饕客带来独门秘制的多国咖喱风味。酒店顶层更开设空中音乐豪华具乐部“The Crown”，荟萃音乐、美酒佳肴与270度绝美维港景色。英皇娱乐酒店的饮食更是精致讲究，特色餐厅包括有日本料理“贵族炉端烧”、尊贵珍藏酒窖“薀莎廊”、以及“大堂酒廊”。

秉承英皇酒店集团的高端品质服务，The Unit 租住品牌为客人打造精彩多姿的居住环境，为商旅人士提供全生活链的商住配套服务。









房间总数超
No. of Rooms Over
1,000











Emperor Hotels Group runs hotel operations across Hong Kong and Macau. Its hotels include The Emperor Hotel, Grand Emperor Hotel, Inn Hotel, and The Unit: Residential Leasing Brand, which has 3 projects. All the hotel properties are in the prime locations where businesses, shopping malls and leisure facilities within easy reach. The hotels also offer a wide range of premium dining choices. At the Emperor Hotel, "Golden Valley", the classically designed Chinese restaurant, serves Sichuan, Cantonese cuisine and dim sum prepared by award winning chefs. It has been bestowed One Michelin Star by the "Michelin Guide Hong Kong Macau" for 7 consecutive years ever since 2010. With stylish decor and mouth-watering delicacies, "Monkey Café" is an ideal choice for both business banquets and relaxing suppers. Reputational "International Curry House" has also moved into "Monkey Café". Rooted in Wan Chai for over forty years, it carries the collective memories of Hong Kong people, revives a once-lost legend at The Emperor Hotel, and brings its secret recipe of multi-national curry flavors to foodies from all over the world. Stand tall on the rooftop of the hotel, the exclusive sky-high music lounge "The Crown" offers music, exquisite drinks and delicacies, together with an 270-degree panoramic city view. Grand Emperor Hotel in Macau also houses such fine dining restaurants as the "Royal Robatayaki", luxury lounge and cellar "The Windsor" as well as the "Majestic Lounge".

Managed with Emperor Hotels Group's top-tier expertise, The Unit: Residential Leasing Brand yields a dazzling living space for every customer, aiming to provide a premium and holistic residential experience for business travellers.



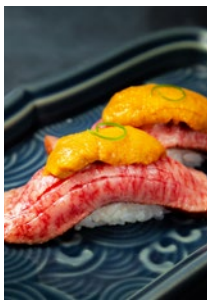
骏景轩获评为
米其林星级食府连续7年

Golden Valley Awarded With Michelin Star For Consecutively Seven Years











领·无界数码多媒体

The Pioneer. Boundless in Digital Media





新传媒集团是香港一家知名的数码媒体旗舰集团，通过多个数码媒体平台，向品牌及广告代理提供一站式综合广告解决方案。目前共经营九大媒体品牌：《新假期》、《东方新地》、《经济一周》、《新 Monday》、《More》、《GOtrip》、《Sunday Kiss 亲子童盟》、《SSwagger》及《Madame Figaro》。每个品牌均设有专门的核心内容，全面涵盖餐饮及本地人气景点、美食及烹饪、时尚服饰及美容、旅游、娱乐新闻、亲子及教育、电子产品及游戏、金融及投资，以及设计师和奢侈品牌。2023年7月，新传企划有限公司（股份代号：1284）于香港交易所主板上市。

集团拥有的全方位渠道和强大的数据库，可应用于内容创作、品牌建立、忠诚度强化、推行策略性活动和拓展数码营销市场上，满足客户的各种销售和推广需求。

New Media Group is a digital media flagship group, providing one-stop integrated advertising solutions to brand owners and advertising agencies through a number of digital media platforms. The Group currently operates nine media brands, including "Weekend Weekly", "Oriental Sunday", "Economic Digest", "New Monday", "More", "GOtrip", "Sunday Kiss", "SSwagger" and "Madame Figaro". Each brand has its dedicated content pillars covering dining and local attractions, gourmet and gastronomy, fashion and beauty, travel, entertainment news, kids and parenting, electronic gadgets and gaming, finance and investment, as well as designer and luxury labels. In July 2023, New Media Lab Limited (Stock code: 1284) listed on the Main Board of Hong Kong Exchanges and Clearing Limited.

The Group's omnichannel footprint and extensive data library serve to fulfil our clients' every sales and promotional needs, from creating content, building brands, increasing loyalty, to launching tactical campaigns and expanding marketing reach in the digital world.

手机应用程序总下载量 ***1.8M***
MOBILE APPS TOTAL NO. OF DOWNLOADS

粉丝人数 ***7.6M***
FACEBOOK TOTAL NO. OF FANS

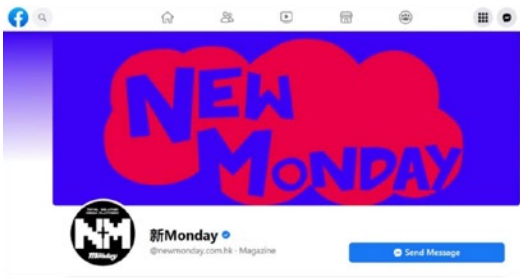
关注人数 ***1.7M***
IG TOTAL NO. OF FOLLOWERS

每月网站文章浏览量

No. of website Pageviews per month

268,862,914 次











新傳企劃 NEW MEDIA L.A.B

新傳媒 NEW MEDIA GROUP

新假期 gotrip gotrip.hk JEZZ 點子生活 日日健康 sunday KISS more sunday EDIGEST 經 SSWAGGER madame FIGARO HONG KONG

萃·生活品味之最
The Trend-setter. Prestigious Home Living

欧化家俬于1975年成立，专门代理欧洲高级家俬，为欧化国际有限公司（股份代号：1711）所管辖。欧化家俬网罗大量风格时尚、工艺卓越的品牌，零售门市遍布香港多区。除零售以外，又通过旗下不同品牌将业务作多元化发展，包括从事床褥、沙发及床品批发与零售的欧化宝、主打优质轻巧家俬及潮流家品的 at.home，以及承接家俬工程项目的 Special Project，为客户提供一站式家用及商用家俬配套服务及产品。

Founded in 1975, Ulferts is a retailer of a wide range of exquisite European furniture, with showrooms all over Hong Kong. It is operated under Ulferts International Limited (Stock code: 1711). Besides, Ulferts has diversified its businesses with different brand names. These include Ulfenbo for wholesaling and retailing of mattresses, sofas, and beddings; at home for providing quality compact furniture and chic style home accessories, as well as Special Project for custom-made furniture projects, providing one-stop furnishing solutions for household and commercial purposes.













1st

香港首家代理欧洲各国名牌家俬的连锁店

Retail Chain Store of Upmarket European Furniture in Hong Kong

Ulferts 歐化傢俬　Ulfenbo® 歐化寶　at·home　SPECIAL PROJECT 工程 歐化傢俬集團成員

可持续发展 共谱真善美

Share goodness and harmony through sustainable development

集团多角度推动社会持续发展。除了成立慈善基金外，更从青少年发展、社区共融、资源共享、环境保护等多个领域付诸行动，凝聚社会各界之力，共创社会效益。

The Group drives sustainable development from multiple perspectives. In addition to the establishment of two charitable foundation, it has also put ideas into action in terms of youth development, community inclusion, creating shared value and environmental protection.

集团主席杨受成博士以个人名义于2008年成立杨受成慈善基金，专注于推动长者善终服务的发展，曾资助兴建多家长者服务中心，计有“杨受成慈善基金保定老年公寓”、“杨受成慈善基金（顺平）老年服务中心”、“杨受成慈善基金（雄州）老年服务中心”、“杨受成（中国·顺平）关爱老年中心”，以及“杨受成（中国·昌黎）关爱老年中心”，以上均位于河北省，其中顺平两家、雄州及昌黎老年中心，皆通过河北省民政厅三星级养老示范机构评定，成为典范；2018年下旬，“杨受成（中国·阜宁）关爱老年中心”在江苏省正式落成；另有两家位于广西尚在兴建之中，包括“杨受成（中国·永福）关爱老年中心”及“杨受成（中国·扶绥）关爱老年中心”；连同早年经已投入的项目，包括香港“东华三院杨成纪念长期护理院”及湖北省“杨受成（中国·武汉）关爱老年中心”，杨博士名下现共有十家长者服务中心。另有河北省“杨受成慈善基金保定儿童福利院”，总计提供超过3000张床位。







In 2008, Group Chairman Dr. Albert Yeung founded Albert Yeung Sau Shing Charity Foundation, which focuses on promoting the development of elderly and hospice services. The Foundation has made a number of grants for the construction of elderly care centres in Hong Kong and Chinese Mainland. These include"Albert Yeung Sau Shing (Baoding, China) Elderly Care Centre", "Albert Yeung Sau Shing (Shunping, China) Elderly Care Centre, Phase I", "Albert Yeung Sau Shing (Xiongzhou, China) Elderly Care Centre", "Albert Yeung Sau Shing (Shunping, China) Elderly Care Centre , Phase II" and "Albert Yeung Sau Shing (Changli, China) Elderly Care Centre", all of which are located in Hebei Province. Among them, the two Shunping centres, along with Xiongzhou and Changli elderly care centres, have been recognised as three-star elderly care demonstration institutions by the Hebei Provincial Department of Civil Affairs, serving as exemplary models in the field. In late 2018, "Albert Yeung Sau Shing (Funing, China) Elderly Care Centre" in Jiangsu Province was established. Two more in Guangxi Province are now under construction, namely "Albert Yeung Sau Shing (Yongfu, China) Elderly Care Centre" and "Albert Yeung Sau Shing (Fusui, China) Elderly Care Centre". Together with "Tung Wah Group of Hospitals Yeung Sing Memorial Long Stay Care Home" in Hong Kong and "Albert Yeung Sau Shing (Wuhan, China) Elderly Care Centre" in Hubei Province set up in earlier years, Dr. Yeung currently has ten nursing homes for elders under his name. Besides, he also has "Albert Yeung Sau Shing (Baoding, China) Child Care Centre" in Hebei Province. All the projects provide more than 3000 beds in total.



超过*more than*

3,000 张床位

beds in total

英皇慈善基金
Emperor Foundation

英皇慈善基金奖学金
Emperor Foundation Scholarship



香港大學 THE UNIVERSITY OF HONG KONG

香港中文大學 The Chinese University of Hong Kong

香港科技大學 THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

THE HONG KONG POLYTECHNIC UNIVERSITY 香港理工大學

CityU 香港城市大學 City University of Hong Kong

香港浸會大學 HONG KONG BAPTIST UNIVERSITY

Lingnan 嶺南大學 University 香港 Hong Kong

香港都會大學 HONG KONG METROPOLITAN UNIVERSITY

香港樹仁大學 HONG KONG SHUE YAN UNIVERSITY

SFU 聖方濟各大學 Saint Francis University

香港教育大學 The Education University of Hong Kong

香港恒生大學 THE HANG SENG UNIVERSITY OF HONG KONG



英皇慈善基金于1997年成立，致力推动构建可持续发展健全社会，强调世界共融，提倡身心健康。基金曾与不同团体合作，拨款举办并参与多项活动，覆盖范围广泛，包括教育、医疗、文化、环保等；其中又以教育一环尤为着力，在香港全港十二所注册大学及内地小学设“英皇慈善基金奖学金”，并捐助多个中国内地教育基金，包括“中国司法部教育基金”、“中国政法大学杨受成法学教育基金”、“北京大学教育基金”及“厦门教育基金”等，让成绩优秀的得到奖励、清贫失学的学生得到复学。英皇慈善基金在推动英皇集团员工参与义工服务方面亦不遗余力，一年多次举办并参与不同活动，提供财政及人力支持，足迹遍及中国内地及香港多地。









Emperor Foundation was established in 1997 to promote sustainable development, improve harmony and unity in our social fabric, and encourage the holistic health of body and soul. The Foundation has worked with various organizations to organize and participate in activities for different charity causes that include education, medical, culture and environment, with a strong focus on education. Besides "Emperor Foundation Scholarship" for each of the twelve registered tertiary institutions in Hong Kong and primary schools in Chinese Mainland, the Foundation has made donations to other education funds in Chinese Mainland, including the "Ministry of Justice, PRC Education Fund", "China University of Political Science and Law – C.U.P.L. Dr. Albert Yeung Education Fund", "Peking University Education Foundation" and "Xiamen Education Fund" for students with either excellent academic results or underprivileged family background. Coupled with its financial support, the Foundation has also been leveraging volunteer manpower from the Group's staff to organise or facilitate various charity activities round the year both in Chinese Mainland and Hong Kong.









Empower Community 社会实践计划
Empower Community Project









善念善行，从身边事与人开始做起。慈善基金基于这个概念，推动“Empower Community”计划，不受形式限制，只要力所能及，实践多一份善行，社会便多一份力量。

“Empower Community”计划为集团旗下不同业务及人才提供一个价值共享的平台，结合业务资源及员工个人专长为有需要人士及社区赋能，例如社区入户慰问、老年中心年度义工探访、物资捐献、家居修整、慈善观影、慈善义卖、热食援助、环保回收、捐血、资助教育等。集团积极鼓励旗下位于香港、澳门及内地的员工、英皇娱乐艺人，甚至员工亲友及青年团体定期组成义工队到不同地区参与慈善事务，与社会弱势社群共享发展成果。集团亦欢迎公众一同响应，构建更美好社会。

Charity begins with people closet to us but never ends there. Holding on to this belief, Emperor Foundation introduced the "Empower Community" project to encourage more acts of kindness and caring. Regardless of the format, the more caring we give, the better future we shape.

The "Empower Community" project provides a value-sharing platform for all business units and talents of the Group, combining business resources and employees' personal expertise to empower people and communities in need, such as home visits to communities, annual volunteer visits to elderly centres, funding and material donations, basic repairing and refurbishment for co-living space, charity movie event, charity bazaar, food assistance, recycling, blood donation, education development, etc. We have been leveraging volunteer manpower from all staff as well as their family and friends, artistes of Emperor Entertainment Group and youth organizations to participate in various charity activities across Hong Kong, Macau and Chinese Mainland. The project aims to share our prosperity with the minority in society, and carry on the never-ending charitable work. We also welcome public’s participation in building a better society together.

青少年发展
Youth Development





青少年实习计划

集团深信年轻人的创新思维是推动社会经济发展的崭新原动力，在集团副主席杨政龙先生的督导下，与政府机构、学校及青年组织青少年实习计划，为不同背景的学生提供一个职场学习、共享经验与知识的平台。整个计划以“生涯发展”为主导方向，使学生从实习过程获得灵感启发，发掘未来方向。杨先生更亲自担任青年计划的“师友”，双向分享，助力青年向上流动。



The Vitality of Youth Internship Programme

Young people are the future, the hope and the cornerstone to our society as they fuel its long-term socio-economic development. The youth internship program led by Mr. Alex Yeung, Vice Chairman of Emperor Group, provides students from different backgrounds with opportunity to gain workplace experience in various industries. The programme aims to help students discover their area of interests and future career path. Mr. Yueng also takes on the role in mentoring a group of young people, exchanging ideas and experiences in two-way.



社区共融
Community Inclusion









“共 · 融舍”房屋共享计划

集团一直致力于探索并倡导各种回馈社会的新方式。2020 年，英皇国际推出“共 · 融舍”房屋共享计划，以象征式租金，将旗下上环高陞大楼 22 个单位租给慈善机构新家园协会负责营运，再分租给有迫切住屋需要或正轮候公屋三年以上的基层人士，特别是单亲家庭和少数族裔等弱势社群。单位内配备由集团旗下的欧化国际有限公司赞助的基本家俬，进一步减轻受助家庭的财政重担。计划不仅提供一个“共生、共融”的过渡性居所，改善其居住环境及生活品质，更以“共享、互助”理念的生活实践，协助他们建立对社区的归属感，鼓励他们服务社区。

绿世代运动会

为响应第 15 届粤港澳全运会精神，英皇慈善基金特别联同邻舍辅导会举办“绿世代运动会”，有 20 位集团义工、50 位青年义工及 50 位长者共同参与。活动成功实践跨代互动与可持续发展理念，将绿色环保、创意运动、娱乐体验和社区共融紧密结合，继续凝聚社区力量，鼓励更多市民积极参与义工及绿色行动，携手迈向更健康、更共融、更可持续的未来。

ALL AS ONE Co-living Scheme

The Group has been committed to exploring and advocating new ways to give back to society. In 2020, Emperor International launched the "ALL AS ONE Co-living Scheme" ,leasing 22 units in its Sheung Wan Ko Shing Building to the charitable organisation New Home Association for a nominal rent. The Association operates the units and sublets them to individuals and families with urgent housing needs or those who have been waiting for public rental housing for over 3 years, with a focus on underprivileged group such as single-parent families and ethnic minorities. The units are furnished with basic furniture sponsored by Ulferts International Limited, a subsidiary of Emperor Group, further easing the financial burden on residents. The scheme not only provides a transitional living space that fosters "co-living and co-existence," improving residents' living conditions and quality of life, but also encourages a sense of community through the practice of sharing and mutual support, inspiring residents to contribute to society.

Green Generation Games

In the spirit of the 15th National Games, Emperor Foundation joined forces with the Neighbourhood Advice-Action Council to co-host the "Green Generation Games." The event united 20 Group volunteers, 50 youth volunteers, and 50 elderly participants in a successful celebration of intergenerational interaction and sustainable development. By blending green initiatives, creative sports, and entertainment, the Games strengthened community bonds and encouraged wider public participation in volunteerism and green actions for a healthier, more inclusive, and sustainable future.

共享价值
Shared Value



日益共创：社区价值

香港西部经济走廊的发展一瞬千里，随着相关基建与交通网络日趋完善，大湾区“一小时生活圈”的千亿优势越显矜罕重要。展望未来，集团将投放更多资源发展屯门项目，从而带动跨区人流及消费之外，更有助社区规划发展日益成熟，并能联同本地社区一同发展，携手创造价值。

Creating Social Values

Since the blooming development of Western Economic Corridor, the infrastructure and transportation network have progressed and expanded. The "one-hour living circle" in the Greater Bay Area has become significant to the future development of the area. Looking forward, Emperor Group will invest more resources in developing projects in Tuen Mun, that drives cross-regional traffics and visitors, it helps with maturing the development and planning of the area, and creating shared value with the local community.

绿色行动
Green Action

绿色意义：环保建筑

要缔造可持续的未来，绿色建筑常规乃是行业一大新趋势。集团亦倡导绿色环保理念，旗下新发展项目均遵照香港绿色建筑议会有限公司认可并认证之建筑环境评估法的标准，并采用一系列环保设计及系统，其中住宅项目“喜遇”获“绿建环评（新建建筑）金级”(Gold, BEAM Plus)；位于北京长安街的英皇集团中心获能源与环境设计先锋（LEED）“v4.1 运营与维护：既有建筑 – 铂金级认证”。

2022 年，英皇国际集团有限公司获香港品质保证局颁发香港绿色和可持续金融大奖 2022–“ESG 披露优化先锋机构”及“杰出绿色和可持续贷款发行机构（房地产行业）– 卓越远见绿色贷款框架”两项殊荣，展现英皇国际在环境及社会可持续发展方面的成效。

循环善行：能源管理

集团致力从环境、社会和经济等多方面实践可持续发展的目标，包括恒常监测旗下不同地产项目的能源消耗情况，并以再生能源控制能源用度，通过循环回收系统收集并使用废水用于园林植物灌溉；又将“数码化”顺时施宜地注入各个业务及项目层面，达致“无纸化”及“绿色办公”环境，提升讯息流转效率和准确度，同时减少工作场所的碳足迹；集团旗下各地产项目及场所均置有资源回收或升级再造设施，为团队及客户实践循环经济的友善环境，我们更与本地初创公司合作推广结合智能科技与环保零售融合的“智能裸买”概念，提倡“走塑”绿色生活，从源头减废。此外，为响应政府推行绿色运输及减碳目标，集团与电动车制造企业签署绿色运输合作备忘录，通过增加及升级旗下地产项目的电动车充电设备，共同建设智慧城市。

The Meaning of Getting Green

To create a sustainable future, green building is a new trend in the industry. The Group's new development projects comply with the standards of the Building Environmental Assessment Law recognized and certified by the Hong Kong Green Building Council Limited, and adopt a series of environmentally friendly designs and systems. The residential project "The Amused" was awarded "Gold, BEAM Plus"by BEAM; Emperor Group Centre located at Chang'an Avenue in Beijing was awarded a "Platinum certification under v4.1 Operations and Maintenance: Existing Buildings" by the Leadership in Energy and Environmental Design (LEED).

Emperor International Holdings Limited was presented with the "Pioneering Organization in ESG Disclosure Enhancement" and "Outstanding Award for Green and Sustainable Loan Issuer (Real Estate Industry) - Visionary Green Loan Framework" by Hong Kong Quality Assurance Agency in 2022, showcasing Emperor International's achievements in environmental and social sustainability.

The Value of Recycling

The Group is committed to sustainable development, harmonizing environmental, social and economic concerns. Our efforts encompass monitoring real estate projects' energy consumption regularly, using renewable energy sources for efficient power usage and employing wastewater to irrigate garden plants through a circular recycling system. Besides, digitalisation has transformed our workspace into an eco-friendly and "paperless" environment, boosting efficiency and cutting carbon footprint. All our real estates and properties feature recycling facilities, fostering a circular economy for our team and customers. In addition, we have collaborated with a local start-up to promote the concept of "Smart Naked Shopping", blending smart technology with eco-friendly retail, advocating a "plastic-free" green living by reducing waste from the source. In response to the government's goal of green transport and carbon reduction, the Group has signed the "Memorandum of Understanding on Green Transport" with an electric-automobile manufacturer, adding and upgrading the electric vehicle charging facilities across our projects for a smart city.





关护员工
Caring for Employees





凝聚人才

集团以“以人为本，创新无限”为人才管理的核心基础，更视人才为重要资产之首，故一直通过各种跨部门及业务的协作，致力让不同年龄、性别、种族的员工能积极无碍地实践所长。让团队文化助力企业环境，成为员工各展所长最好的舞台，尽展才能专业，共同实现企业永续发展的目标。



Stay Connected With Team

The Group takes "people-oriented, unlimited creativity" as the core foundation of talent management, and regards talent as the first important asset. Therefore, through various cross-department and business collaborations, the Group has been striving to build a positive environment for employees of different ages, genders and races. This corporate culture offers the best stage for employees to perform, fully develop their talents and professionalism, and achieve the goal of sustainable development.



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